Shipping Confidence Survey March 2018

www.moorestephens.co.uk

Industry confidence hits four-year high

In February 2018, the average confidence level expressed by respondents was up from 6.2 in November 2017 to a four-year high at 6.4 out of 10.0.

Confidence on the part of owners was also at a four-year high, up from 6.4 to 6.6, while managers' confidence was up too, from 6.1 to 6.4. The rating for charterers, however, continued its recent erratic

"The markets seem to have bottomed out, and the only way now must be up." performance – down to 5.0 from 7.7 in November 2017, but up on the 4.7 recorded in August 2017. Confidence on the part of brokers, meanwhile, was down from 6.3 to 6.1.

Confidence was up in Europe from 6.3 to 6.6, equalling the highest ever rating for this category of respondent in the life of the survey, which was launched in May 2008 with an average confidence rating across all respondents in all geographical areas of 6.8. Confidence was also up in Asia, from 5.7 to 6.3, and in North America, from 5.8 to 5.9.



"The shipping market is still characterised by high volatility and excess tonnage in most sectors, particularly bulk carriers and tankers, but there is cause for slight optimism."

"Starting next year, the industry looks set to benefit from capacity reductions at shipyards, but the cost of funding will rise for most market participants."

Business performance factors



24% Demand trends



19% Competition



15% Finance costs

Demand trends remained as the factor expected to influence performance most significantly over the next 12 months, followed by competition and finance costs.

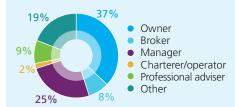
Survey analysis

The likelihood of respondents making a major investment, or significant development, over the next 12 months was up on the previous survey from 5.3 to 5.5 out of a maximum possible score of 10.0, its highest level since May 2014. Of note was the increased confidence of charterers (up from 6.2 to 6.8) and of managers (up from 5.3 to 5.6). Geographically, increased expectations of major investment were highest in Asia (up from 5.0 to 5.8).

The number of respondents who expected finance costs to increase over the coming year was up from 59% last time to 64%, the highest figure since May 2008 (66%).

"The supply and demand equation will balance out in line with industry growth rate over the coming years."

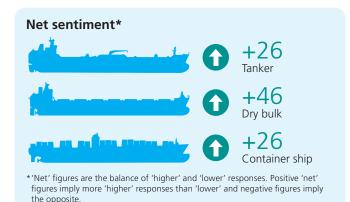
Respondents by type



Respondents by location



"In order to survive in a shipping industry characterised by low freight rates, we must try to reduce ship management expenses."



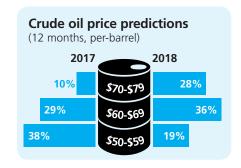
Freight markets

The number of respondents expecting higher rates over the next 12 months in the tanker market was down by five percentage points on the previous survey to 39%, whilst those expecting lower rates were unchanged at 13%. Meanwhile, there was a four percentage-point increase, to 54%, in the numbers anticipating higher rates in the dry bulk sector, accompanied by a four percentage-point fall to 8% in the numbers anticipating lower rates. In the container ship sector, there was a two percentage-point increase to 38% in the numbers expecting higher rates, and a three percentage-point fall, to 12%, in those anticipating lower rates.

Crude oil prices

When asked to predict where per-barrel crude oil prices would be in 12 months' time, 36% of respondents opted for the \$60-\$69 range, as opposed to 29% when the same question was posed in February 2017. The 19% of respondents

who opted for the \$50-\$59 range was just half the 38% who did so last year, while 28% of respondents favoured the \$70-\$79 price range, as opposed to just 10% 12 months ago.



Conclusion

The volatile nature of the shipping industry dictates that optimism should be tempered with caution. But a four-year high in confidence must be welcomed as extremely good news.

Shipping is more confident of making a major new investment over the next 12 months than at any time in almost four years, even though finance will probably be costlier to access in the year ahead. Net freight rate sentiment is positive in all main tonnage categories, and, whilst down in tankers, it increased both in the dry bulk and container ship trades.

Familiar problems persist. Excess tonnage in many trades and insufficient demolition levels continue to perpetuate uncertainty, and freight rates are not yet at the levels required to turn promise into reality.

"Shipping is vulnerable to geopolitical influences, but the industry must take heart from its proven durability." In the wider world the impact on shipping of the continuing political unrest in the Middle East, the US President's proposal to impose tariffs on US steel imports, and the response of other countries to this, remain to be seen. All of which serve to underline how vulnerable shipping is to geopolitical influences. But the industry must take heart from its proven durability. Confidence breeds confidence, and confidence breeds success.

Contact information



Richard Greiner – Partner T +44 (0)20 7651 1430 richard.greiner@moorestephens.com



Michael Simms – Partner T +44 (0)20 7651 1184 michael.simms@moorestephens.com

We believe the information in this report to be correct at the time of going to press, but we cannot accept any responsibility for any loss occasioned to any person as a result of action or refraining from action as a result of any item herein. Printed and published by @ Moore Stephens LLP, a member firm of Moore Stephens International Limited, a worldwide network of independent firms. Moore Stephens LLP is registered to carry on audit work in the UK and Ireland by the Institute of Chartered Accountants in England and Wales. Authorised and regulated by the Financial Conduct Authority for investment business. DPS39864 March 2018