

**SUSTAINABILITY REPORT 2016** RESULTS AND OUTLOOK





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### Letter to the stakeholders

It is with great pride and satisfaction that I present this new edition of Costa Cruises' Sustainability Report. The Report is the annual statement to our stakeholders of Costa's ongoing commitment to continuing on the route towards an increasingly sustainable future.

The coordinates of this route are the investments we have made in new ships and product innovation, the pursuit of state-of-the-art solutions enabling a substantial reduction in our environmental footprint and our sense of responsibility towards everyone who makes it possible to move more and more people, promoting cultural exchange around the world. We are in no doubt that we are heading towards our vital strategic objective of combining business growth and sustainability.

At the same time we are aware that we are forerunners of a distinctively modern model of development, operating on a global scale, which is intrinsically capable of creating value for the Company and for all the players in the supply chain, generating far-reaching positive effects. By pursuing this market strategy we are increasingly becoming citizens of the world, broadening our horizons, bringing together peoples and cultures, creating employment opportunities and – above all – helping to stimulate growth of local economies and communities. Part and parcel of our approach is working with local stakeholders on the sustainable capitalization of their resources and jointly designing a plan for long-term development. In 2016 we were particularly active in this respect; our new itineraries in the Indian Ocean are just one example of the way we create the right synergies with local stakeholders and of the scale of the positive impact that can be generated by a carefully structured path to growth.

2017 is the International Year of Sustainable Tourism, a unique opportunity to reiterate the key role played by the cruise industry in fostering a local community's artistic, cultural and natural heritage. From a broader perspective, the potential of a growth industry like this can play a very significant part in the attainment of the United Nations *Sustainable Development Goals*; the UN's 2030 Agenda is a plan of action for people, planet and prosperity designed to improve the lives of millions worldwide by guaranteeing a healthy environment and reducing inequality.

Ahead of the introduction of ships based on a new design concept ensuring a unique cruise experience for our guests, we will continue to pursue challenging objectives in accordance with our vision of sustainable development on a global level.

Neil Palomba President Costa Cruises

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<sup>1</sup> Headquarter in Genoa

The Costa Crociere Group<sup>1</sup>, which particularly in the Mediterranean, guests in 2016.

72,000 berths, deployed worldwide- markets of Asia.

manages the two brands Costa Cruises Northern Europe, the Baltic Sea, the and AIDA Cruises, is the largest Italian Caribbean, Central America, South tour operator. The Group belongs to America, the United Arab Emirates, the Carnival Corporation & plc, a dual- Indian Ocean, the Far East and Africa. listed company traded on the London Two next-generation ships (AIDAprima and New York stock exchanges; Carnival and AIDAperla) made their debuts is the world's largest cruise ship operator for the AIDA fleet, both standing out - accounting for approximately 50% of on account of their high standards of the global market – with a fleet of 102 quality and environmental compliance. ships, which carried over 11.5 million Another 6 vessels are due to join the fleet by 2021, adding a total of some The Costa Crociere Group is the only 41,000 berths, thereby enabling the cruise operator with Italian-flagged Group to consolidate its leadership in ships. It currently operates 27 ships, all the main Western European markets with total fleet capacity of around and to drive growth in the emerging



# Costa Cruises: a company on the move

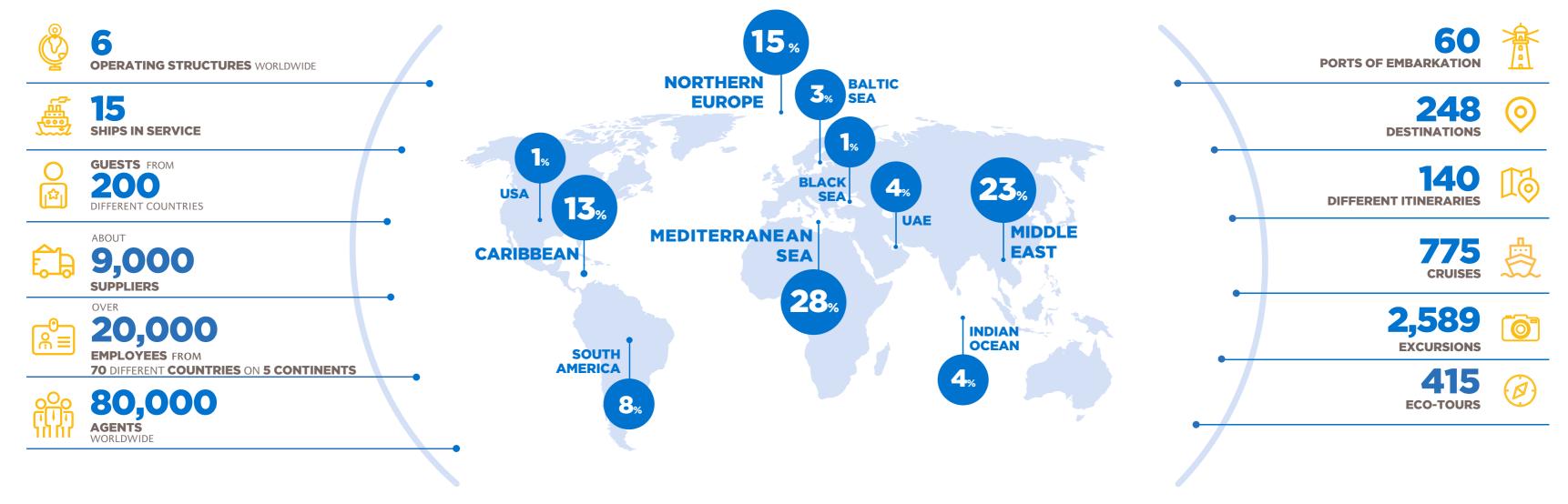
For almost 70 years now, Costa Cruises At the same time, as the only cruise has epitomized the very best in Italian company with Italian-flagged ships, style and hospitality. We are driven by our we are aware of the responsibility and determination to let our guests discover the privilege of being the only truly the finest and most important destinations global ambassador for Italy's values and worldwide by delivering exceptional cruise representing Italian excellence in our experiences, giving them the chance to ports of call. We do this in collaboration explore places and interact with many different cultures on five continents, while countries we visit, organizing shipboard respecting the communities visited.

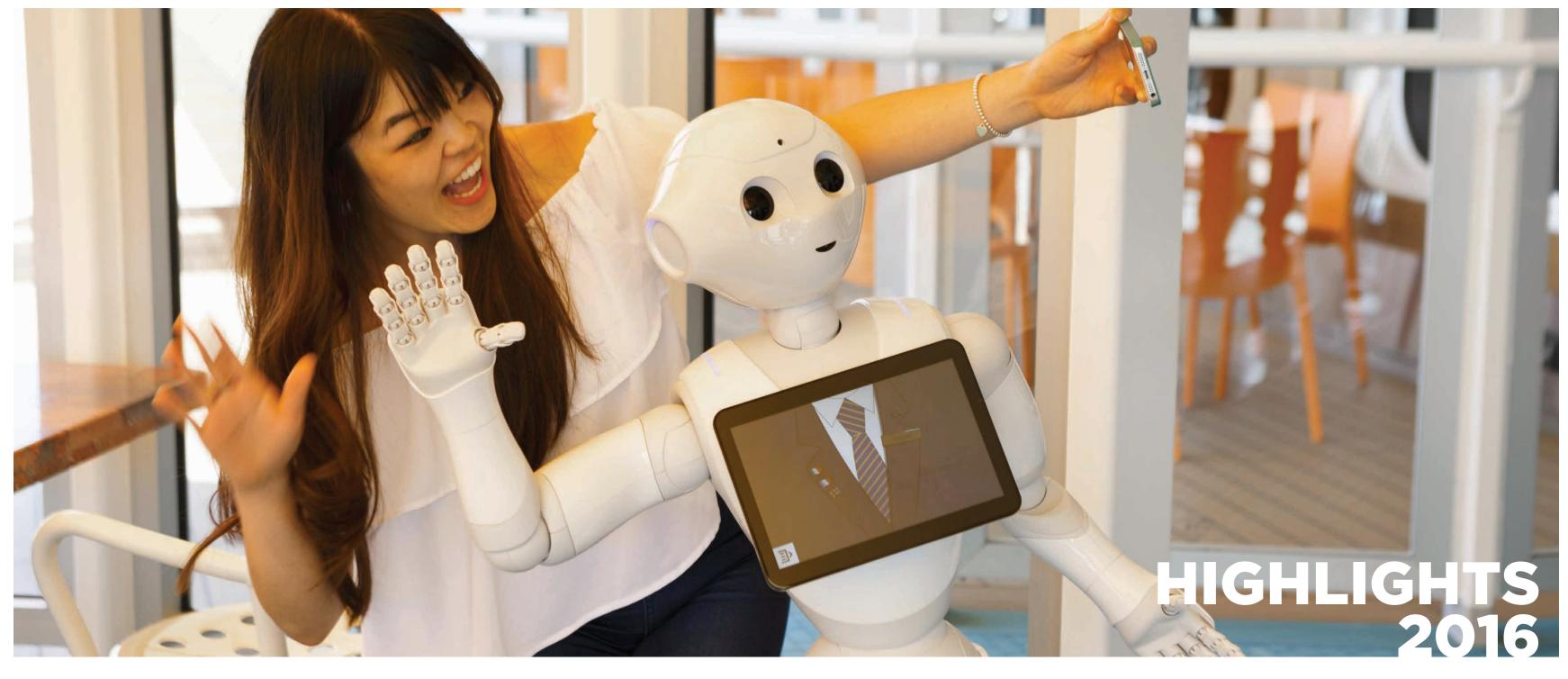
with Italian Embassies in the different receptions and other ways of promoting Italian culture and traditions locally and internationally.

board our ships are our top priority. We plan down to the last detail cruise holidays designed to let our guests forge closer and more authentic ties with the places they visit and, at the same time, exceeding guests' expectations while be more responsible travelers.

This explains our decision to order two

6600-passenger capacity, LNG-powered ships and another two 4200-passenger The customers that we welcome on capacity, newbuilds for the Asian market scheduled to enter service between 2019 and 2021. Driven by innovation, we are designing our future ships so that they will provide truly memorable experiences creating a more sustainable world.





### **FEBRUARY TOP EMPLOYERS**

Costa Cruises is confirmed for the third year running as one of the best Italian companies to work in with regard to HR Best Practices.

#### **APRIL AGREEMENT**

**WITH KLM** 

Easier access to Mediterranean cruises for Northern European tourists thanks to new Amsterdam-Genoa flight.

#### MAY THE CNR

Framework agreement with the CNR (Italian National Research Council) for studies in the fields of oceanography and marine science.

#### JUNE **SIR BANI YAS ISLAND**

New itineraries in the UAE: private beach resorts and exclusive services on Sir Bani Yas Island.

#### **IULY**

### **PEPPER ON BOARD**

Pepper, the first humanoid robot capable of recognizing human emotions, on board a ship for the first time.

### **CAPODIMONTE**

Partnership with Naples' Museo and Real Bosco di Capodimonte to promote and foster one of the most important parts of Italy's artistic, cultural and botanical heritage.

#### **SEPTEMBER EMPLOYEE VOLUNTEERING**

Opening of Italy's first gelateria social franchise, È Buono.

#### OCTOBER **WARKA** WATER

Costa Cruises supports the Warka Water Project, a water tower designed for responsible management of potable water.

#### CIAL

Public awareness campaign in the town of Savona for the separate collection and recycling of aluminum.

#### NOVEMBER **VILLA FIGOLI**

Setting up of the first training academy for future shipboard hotel department employees.

#### DECEMBER **COSTA NEXT**

Introduction of innovative model of support for travel agencies' sales.

# A fast growing and rapidly evolving industry

**MILLION GLOBAL CRUISE PASSENGERS IN 2016** 



**MILLION** SAILED ON BOARD ONE OF CARNIVAL **CORPORATION'S SHIPS** 



**MILLION** SAILED ON BOARD ONE OF THE COSTA **CROCIERE GROUP'S SHIPS** 

Global cruise travel continued to grow itineraries, which can be changed over travel. From technological advancements associated investments profitable. industries in the destinations visited.

industry with a competitive advantage 230,000 berths. compared to other land-based vacation In this context Costa's goal is to strengthen

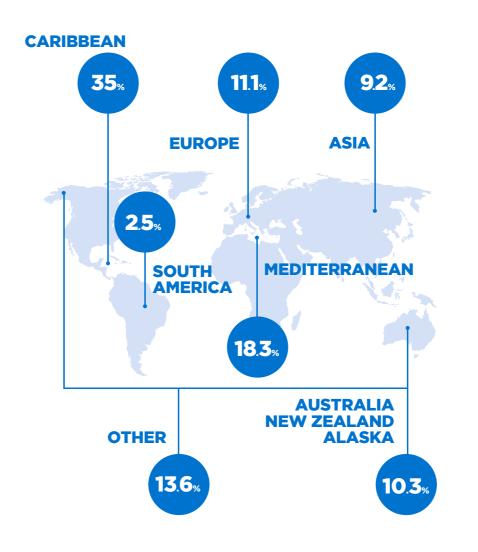
and evolve at a record pace in 2016, time in order to cater to guest tastes though it still accounts for a mere drop or as general economic or geopolitical in the ocean compared to general leisure conditions warrant. All this helps make the

and deployment of new ships to new The increase in cruise travel is expected ports and destinations around the world, to continue throughout 2017, with the industry continues to respond to the an estimated 25.3 million passengers desires of today's travelers resulting in expected to sail this year, a strong surge strong economic impact and significant from 15.8 million just 10 years ago. economic and social benefits throughout The changes in consumer behavior and the value chain. The biggest impact stems demographics, along with economic from the construction and fitting-out growth and the rise of the middle class of new ships, each of which demands a in many emerging international markets substantial investment worth hundreds and the accompanying increase in their of millions of euros and directly generates earning power and disposable income, thousands of jobs. Economic impact will continue to drive demand for travel is also associated with the activities of and the global cruise industry. To meet travel agencies, ports (of embarkation this demand, from 2017 to 2026 the and transit) as well as tourism and allied industry is expected to introduce around 100 new cruise ships with an increase in One of the key factors providing the cruise global passenger capacity totaling over

alternatives is the mobility of cruise ships; its leadership by marketing trend-setting cruise companies can move their vessels products and services while guaranteeing between regions in order to maximize the sustainable management of their profitability and to meet changing direct impacts on the communities with demand. This flexibility also applies to which it interacts and on the environment.

#### **MAIN CRUISE DESTINATIONS (GLOBALLY)**

Source: CLIA data 2017







#### **ECONOMIC IMPACT GENERATED IN EUROPE**

**BILLION EUROS OF** DIRECT **SPENDING** 

# Costa leads the expansion of the Asian market and eyes India for future development

Costa already has four ships operating regularly in Asia and a fifth, the Costa neoRomantica, is due to arrive in 2017 in Shanghai, where she will be refurbished so as to appeal specifically to her future guests. The Group's cruises in this region comprise over 200 destinations in 17 countries, making cruising one of the easiest travel options for anyone wishing to tour Asia; the nations with the most ports of call are Japan, China and South Korea. The introduction of new ports across Asia is important not only for cruisers but also for the local

economies on account of the substantial increase in the number of visitors to these destinations.

More specifically, China is expected to become the world's second largest cruise market by the end of the decade. The Costa Group was the first cruise company to enter the Chinese market back in 2006, once again confirming its reputation for being an industry pioneer. Costa's cruises are marketed in China as "Italy at Sea", offering Asian Guests an Italian (and European) style holiday experience with inimitable Italian-style hospitality, cuisine and entertainment, albeit tailored to the Asian clientele. Costa's presence in the Far East will be further strengthened with the entry into service of two new ships ordered specifically for deployment in Asia and due for delivery in 2019 and 2020. The Company is also eyeing the Indian market closely; there is huge business development potential in India, where cruising is still in its infancy.



#### **CRUISE TRAVEL TRENDS**



- Intergenerational cruising is increasing in popularity together with experiences and amenities. cruise amenities designed to satisfy every age from tweens to seniors.
- Younger generations including Millennials and Generation X – will embrace cruise travel more than ever before.
- Ships are the destination (no longer sustainability characteristics of the just means of transport), part and parcel of the vacation experience

providing unprecedented onboard

- Increasing demand for *impact* cruises (more volunteer cruising options available) and expedition cruises (adventure travel).
- Growing awareness of health issues and of the nutritional principles and items on the menu on board.



#### **LOCAL COMMUNITIES**

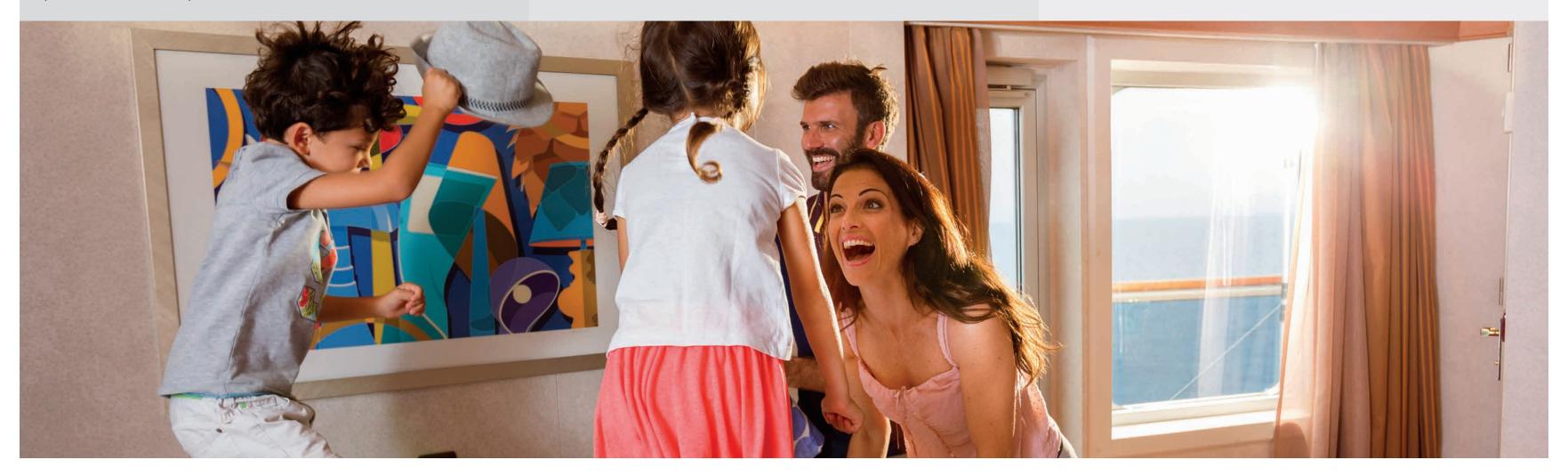
- Working with local stakeholders to enhance, preserve and protect habitats and communities.
- More private islands on cruise itineraries.
- Growing interest in and acknowledgement of the positive impact in terms of job creation.

Request to identify synergies stemming from partnerships with (national and local) organizations so as to launch new initiatives providing hospitality for cruise guests.



#### **BODIES AND AUTHORITIES**

- Further evolution of the regulatory landscape with specific reference to shipboard safety and environmental compliance.
- Upgrading of port infrastructure to cater for ships powered by alternative fuels.





## Our business model

and the different forms of capital at its stakeholders. disposal ethically and responsibly, thereby 
The Company's investments and core stimulating a distinctive approach to activities embrace many areas - especially business that is a model of excellence shipbuilding, port services and the generating economic and social benefits hospitality industry-with direct production

throughout the value chain in line not only with our business objectives but also Costa Cruises manages its resources with the demands and expectations of our

of added value as well as support for specific expertise. Last but not least, product innovation and innovation of the supply chain, and without overlooking various ports of call has a positive knockemerging models of the circular economy. On our ships, hospitality skills are honed development, particularly in the form of thanks to Costa Cruises' dedicated training and professional growth paths, leading to the generation of excellence and job-

Costa's work with the communities in the on effect with regard to local economic creation of infrastructure and the transfer of know-how for the development of regional tourism.



# **INNOVATION & DEVELOPMENT**

- Technological innovation applied to shipbuilding
- Selection and procurement of raw materials
- Product design (competitiveness and reputation)
- Development and continuous improvement of processes (focus: reduction of impacts)



#### **SHIPBUILDING & DRY-DOCKING**

- Partnership with the shipyard
- Development of highly specialized allied industries
- Indirect employment: indirect and induced labor in the yard and the supply chain
- Creation of complementary services



### LOCAL COMMUNITIES

- Port infrastructure: terminals (structured hospitality) and logistic hubs (procurement of goods and services for the ship)
- Services and infrastructure for guest mobility (embarkation and transit)
- Development of local transport links to tourist attractions
- Shore tours: definition with local stakeholders of a plan to protect and foster heritage
- Design of tours (visits to and selection of cultural and natural attractions) and of hospitality
- Development of specific tourism skills (guides and hospitality)
- Dedicated partnerships with training schools for hotel dept employees and Officers
- Supply of fresh foodstuffs and consumables



#### **SUPPLY CHAIN**

- R&D of innovative products and services
- Development and sharing of competencies (creation of products, infrastructure and specific services)
- Indirect employment: supply of services and products



- Development of competencies and sharing of knowhow: holiday planning consultancy (travel agents) and customer service (call center)
- Economic impact (sales)
- Indirect employment: travel agencies

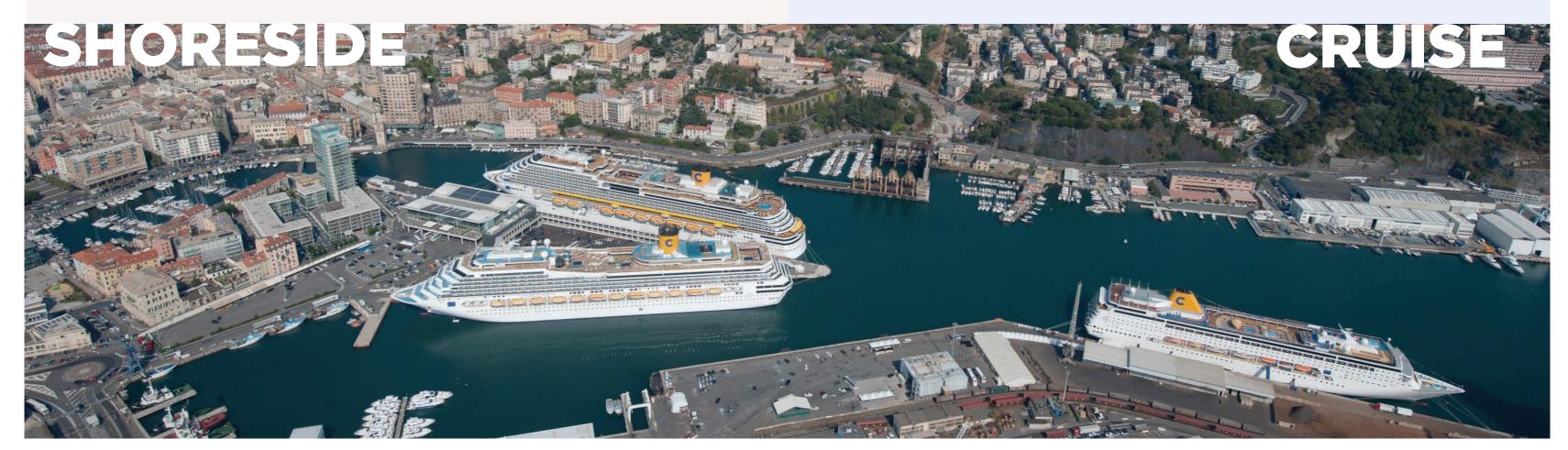


- Product innovation: hospitality, wellness, entertainment and food experience
- Compliance with safety (passengers) and quality (product) standards
- Direct employment globally
- Development of human capital (training and skills development)



# RECYCLING AND REUSE

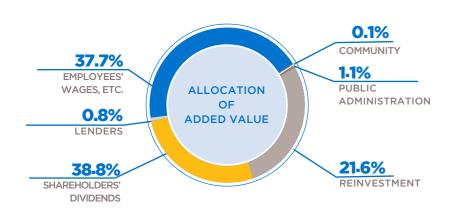
- Partnerships with Port Authorities and consortiums for disposal and recycling of materials (glass, plastic and aluminum)
- Recovery and recycling (indirect economic impact)
- More efficient use of water on board (use of the water produced on the ship)



<sup>2</sup> Added Value was calculated for the Costa Crociere Group using the continuing operation principle.

#### Added value

In 2016 the net Added Value<sup>2</sup> produced by the Costa Crociere Group amounted to 1,554 million euros, a 12.9% year-onyear increase due mainly to the higher revenue from cruise sales and to the lower intermediate production costs as well as to the improvement in the balance 38.8% for shareholders in the form of additional and extraordinary items.



The breakdown of Added Value is as follows:

37.7%	for employees' salaries, wages
	and social contributions
1.1%	for the State and Public
	Administrations in the form of
	income tax paid by Group
	companies

of dividends

**21.6%** for Company growth by means of reinvestment of a portion of net income (including 0.1% set aside for the Legal Reserve and 21.5% for depreciation of technical and intangible fixed assets used in the production process)

**0.8%** for lenders remunerated by means of financial charges

**0.1%** for the community by means of initiatives in support of organizations and associations

TOTAL ADDED VALUE	11/30/2016	11/30/2015	11/30/2014
A - Value of production	3,533,837,769.50	3,397,757,751.05	3,325,730,760.88
1. Revenues from sales and services	3,478,528,482.49	3,348,790,624.99	3,262,399,781.86
4. Other	55,309,287.01	48,967,126.06	63,330,979.62
Revenues from typical production	3,533,837,769.50	3,397,757,751.05	3,325,730,761.48
B - Intermediate production costs	1,983,606,367.36	1,991,055,787.28	2,024,042,246.91
6. Consumption of materials	543,828,343.15	575,022,416.78	641,308,781.01
7. Costs for services	1,388,882,083.36	1,366,545,867.73	1,290,165,102.01
8. Leases and rentals	13,419,663.93	13,750,518.38	51,090,129.92
10. Other accruals	8,291,743.23	8,130,327.34	7,444,607.06
11. Other operating charges	29,184,533.69	27,606,657.05	34,033,626.91
CURRENT GROSS ADDED VALUE	1,550,231,402.14	1,406,701,963.77	1,301,688,514.57
C - Additional and extraordinary items			
12. +/- Balance of additional items	4,696,569.16	-11,385,892.27	46,992.63
Additional (revenues)/costs	4,696,569.16	-11,385,892.27	46,992.63
13. +/- Balance of extraordinary items	-978,917.93	-18,308,671.74	3,342,644.64
ADDED VALUE	1,553,949,053.37	1,377,007,399.76	1,305,078,151.84



# Costa Cruises' commitment to the Sustainable Development Goals (SDGs)

with far-reaching social and environmental questions is something that involves institutional stakeholders, third sector operators, civil society as a whole and enterprises, particularly those operating on a global scale. This multi-stakeholder approach to the challenges posed has led recently to two summit meetings with key global sustainability agenda:

- Sustainable Development Goals (SDGs), beginning of 2016;
- the UN climate change conference, parts of society. (COP21), followed up in 2016 by the Marrakech Climate Change Conference (COP22).

The need to reconcile economic growth The part played by business in advancing sustainable development to prevent global instability is crucial. The private sector has a strategic role in jumpstarting progress in this area, on account both of its financial resources and of its investment in innovation, technological development and economic growth. Though fundamental, the actions of decisions redefining and re-launching the corporations are insufficient on their own to advance the global sustainability · the adoption of the United Nations agenda. A necessary condition for longterm sustainable growth is that global which officially came into force at the efforts to secure a truly sustainable and prosperous future for all are made by all

which gave rise to the Paris Agreement Costa Cruises is aware that the UN to limit the global temperature increase Global Goals constitute an important opportunity to review its strategies with regard to sustainability issues. Rethinking the role of the business in

accordance with Costa's commitment to the SDGs means identifying potential areas of improvement in its operational plan and, above all, taking advantage of the opportunities for long-term development. This approach entails a step change in relations with external stakeholders, focusing on innovation and doing business according to transparent governance models. Based on this logic, Costa Cruises has carried out indepth analysis of the actions taken to date as well as the Company's future commitments, classifying them in terms of their materiality according to three key dimensions for development of the

#### **SDGs: KEY DIMENSIONS**



<sup>3</sup> Source: Business & Sustainable **Development Commission – Better Business** Better World

# The Sustainable Development Goals (SDGs)

In September 2015 more than 190 countries met at the United Nations in order to discuss global development, ending poverty and protecting the environment. They signed up to the 2030 Agenda for sustainable development, summarized in the 17 Sustainable Development Goals. Also known as the Global Goals, the SDGs are the UN's invitation to the business community to incorporate creativity and innovation in business solutions designed to accelerate progress towards this positive vision for the future. Achieving the Global Goals opens up an economic prize of some US\$12 trillion by 2030 and could create 380 million new jobs<sup>3</sup>. Designing business strategies to achieve the Sustainable Development Goals means - on the one hand - gearing the financial system to a long-term approach aimed at constructive dialogue with the other parts of civil society, consumers and public bodies, thus building relations based on trust and – on the other – driving the transformation to sustainable markets and working with government agencies to ensure the most efficient and correct use of human and natural resources.

Costa Cruises has begun to reinterpret and review its commitments in line with the SDGs as well as with the Carnival Corporation & plc 2020 Sustainability Goals. (www.carnivalcorp.com)



# SUSTAINABLE DEVELOPMENT GOALS: ACTIONS AND COMMITMENTS

	ACTIONS AND COMMITMENTS	OPERATIONAL RISK	LICENSE TO OPERATE	INNOVATION & GROWTH
1 POVERTY	Support in the creation of new local economies in developing countries and support for overall improvement of working conditions.		-	
	Partnerships with NGOs directed at transferring skills and know-how so as to reinforce the path to development for disadvantaged sections of society.			
2 NO HUNGER	Procurement policies ensuring sourcing of fresh foodstuffs based on criteria of proximity and seasonality (inclusion of local suppliers).			
	Selection of partners committed to sustainability of the food supply chain.			
	Review of food preparation processes on board so as to enhance quality and reduce wastage.			
3 GOOD HEALTH	Utmost attention to health, safety and security on board (guests and crew) beyond mere compliance with legal standards.			
<b>Y</b> ••••	Raising awareness of guests and crew regarding a healthy lifestyle and responsible consumption.			
4 QUALITY EDUCATION	Professionalization of young people in the hospitality and tourism industry by means of partnerships with training schools set up by Costa in Italy and around the world.			
	Continuous development of specialized skills for shipboard personnel (seafarers and hotel dept staff) in line with industry changes (technology and product).			
5 GENDER EQUALITY	Implementation of a specific program to gradually redress the gender (im) balance on board, especially in key positions.			
6 CLEAN WATER AND SANITATION	Optimization of water management (increased shipboard water production), recycling and use efficiency (+5% by 2020, relative to 2010 baseline).			
*	Selection of shoreside sources for bunkering in geographical areas where water is abundant.			
7 RENEWABLE ENERGY	Implementation of fleetwide energy efficiency program with the gradual introduction of technology for the reduction of consumption and voyage optimization.			
8 GOOD JOBS AND ECONOMIC GROWTH	Opening of new routes and itineraries globally.			
	Definition of shore tours designed to promote and foster the cultural heritage and identity of the places visited.			
	Creation of jobs in allied industries (logistics, procurement and tourism services) in the places visited.			
	Economic and social benefits in local communities thanks to the professionalization of shipboard personnel (development of specialized tourism and hospitality skills).			
	Implementation of Costa's Code of Conduct and Ethics and introduction of the Anti- Slavery Code also applicable to partners and suppliers.			
9 INNOVATION AND INFRASTRUCTURE	Stimulate innovation of the industry through development of the new LNG ships and partnerships with specialized shipyards.			
1/31	Incentives to develop and upgrade port infrastructure for LNG bunkering.			
	Contribution to innovation of systems in logistic hubs so as to optimize the supply chain (quantities and delivery times) for the goods required on board.			



	ACTIONS AND COMMITMENTS	OPERATIONAL RISK	LICENSE TO OPERATE	INNOVATION & GROWTH
10 REDUCED INEQUALITIES	Generation of employment opportunities by policies of international recruitment and hiring of employees from developing countries.			
	Social initiatives and projects supporting disadvantaged people in local communities at ports of call ( <i>impact cruises</i> ).			
11 SUSTAINABLE EXTRES AND COMMUNITIES	New ships designed according to sustainability criteria and a holistic approach based on a floating "smart city".			
	Memorandum of Understanding with the homeport of Savona for sustainable development of the cruise industry in the town.			
	Public awareness campaign, directed at the townspeople of Savona, for the separate collection of aluminum.			
12 RESPONSIBLE CONSUMPTION	Reduction of waste generated by shipboard operations by $5\%$ by 2020 (relative to 2010 baseline).			
	100% of shipboard waste collected, separated and disposed of at port reception facilities able to guarantee recycling.			
	Optimization of management of discharge of wastewater, in compliance with internal requirements stricter than the legal standards.			
	Initiatives and programs to sensitize guests and crew to the importance of responsible consumption of resources on board.			
13 CLIMATE ACTION	Use of low sulfur fuel in Emission Control Areas.			
	Development and implementation of Eco Exhaust Gas Cleaning System to remove more than 90% of pollutants from exhaust gases fleetwide.			
	Gradual introduction of LNG-propelled next-generation cruise ships.			
14 LIFE BELOW WATER	Full compliance with international regulations and with stricter internal requirements governing disposal of wastewaster and waste, the marine environment and ecosystems.			
	Extended operation of the Advanced Wastewater Purification System (AWWPS) fleetwide by 2020 (+10% compared to 2014).			
	Prevention of inadvertent introduction of invasive, non-indigenous species by means of specific systems such as sequential ballast water exchange.			
	Framework agreement with the CNR supporting in-depth study of oceanography and marine science topics.			
	Partner of the Whalesafe LIFE+ Project respecting the migratory patterns of whales.			
	Implementation of the Giglio Island marine environment restoration program.			
15 LIFE ON LAND	Planning of procurement (fresh food and water) so it is carried out in areas where there is no shortage of supplies.			
16 PEACE AND JUSTICE	Implementation of anti-corruption policy and promotion of the need to respect human rights.			
	Governance of sustainability and sharing of information: management of the sustainability plan and roadmap, production of the Sustainability Report.			
17 PARTNERSHIPS FOR THE GOALS	Consultation with ministries and Italian embassies; dialogue with governments and institutions in the countries we sail to, aimed at finalization of the activities carried out locally (itineraries, port calls).			
	Structured dialogue and collaboration with public and private stakeholders to identify shared value projects (enhancement and capitalization) that contribute to the dissemination of eco-friendly technologies and the sharing of know-how and skills to support sustainable development.			

# **TOMORROW**

## **SUSTAINABILITY PLAN**

The Sustainability Plan is Costa Cruises' roadmap to sustainable development and sets out our priority areas and long-term vision. Aligning our areas of intervention and engagement with the Sustainable Development Goals increases the consistency of the Company's strategic choices and keeps the focus firmly on the objectives of the 2030 Agenda.



#### **NUTRITION ON BOARD**

- Encourage healthy eating on board for guests and crew
- Convey the value and taste sensations of the **Mediterranean diet**
- Reduce food wastage



#### **PROMOTE INNOVATION**

- Support research in order to develop **innovative solutions** applicable fleetwide
- Design ships with low environmental impact and favor cutting-edge propulsion systems
- Develop new products meeting guests' needs and expectations while responding to the evolution of the cruise market





#### PROTECT THE EARTH'S BIODIVERSITY **AND THE DIFFERENT ECOSYSTEMS**

- Help safeguard the marine environment
- Conserve and enhance the **natural environment** in the destinations visited
- Restore to the **Isola del Giglio** local community their terrestrial heritage and marine environment



#### MINIMIZE THE IMPACTS GENERATED IN AND AROUND THE PORTS OF CALL

- Increase energy efficiency and **reduce emissions** from the use of fuel by 20%
- Rationalize routes and optimize the itinerary plan
- Help **protect water resources** in areas where water is a scarce resource
- Reduce shipboard water consumption
- Promote the development of waste recovery and recycling projects



#### **CAPITALIZING ON DIVERSITY**

- Promote cultural diversity and a **socially inclusive** environment
- Encourage each person to make their own individual contribution so as to capitalize on the great cultural diversity and wealth of **professional experience** of the workforce





#### **CONTRIBUTE TO THE CREATION OF VALUE**

- Facilitate social inclusion and **economic development** in the local communities Costa Cruises engages with
- Collaborate with the main ports of reference so as to share development plans and work to create shared value
- Contribute to the fostering of local traditions and the enhancement of artistic and cultural heritage
- Support initiatives aimed at **improving the quality** of life of people in need and future generations



#### **GUARANTEE SAFETY**

- Maximize our commitment so as to guarantee the **safety** of guests and crew members
- Set new standards that go beyond international regulatory requirements
- Promote a safety-centric corporate culture



#### **INTEGRATE SUSTAINABILITY** INTO MANAGEMENT OF THE **SUPPLY CHAIN**

- Prioritize sourcing of local suppliers
- Develop partnerships with enterprises committed to responsible management of the supply chain



#### **ENGAGE GUESTS ON THE PATH TO SUSTAINABILITY**

- Sensitize customers to the importance of the **responsible use of resources** (water and energy)
- Promote wellness and a **responsible**, **healthy lifestyle**
- Encourage awareness of and respect for the culture and customs of the countries visited

# Dialogue with stakeholders

context, dialogue with stakeholders Plan. plc, play a central role in identifying the sustainability in the business.

Lasting, sustainable company growth most important sustainability issues is therefore closely linked to the ability and assessing how best to incorporate to recognize and interpret changes them in the business, with a long-term in the market and in society. In this approach set out in the Sustainability

generally, particularly with public Dialogue and consultation with sector representatives and trade stakeholders was ongoing in 2016, organizations, both in Italy and abroad, partly so as to proceed with the with discussion of issues arising from implementation of the priorities already the economic, social and environmental mapped out in the Sustainability Plan impact of cruising, and continuous and partly so as to assess other aspects interaction with Carnival Corporation & emerging on the path to integration of

## **MAP OF STAKEHOLDERS**



#### **MATERIAL ISSUES FOR COSTA CRUISES**

- **HEALTH & SAFETY OF GUESTS AND CREW**
- **INTEGRATION OF SUSTAINABILITY WITH** PRODUCT AND SERVICE DEVELOPMENT
- **PROTECTION OF BIODIVERSITY AND ECOSYSTEMS**
- **CONTROL AND REDUCTION OF EMISSIONS AND OF ENVIRONMENTAL IMPACTS**
- FOSTERING AND DEVELOPMENT OF POLICIES **ON DIVERSITY AND INCLUSION**
- **FROM DIVERSITY TO PLURALITY AND INCLUSION SO AS TO FULFIL THE POTENTIAL OF HUMAN CAPITAL**

#### **ADVANCEMENT OF THE SUSTAINABILITY PLAN**



Site remediation and restoration of the seabed at Giglio Island



Integration of sustainability principles into the management of purchasing with a particular focus on the food & beverage segment (proximity and seasonality)



Fostering and development of policies on diversity and inclusion



Greater engagement with stakeholders in the ports of call so as to capitalize on the direct and indirect economic impact locally



Review of the food&wine experience focusing on the need to ensure a balanced diet

Definition of a food waste reduction program



Check of port infrastructure for docking of the new LNG-powered ships

# Integration of sustainability in the business

Responsibility for defining sustainability policies and monitoring the results obtained rests with a dedicated Steering Committee, consisting of the Costa Crociere CEO, the brand Presidents and representatives from the corporate functions most directly involved in implementation of the Sustainability Plan.



The Steering Committee is supported by the Sustainability Department, which is in charge of coordination of implementation of the Sustainability Plan, as well as liaison with the associated corporate functions and external stakeholders. The Sustainability Department also interacts with the relevant corporate functions and supports them in the analysis of impacts and the definition of potential areas of intervention. The department also plays a central role in promoting and pre-empting a corporate culture based on sustainability.

# **Doing business responsibly**

ethically and transparently is a pillar of its business partners model of sustainable development and the Company.

The Code of Ethics provides the framework Italy and abroad. for the formulation of corporate policies For this reason our contracts and protection and sustainability.

for Multinational Enterprises.

its partner organizations.

# Costa Cruises' determination to operate Engagement of suppliers and

creation of value. The basic principles Costa Cruises' suppliers, consultants underpinning the commitment to and travel agents are more than maintaining the highest ethical standards just external third parties - they are are set out in Carnival Corporation & plc's strategic partners who play a vital Code of Business Conduct and Ethics, role representing the Company vis-àwhich is fully embraced and applied by vis institutions, organizations, other companies and especially customers, in

and Company procedures regarding agreements with them include specific human rights, diversity and inclusion, terms and conditions whereby they business integrity, conflicts of interest, agree to abide by the **Business Partner** forms of corruption, environmental Code of Conduct and Ethics and the Anticorruption Policy & Guidelines The Company also abides by the ILO core and Antitrust Policy & Guidelines conventions and the OECD Guidelines defined by Carnival Corporation & plc. In order to facilitate knowledge of and First and foremost Costa Cruises works compliance with these guidelines and with people: customers, employees and the national and international network partners located all over the world. The of regulations regarding these matters, fact that Costa Cruises is by definition in 2016 Costa Cruises continued to a multicultural enterprise operating in a promote a range of educational and multicultural world makes the Company training initiatives for its employees all the more conscious of the need to at all levels of the organization, respect human rights. Costa is committed encouraging them to submit reports to recognition of fundamental human - anonymously or confidentially if so rights not only in its own activities but desired - of any wrongdoing through also with regard to those carried out by the Carnival Corporation hotline or online at www.carnivalcompliance.com.



#### **Costa Crociere Foundation**

The Costa Crociere Foundation was set up with a mission to promote the social and environmental betterment of communities by means of specific projects selected for funding, of which there are currently 18 running in Italy and abroad.

The Board of Directors of the Costa Crociere Foundation, consisting of members from within and outside Costa Cruises, operates independently and defines the Foundation's set objectives, guaranteeing the correct allocation of financial and non-financial resources for each project chosen. For more information see www.costa-crociere-foundation.com

# Protecting the rights of the most vulnerable

Pursuant to the United Kingdom's Modern Slavery Act 2015, Carnival Corporation & plc's Code of Business Conduct and Ethics, which Costa Cruises has adopted in full, explicitly condemns all forms of child exploitation and forced labor and states its intent to comply with and support laws and regulations relevant to slavery and human trafficking.

Costa Cruises expects all of its suppliers to respect and follow applicable laws and regulations and to abide by our Business Partner Code of Conduct and Ethics, which specifically prohibits the use of slavery and human trafficking in our direct supply chain.



29,051 **TOTAL HOURS OF ETHICS&COMPLIANCE TRAINING** 

### **Governance system**

system, based on international best relevant procedures and structured in order to ensure high representative on board. ethical standards and transparency in all Company activities and to effectively Managing risks and internal monitor operational risks, both of these auditing things being essential to protect our stakeholders.

of Legislative Decree no. 231/2001), which Management (ERM) standards. the set procedures.

Crociere Group level reporting directly to destinations. structure for each brand.

Costa Cruises' corporate governance departments, in accordance with the practices in line with the directives of Responsibility for governance of the Carnival Corporation & plc, is central ship and the entire crew lies with the to sustainable business success. It is Master, who is the shipowner's direct

reputation and retain the trust of our In Costa Cruises the risk prevention and management policy is based on a To this end Costa Cruises periodically model developed globally by Carnival updates its Business Management Corporation and taking into account Model (in accordance with the provisions the main international Enterprise Risk

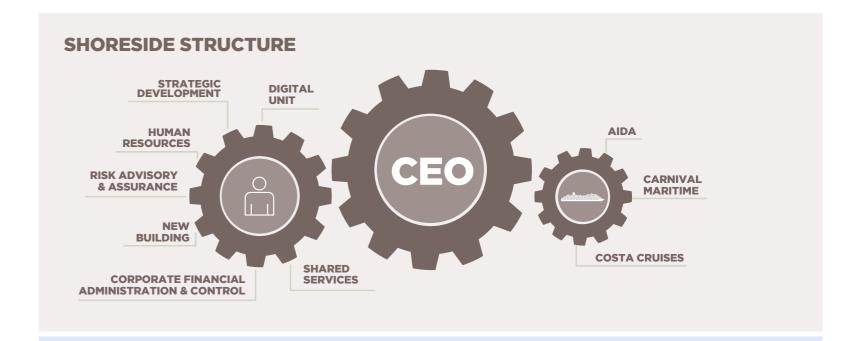
plays a part in guaranteeing transparency Some of the risk factors to which the values and corporate accountability Company is exposed are those affecting when dealing with internal and external tourism as a whole whereas others are stakeholders. In 2016 there were 4 more specific to the cruise industry. management review meetings held to Among the factors occupying a prominent discuss critical issues and nonconformities, position in the risk matrix is accident which were dealt with in compliance with prevention and – more generally – guest and crew health and safety, as well as The Company's business is managed regulatory compliance, especially with by means of a dual structure organized regard to environmental laws. Other to oversee shoreside and shipboard variables include the growing concern activities. Responsibility for policies and with risk factors arising from the changing management in the different areas, such as geopolitical situation internationally, environmental protection and safety, rests directly impacting the assessment and with the functions centralized at Costa management of routes, itineraries and

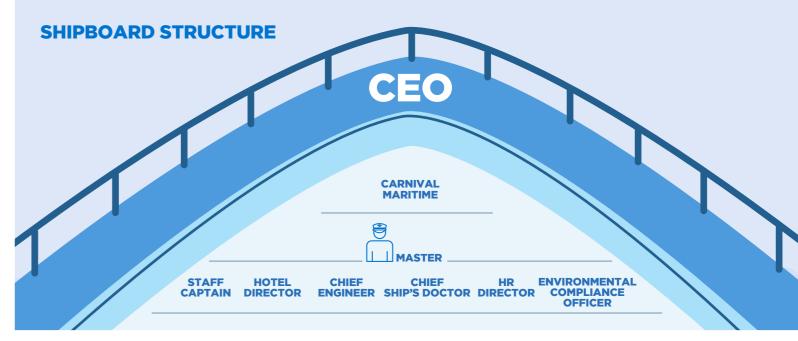
the senior executives. Management of the Our risk framework is part of the ERM processes and activities related to product program, which is facilitated by the development and market expansion is Risk Advisory and Assurance Services arranged with a separate organizational (RAAS) Department. This department works closely with management to As regards shipboard management, perform annual assessments, identify risks the specific functions operate in close and evaluate controls to ensure compliance consultation with the different shoreside with Company policies and procedures, as

well as laws and regulations. Management Verification Visits to certify the progress/ reviews the assessments and updates closure of corrective actions). During the thereto with the Audit Committee.

HESS Audits, one on each ship, and 10 member.

year, in response to a nonconformity, one In 2016 audits were held fleetwide (15 additional Audit was conducted on a fleet







<sup>1</sup> Issued by IMO (International Maritime Organization) and including SOLAS (Safety of Life at Sea), the name of the international convention concerning the safety of merchant ships.

<sup>2</sup> Assessment of compliance with the relevant requirements is carried out by the Risk Advisory and Assurance Services (RAAS) Department, which prepares the associated reports and submits them to the relevant Head Office department and to each ship.

For Costa guaranteeing safety on board embarkation and disembarkation of guests) is a vital part of responsible safety-centric corporate culture in order standard. to prevent any potential risk and help ensure that safety is of the utmost Shoreside and shipboard safety concern to the cruise industry as a whole. The Company goes beyond mere Costa Cruises' ships are designed, built compliance with reference standards and regulations<sup>1</sup> and also acts in accordance international safety standards. They are with the guidelines laid down by Carnival Corporation & plc, the most up to periodical surveys and audits. date and effective in the industry. The At sea, safety monitoring is carried out procedures implemented to guarantee the protection of guests, crew members and Company assets (ships, port terminals procedures. The Company has a satellite and IT systems) are managed using an communication system to ensure integrated approach and are always in constant real-time global coverage of all line with the key reference policy, namely the members of the fleet as well as of the the Corporate (Health, Environment, sea and weather conditions. Safety & Security) HESS Policy. Costa National and international laws impose

(SMS) ensures that occupational safety<sup>2</sup> and throughout the voyage (including is an integral part of its shipboard and shoreside managerial processes with harmonization between the Corporation's business management. We do our practices and procedures, regulatory utmost to foster an across-the-board requirements and the OSHAS 18001

and maintained in full compliance with also subjected to regular dry-docking and

nonstop using state-of-the-art equipment in accordance with specific operational

Cruises' Safety Management System regular and unscheduled surveys in

order to verify ships' efficiency level and the maintenance condition of structures, machinery, plant and other equipment on board, including safety equipment. Costa also has a program of internal inspections to verify compliance with procedures and performance of scheduled fleet maintenance. The human factor is as essential as technology when it comes to preventing dangerous situations. For this reason our crew members are trained to have a perfect understanding of the procedures and acquire the competencies they are required to apply in an emergency situation.

Costa has an electronic system - using cards given to guests and a server - for the identification of people on board the ship and the management of the regularly scheduled boat drills held in embarkation ports before departure. A general safety video is also aired on the in-cabin television system for guest viewing. Outside decks, public areas and

ship access points are monitored 24/7 by

Costa's port calls are managed by means of security processes designed to minimize security-related risk while allowing the smooth flow of guests, crew and supplies. Security personnel (comprising third party suppliers and local authorities) maintain strict access control to the ships, with passenger and luggage screening checkpoints similar to those found at airports. The Care Team is a special Costa emergency response unit set up to handle cases involving individual passengers. Similarly, the Crew Care Team provides assistance to individual crew members.

95,882 **TRAINING HOURS** (SHIPBOARD SAFETY)

,256 **TRAINING HOURS** (SHORESIDE SAFETY) The choice and planning of itineraries this assessment includes liaising in real country. The Company pays close and implementing security measures. Maritime (Company Security Officer); local tour operators so as to ensure

and destinations takes into account time with Costa's internal organizations the risk factors associated with each for the purpose of authorizing port calls attention to the global geopolitical The same type of approach is used situation and analyzes the intelligence when it comes to planning shore tours: gathered from the relevant stakeholders for Costa Cruises, safeguarding the (Embassies, Consulates and the Ministry guests means offering them ashore the of Foreign Affairs) in order to determine same standard of safety that is found on in advance whether it is necessary to board the ships - indeed, a reassuring change an itinerary and any port calls. sense of security is an integral part of Possible changes of cruise route due the enjoyment of each destination. The to an emergency affecting a specific Costa shore excursions listed in the destination are assessed by Carnival brochure are designed together with

compliance both with the regulations At every level of the organization the places visited and scheduling of reboarding times.

#### Occupational Health and Safety

of workers, especially shipboard employees, is one of Costa Cruises' top priorities. The Company is committed to preventing occupational accidents standards for crew members.

Safety training<sup>3</sup>, constant monitoring shoreside accidents is negligible), this of risks and continuous updating of technology and Personal Protective Equipment are all integral parts of Costa's Occupational Health and Safety Management System<sup>4</sup>. The system procedures are defined centrally allowing the application of international safety requirements on all the ships and ensuring their perfect alignment with the Company's goals of prevention and reduction of risks.

in force in the country concerned and the highest priority is placed on the with the strict rules enforced by our development of a corporate culture Company regarding transfers, safety in of prevention and workplace safety generally. All crew members receive ongoing training and are made aware of the direct link between occupational safety and the safety of the guests.

Periodic audits are conducted, both Protecting the health and safety by internal corporate auditors and by external third-party certification and standard. regulatory auditors; in 2016 there were 15 internal audits and 1 external audit.

and guaranteeing the highest safety As far as concerns the number of shipboard accidents (the number of was in line with the figure for the previous year (618 vs. 617).

<sup>3</sup> Particularly for crew members engaged in maintenance of the ship and the engine room, the work education programs include a large amount of on-the-job training designed to prioritize hands-on experience. Costa's Deck and Engine Officers also regularly attend training and refresher courses at the CSMART Academy, Carnival's state-of-the-art maritime training center.

<sup>4</sup>The SMS is in compliance with applicable laws, general requirements and industryspecific rules, including the reference

150,246

HEALTH **AND SAFETY** TRAINING HOURS **SHIP + SHORE** 

#### **CARE TEAM FACTS & FIGURES**









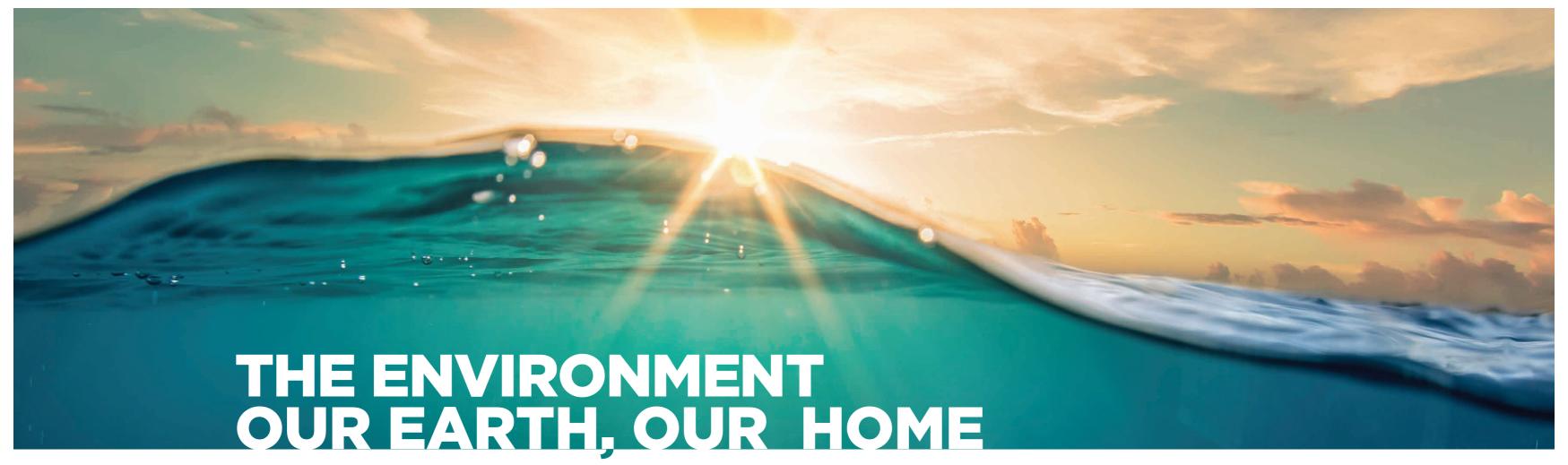


**SHORESIDE OPERATIVES** 

(\*) Medical disembarkations account for 85% of the (guest and crew) cases



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# **Growing while** respecting the environment

Respect for the environment is not just a moral obligation for Costa Cruises, it is the way forward on the path to sustainable development in a complex, rapidly expanding sector like the cruise industry. The constant focus on reduction of emissions, optimization of consumption and protection of public health is the main distinctive feature of our business development model and all of these aspects are part and parcel of our operational activities.

If we are going to meet our objective of minimizing our environmental footprint it is vital to ensure the active involvement of all the relevant stakeholders - especially our guests on board the ships, the logistics chain and local organizations in and around the ports of call. The growth of Costa's productive capacity, reflected by the expansion of its fleet, means that the Company's business context is a dynamic one that is changing all the time. Maintaining the same level of excellence in the environmental field depends on guaranteeing management based on rigorous standards and procedures which, in many cases, go beyond regulatory requirements.

This is the logic underpinning all our investment plans aimed at implementing solutions that are safe, ecologically sustainable and economically viable, this interpretation has gradually become combining use of the best conventional the model of reference for production, technologies with alternative systems, trade and consumption in a perspective of while embracing aspects of ship design, sustainable development, contrasting with with the awareness that this is the way the inefficiencies of the processes of the forward towards responsible innovation current model of linear economy (produce for the cruise industry.

#### "Closing the loop" of product life the environment. cycles

The circular economy is a system in which all production - i.e. value creation - is organized so that waste as such does not exist insofar as waste products are actually resources for subsequent use based on the idea of cradle to cradle. In recent years, - use - throw), which is seen as increasingly costly for businesses, the community and

the specificity of the cruise business the use of resources and minimize the entail the gradual reduction of negative amount of waste to be disposed of. externalities and enhanced protection of resources during all phases, from supply The European drive towards a to consumption and, where feasible, model of the circular economy recycling and reuse. Incentives for this approach come in the form of the According to a major study by the Ellen constraints imposed by cruising, especially MacArthur Foundation<sup>1</sup>, a transition

Costa Cruises' modus operandi and it necessary to rationalize as far as possible

the continuous operation of ships, making to the circular economy in Europe could

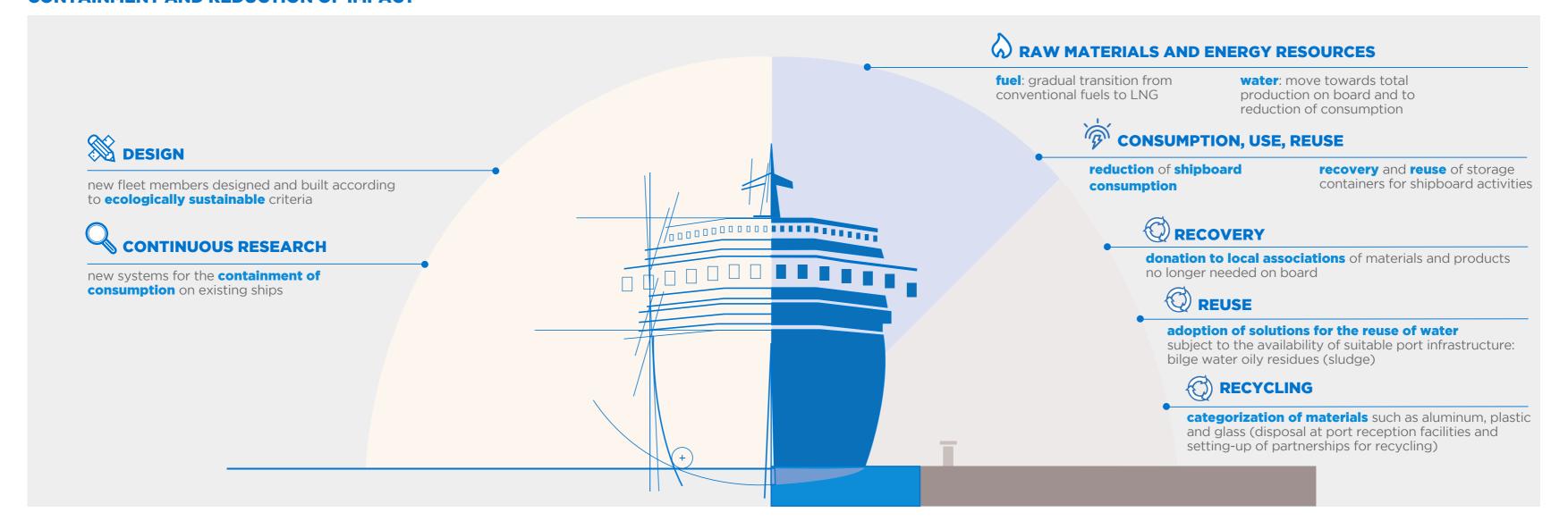
productivity of resources per annum. As the European Commission<sup>2</sup> points out, transition to a more circular economy requires changes throughout value chains, from product design to new business and market models, from new ways of turning waste into a resource and

result in overall benefits of €1.8 trillion new modes of consumer behavior. This by 2030 with a 7% increase in GDP, the implies full systemic change, innovation creation of new jobs and 3% greater and massive investment in technologies, organization, society and policies.

<sup>1</sup>One of the ten largest private American foundations, the Ellen MacArthur Foundation supports research programs accelerating the transition to the circular economy.

<sup>2</sup> Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions -Towards a circular economy: A zero-waste programme for Europe (2014).

#### **CONTAINMENT AND REDUCTION OF IMPACT**



MESSAGE in a CAN

A CAN IS AN **INCREDIBLE** "ENERGY BANK". -95%

> **REDUCTION IN** CO, EMISSIONS

SINCE 2007 WE HAVE COLLECTED AND RECYCLED

**393** 

**METRIC TONS OF ALUMINUM** 



THIS EQUATES TO

**32** 

**MILLION CANS** 

**MILLION CANS COLLECTED IN 2016** 

+21%

**COLLECTED COMPARED TO 2015**  **EQUAL TO** 

**METRIC TONS** 

These guidelines, formally embraced in of multi-stakeholder projects aimed Italy by ENEA<sup>3</sup> through the presentation at mitigating impacts at destinations, of an Action Plan for development of an reducing consumption and recycling of

> PLACED END TO END THEY WOULD COVER A DISTANCE OF

3,915 km

THIS IS THE EQUIVALENT OF TWO

7-DAY

**MEDITERRANEAN CRUISES** ON THE COSTA DIADEMA





WITH

YOU CAN MAKE

39,300

**BICYCLES** 



840,000 41

MOKA COFFEE MAKERS



**CARRIAGES FOR HIGH-SPEED TRAINS** 



# Aluminum: collection, recycling and awareness raising

Implemented in partnership with CIAL (Consorzio Imballaggi Alluminio, Italy's National Consortium for the Recovery and Recycling of Aluminum) and the Savona Port Authority starting in 2007, our project for the promotion and development of the separate collection and recycling of aluminum drink cans is unprecedented in the industry and is an example of the way in which the model of the circular economy can be applied to the ship and, above all, of how the process of raising awareness of the importance of this separate collection can be extended to the wider public. The awareness campaign for the separate collection of aluminum aimed at the local community in Savona and carried out in 2016 in collaboration with the Municipality (under the patronage of the Ministry of the Environment and Protection of Land and Sea) shows how a long-established alliance can be used to foster best practices associated with the development of the circular economy.



<sup>3</sup> Italian National Agency for New

Technologies, Energy and the Environment.

<sup>5</sup> CLIA: Cruise Lines International Association.

The findings of a report<sup>4</sup> commissioned recently by CLIA<sup>5</sup> demonstrate that, though it accounts for less than 1% of the global shipping trade, the cruise industry leads the way in terms of environmental performance. The research, carried out by independent experts, shows cruise lines' willingness to invest in innovative technology and to implement ambitious voluntary policies with regard to the environment so as to protect marine ecosystems and mitigate impacts, advancing performance in comparison with regulatory requirements and with the wider global maritime industry. Progress includes the introduction for future ships of low-emissions alternative marine fuels such as LNG as well as innovation designed to reduce consumption, emissions control measures and continuous optimization of existing waste disposal systems so as to reduce impact.

**Environmental leadership of cruising** 

relative to other maritime fleets

"Italian model" of the circular economy, shipboard materials.

are designed to provide the impetus

for change globally. In this initial stage marked by the participation of the

enterprises most engaged at a national

level, Costa Cruises illustrated a series







# Efficiency so as to reduce impacts

intervention.

Cruises' approach to sustainability.

Developed based on guidelines defined System (certified to the ISO 14001 by Carnival Corporation - set out standard) defines the best management in the HESS Policy - Costa Cruises' methods and actions for the purpose of Environmental Management System compliance with the relevant rules and is structured to promote a proactive regulations, and determination of the approach striving for excellence and necessary investments. The main areas going beyond mere compliance with of intervention on board are aimed at existing laws and regulations. Operational energy efficiency, reduction of exhaust viability of the system is ensured by the emissions, waste management, and the shipboard personnel, who receive specific production, use, recycling and disposal training regarding implementation of the of water. The system also provides dedicated action plans for each area of indicators to monitor and evaluate the effectiveness of management and the The Environmental Plan is the starting capacity to mitigate impacts. Monitoring point: it sets out short and long-term of the environmental performance of each objectives and is a cornerstone of Costa ship is now even more efficient thanks to the development and use of a software In accordance with the Environmental platform which conducts an assessment Plan, the Environmental Management and reveals any underachievement

vis-à-vis objectives; this, in turn, enables identification of corrective and improvement actions. Use of a digital platform means there is ready access to the relevant information, documentation and training materials. As an integral part of the Environmental Plan, all shipboard employees receive regular training in the form of courses tailored to their specific job responsibilities.

Following the setting-up of Carnival Maritime, the maritime classification society RINA (Italian Shipping Register) surveyed the whole fleet and subsequently issued ISO 14001 and OHSAS 18001 certification covering the Company's environmental management and occupational health & safety systems, respectively.

# Optimizing port traffic, a beneficial partnership for all

In 2016 Carnival Maritime's commitment to constantly enhance its shipping operations resulted in its collaboration with the Hamburg Vessel Coordination Center (HVCC). This partnership provides for implementation of a system to optimally plan the movements of the ships in the fleet and reduce impacts in the Port of Hamburg and on the river Elbe. For this purpose, Carnival Maritime is sharing the expected arrival and departure times of the ships with the Nautical Terminal Coordination Department of the HVCC.

The HVCC is a central, port-wide coordination center for mega-ship, feeder and inland vessel traffic in the Port of Hamburg. The above-mentioned department supports port authorities and companies as well as ocean carriers to ensure smooth traffic flows of the increasing number of large ships in what is one of Europe's busiest ports. Sharing this information with the respective ship's command allows vessels to optimize their speed and reduce traffic congestion. This, in turn, means saving on fuel and emissions, less waiting time and consequent economic benefits. This system also provides advantages for cruise guests. They find out well in advance about any adjustments to the travel schedule and can therefore adapt their activities and enjoy their time to the fullest.



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<sup>6</sup> Two kinds of fuel are used on board Costa's ships: 1) Heavy Fuel Oil (HFO), a type of blended oil used in ship's engines and for the generation of electricity and 2) Marine Gas Oil/Marine Diesel Oil (MGO/MDO), which is more refined fuel intended for marine use, employed for auxiliary services. In accordance with the Corporation's internal regulations, HFO is further broken down into two categories: High Sulfur Fuel Oil (HSFO) and Low Sulfur Fuel Oil (LSFO); the latter has a reduced sulfur content and is a much cleaner fuel than the former. Costa Cruises uses LSFO whenever requested.

<sup>7</sup> The target is a 25% reduction by 2020 when compared to emissions in 2005.

Optimization of fuel use and reduction efficiency performance management. of emissions are strategic sustainability. The business intelligence software objectives for the Company. Together used enables the analysis of detailed with the renewal of the fleet thanks to comparative data regarding shipboard the introduction of the first LNG-powered energy consumption and the identification vessels, these issues are tackled by means of potential further energy-saving of a multipronged approach comprising all measures, so as to minimize deviations possible areas of intervention and practical from the optimal energy consumption solutions for the ships currently in service, profile. without ever impinging in any way on Costa has included in its Environmental

and direct emissions of CO<sub>2</sub>. Each gas (GHG) emissions<sup>7</sup>. member of the fleet has a ship-specific Ship Energy Efficiency Management Plan (SEEMP). Efforts to reduce consumption of shipboard fuel<sup>6</sup> concentrate mainly on optimization of vessel speed and course adjustment, and implementation of innovative technical solutions for ship

safety, which remains the number one Plan a series of other energy efficiency projects and initiatives, specifically linked Ship propulsion and operations account for to efforts to reach Carnival Corporation's almost all shipboard energy consumption target of a 25% reduction in greenhouse



#### REDUCTION OF FUEL USE AND ENGINE EMISSIONS

Optimum ship trim evaluation systems.

Optimum use of shipboard diesel generators at sea and in port.

Installation of technology to increase the amount of waste heat recovered from engine cooling water.

Installation of frequency converters for electric engines for ventilators, for engine room air conditioning stations and for engine room auxiliary service pumps.

Rational management of shipboard incinerators.

Use of automatic lighting control system designed to adjust the external lighting of the ship in accordance with the current sunlight intensity.



#### **REDUCTION OF EMISSIONS**

#### NOx, SOx & PM10

Implementation of the ECO Exhaust Gas Cleaning (ECO-EGCTM) system to remove more than 90% of pollutants from the exhaust gases irrespective of the ship's operating condition – at sea, during maneuvering and in port.

Use of cleaner (low sulfur) fuels in Emission Control Areas (ECAs).

Investment in LNG propulsion systems.



#### SHIP OPERATION AND MAINTENANCE INITIATIVES

Use of state-of-the-art ecological coatings.

Planned maintenance of the hull and regular scheduled cleaning of the propellers.

Optimum use of the HVAC (heating, ventilating and air conditioning) system in the public areas (Demand Flow Phase One where applicable).

Optimum regulation of the HVAC system.

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<sup>8</sup> It is pointed out that GHG emission calculations for "Scope 3" (supply chain) use various sources of secondary data since primary data is unavailable. The secondary data sources are not all encompassing as Carnival Corporation is still evaluating other potential energy consumption activities; not yet been calculated.

(\*)Amount calculated for the whole Carnival Group and for Costa Cruises proportionally based on the number of ships in its fleet.

With regard to indirect emissions implemented fleetwide by the Corporation, of embarkation, business travel and logistic activities related to transport and deliveries of supplies, Carnival CO<sub>2</sub> emissions related to capital goods have Corporation makes estimates for each Operating Line<sup>8</sup>. Based on this estimate, the portion attributable to Costa Cruises' upstream activities for 2016 amounted to 8,115 metric tons of CO<sub>2</sub> (\*).

> In this connection Costa Cruises is engaged in the assessment and promotion of The project began in 2012 and has yielded alternatives to transport by road and, where possible, by air. The most significant initiative is the partnership with Trenitalia for "train + cruise" packages in Italy, which began more than three years ago. The Rail&Cruise formula has had a positive linked and interrelated, achieving this kind effect in terms of the indirect impact of of energy efficiency means substantial Costa's operations, shifting some traffic from road to rail and reducing emissions Following implementation of the pilot in and around the ports concerned. The Company has also focused on introduction transport carrying cruisers on shore tours, the aim being to have a full load of passengers on each means of transport based on the number of excursion bookings.

#### Costa Mediterranea: a LAB for energy efficiency

For more than five years now, the Costa Mediterranea has been a veritable floating laboratory used to test and subsequently implement energy-saving measures and systems. The Costa ship, which is being used as a model for a program due to be

like guest transport to and from ports has been serving as a test bed for a team of specialists experimenting with a range of measures aimed at reducing energy consumption on board (loads not related to propulsion) while at the same time assessing performance. The main areas of intervention are optimization of air conditioning systems (including public areas), replacement of refrigeration systems and installation of LED lighting units.

significant results with a systematic 45% reduction in electrical load (which can be replicated on every vessel). In a highly complex, self-contained environment like a ship, where all the processes are directly environmental benefits.

project, in 2016 efforts focused on perfecting the monitoring processes, of a program to rationalize the use of controlled directly by Neptune Engine, a tool designed to examine ship data and provide an optimum approach to management of all the relevant parameters. An integral part of the roll-out phase is the education plan for operational personnel required to ensure effective process management and application of the newly introduced rules.





efficiency of the engines fitted on the ships in the Corporation's fleet, including those belonging to Costa Cruises. The agreement includes Wärtsilä's Dynamic Maintenance Planning (DMP) and Condition Based Maintenance

(CBM). These services are based on capturing digitalized data streams from every engine, after which this data

is analyzed by specialists. This allows real-time optimization of the equipment whilst predicting operational and

maintenance demands. Engine efficiency and fuel consumption will be measured on a regular basis, with improvements

to fuel efficiency and fleet emissions quality based on continuous monitoring and data analysis.

# Water is a precious resource

**33.8**% WATER BUNKERED FROM PORT FACILITIES WATER PRODUCED **ON BOARD** 

There are 17 United Nations Sustainable In 2016, 66.2% of the water used was Development Goals. Number 6 is Clean produced in this way, compared with 69% water and sanitation. Water is vital for life the previous reporting period; the decrease and every effort must be made to conserve was mainly due to the introduction of new it and prevent wastage and pollution. Costa cruise routes. Cruises is well aware of the need to respect The fact that less water is bunkered in ports and protect water resources, and accordingly works constantly in order to research and where water resources are scarce. It goes develop more advanced systems so as to without saying that the water produced reduce consumption and promote recycling.

#### Meeting the demand for water international public health regulations. Costa sustainably

The Company's largest commitment in this on maximizing reuse (with regard to the area is the gradual increase in the amount of water produced directly on board.

human use is produced on board by means of special desalination plants. The percentage of water generated on board from seawater guests and crew. varies from ship to ship depending on a range of factor such as the itinerary, cruising speed, sea and weather conditions, and the type of equipment installed.

of call is very important, especially in areas on board is suitably treated, disinfected and made safe to drink in compliance with Cruises has always prioritized the efficient management of water resources focused engine cooling water system) for cleaning of cabins and public areas (e.g. pools). In Indeed, most of the water on the ships for addition, the Company arranges awarenessraising activities to limit consumption and encourage the responsible use of water by

# Towards potable water self-sufficiency

One of the Company's strategic objectives is to be totally self-sufficient for potable water by taking on and processing seawater. The highly innovative prototype installation (operating on board the Costa Serena from 2017) is the result of a joint venture between Carnival Maritime and Presentwater AS. The new hybrid water production system, which is extremely attractive in terms of its environmental benefits, eliminates the need for water bunkering from port facilities and for a ballast water treatment system. Seawater taken on by the Costa Serena in the open sea will be filtered, disinfected, preheated and intermediately stored for further processing through a hyperfilter reverse osmosis plant before the permeate is chlorinated, all in compliance with US Public Health regulations. Once the system is installed fleetwide, water bunkering will be a thing of the past, with significant savings also by avoiding oil-fired boiler consumption to produce steam and BWMS installation.

#### Wastewater management

Treatment of the wastewater produced on board is a particularly delicate management issue in relation both to the impacts generated directly on the marine environment and to the protection of the health and safety of workers. Not all the water used on board can be recycled for other uses; in such case it must be specifically treated and disposed of in compliance with strict procedures so as to prevent polluting discharge. Costa Cruises uses advanced wastewater treatment systems, deliberately designed to go above and beyond regulatory requirements. The type of treatment depends on the kind of water - namely bilge water, gray water, ballast water and sewage (flush water and liquid waste).

In exceptional cases like an emergency, it is always possible that a spill or discharge of wastewater may occur (at sea or in port). Any spill or discharge constituting an environmental incident is reported immediately to the competent authorities in the port/territorial waters where it occurred and results in an administrative sanction. In 2016 there were 4 spills of lubricating oil, treated sewage and gray water, and all four were minor incidents dealt with by the shipboard personnel, who are regularly trained to take all possible steps to clean up and minimize the environmental impact of a spill in line with Company procedures. No grievances about environmental impacts were filed by stakeholders during the reporting period.



# The Warka Water Project

Costa Cruises' commitment to responsible water management is also translated into practical action facilitating access for local communities in places where ready availability to this vital resource is not possible and basic infrastructure and hygiene are lacking. One example of this is Costa's decision to support the Warka

Warka Water, a water tower designed by architect Arturo Vittori that is handmade with natural materials, captures large quantities of potable water from the air by collecting rain, harvesting fog and dew. The 9-meter high tower has a reticular structure with a triangulated frame made from reeds, a natural material that is readily available, and it can be easily built by local people. Inside the tower is a network made of a special fabric and polyethylene textile designed to collect up to 100 liters of drinking water per day by means of condensation. The name of the project "Warka" – chosen by the architect – comes from the Warka Tree, a giant wild fig tree native to Ethiopia which is traditionally a symbol of fertility and generosity. In rural Ethiopian culture the tree is also a gathering place for the community. Costa Cruises will transport the first Warka Water tower on board one of the ships in its fleet operating in Madagascar and will provide assistance with its installation in the village school at Tapakala, a place featured on the Company's shore tour program.

# **Integrated Waste Management Plan**

additional constraints associated with Plan. travel by sea; it follows that the waste It is gradually becoming a cornerstone of

Cruise ships carry thousands of reuse and recovery of materials on board. passengers at a time and are essentially Details of this policy, which is inspired by floating hotels, with all the amenities the concept of the circular economy, can that accompany them, plus they have the be found in our Waste Management

produced on board must be managed Costa's business model for sustainable very carefully. Costa Cruises' approach development. In addition to complying is designed to minimize the amounts of with the international MARPOL the different types of waste generated, Convention<sup>9</sup>, which only permits the as far as possible, and to implement the discharge at sea of certain categories of standardized management of recycling, waste such as wastewater and ground

food waste, the Company collects all local rules and regulations differ from waste on board separately and plans to increase the number of different waste associated impacts, especially where local streams. As regards the management requirements are not very stringent in of hazardous and toxic materials, Costa this regard, and so as to continue ashore Cruises works at the source in order the eco-friendly policy implemented on to reduce as far as possible the use of board, Costa does its utmost to use port chemicals, replacing them with non-toxic reception facilities that will guarantee products.

Not all the ports of call apply the same the materials discharged from its ships. policy concerning separate collection and disposal of waste streams, and

place to place. In order to mitigate the segregated waste disposal and recycle

**LITERS TOTAL WASTE** PER PERSON PER DAY

**YEAR-ON-YEAR DECREASE** 

#### THE SHIPBOARD WASTE CYCLE

<sup>9</sup> More specifically, Annex V revised 2013.

### REDUCTION

Greater efficiency and responsible Separate collection of waste consumption in the production processes (hotel, restaurants, bars, a process of categorization<sup>10</sup>.

Reduction in packaging (on board and in the supply chain).

Raising awareness of guests and crew regarding responsible consumption.



streams on board according to Maximization of the amount of waste sent for recycling.

Separate bins with collection points throughout the ship. Passengers and crew actively involved in helping to recycle waste properly.

Grinding (organic material).

Crushing and compacting (plastic, glass, metal and aluminum).

Incineration (domestic waste and oily rags).



Disposal to shore reception facilities.

Selection of ports with suitable facilities for recycling the materials discharged from ships.





#### **RECYCLING (WHERE POSSIBLE)**

Temporary storage in port facilities of material intended for recycling.

Joint efforts with ports of call and establishment of partnerships with local organizations and consortiums.



Storage containers (e.g. metal drums, containers for transport of dangerous goods, jute bags).



#### **RECOVERY**

Donation to local associations of goods and materials that are replaced on board but still usable. Lengthening of product life cycles with benefits for the community.

10 Waste is categorized according to the classification laid down in the international MARPOL Convention for the prevention of pollution from ships. For more information see the GRI

# Unique ecosystems to be preserved and support for scientific research

ships sail is one of the cornerstones of the other species in danger of extinction. on board.

Around the world, the ships in the At the same time, Costa Cruises has Costa fleet operate in or near numerous adopted several specific precautionary environmentally sensitive regions, where measures - requirements stricter nature's balance is particularly delicate. than those laid down in the relevant Accordingly, minimization of the impact international standards - regarding on the Earth's biodiversity and on the restrictions in marine-protected areas different ecosystems wherever Costa's and protection of marine mammals and Company's environmental responsibility In addition, Costa has always been strategy. Special attention is paid to the at the forefront of scientific research sea and the coasts: the top priorities are efforts, projects and partnerships aimed reduction of air emissions and water at protecting the sea. Our alliances with consumption, and the correct disposal of the CNR<sup>11</sup> and, more particularly, with wastewater and solid wastes produced ISMAR<sup>12</sup> are examples of the way in which we contribute to activities designed

to study and monitor the state of health For this reason we carry out an ongoing of the marine environment.

The Isola del Giglio site remediation and constitutes an example of integrated turned into an internationally unique, indepth study of the local flora and fauna. The nature of Costa's business means that it operates in areas that are typically heritage sites treasured not only locally but internationally. Consequently, the Company works to ensure that the presence of ships and guests is as beneficial and non-intrusive as possible.

review of the impact of our tour programs with the planning of numbers environment restoration project not only in order to ensure minimal disturbance; this assessment is conducted in management of such programs, it has also collaboration with local stakeholders and, when required, with the consultancy of independent experts.

<sup>11</sup> Italian National Research Council. 12 Institute of Marine Sciences.

#### **ACTIONS TO PROTECT MARINE FAUNA**



#### **HULL CLEANING**

Hull clearing operations are carried out as part of regular scheduled maintenance during dry docking. The removal of the fouling that accumulates on the most exposed parts of the hull (bulbous bow and sea chests) enables the elimination of invasive species.

#### **SEQUENTIAL BALLAST WATER EXCHANGE AND PREVENTION** OF INADVERTENT INTRODUCTION **OF NON-INDIGENOUS SPECIES**

Pre-empting a requirement that has not yet entered into force and is mandatory only in certain countries, Costa has introduced a sequential ballast water exchange system fleetwide. Ballast water is required to stabilize a ship but these tanks may also carry harmful marine organisms. To limit the risk of aquatic invasive species impacting biodiversity and consequently the local economy, the ship discharges ballast water in the open sea (over 200 nautical miles from the nearest land) before reaching the new area of destination.

#### **PLANNING OF ROUTES TAKING ACCOUNT OF THE MIGRATION PATTERNS OF WHALES**

When defining routes, Costa takes into account the seasonal migration patterns of marine mammals and diverts traffic to other shipping lanes in order to avoid interfering with migrating cetaceans. This is because, in close proximity to ships, whales may become disoriented with tragic consequences for certain species already facing the threat of extinction.

#### **SIGHTING OF WHALES AND OTHER MARINE MAMMALS**

At sea, Officers, who take part in the Whale Protection Training Program, conduct regular monitoring so as to facilitate sightings and, if necessary, they carry out specific maneuvers to avoid whale strikes in accordance with the relevant procedures and notify the port

In July 2016 Costa Cruises was the first shipping company to join the Whalesafe **Protocol of Conduct** to protect sperm whales. Other project partners are the Università degli Studi di Genova, Genoa Maritime Directorate, Savona Harbor Master's Office and Softeco Sisma.



#### The agreement with the CNR in charge of defining and coordinating

available its ships and its expertise to is processed to study climate change in support the scientific research network the Mediterranean. environment.

the CNR and two from Costa Cruises activities.

actions to continue the collaboration. In 2016 Costa and the CNR signed Continuous monitoring of the stretches a framework agreement to further of sea on the routes sailed by Costa's the cause of research in the fields of ships enables the collection and analysis oceanography and marine science. of parameters such as temperature, Under the agreement Costa has made salinity and dissolved oxygen; the data

run by the CNR. In addition, we are Special monitoring units have also working to sensitize guests and crew been set up on board in order to to the importance of respecting the enable daytime sightings of whales and balance of nature and the marine dolphins so as to study their behavior and migration patterns.

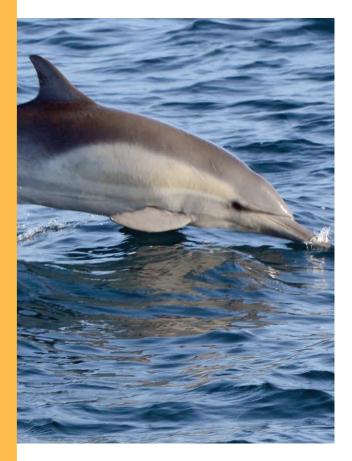
To pursue the partnership's set In 2016 this synergy led to a whale objectives, a **Joint Committee** was census project on the routes of big ships set up with two representatives from and to the initial scientific dissemination



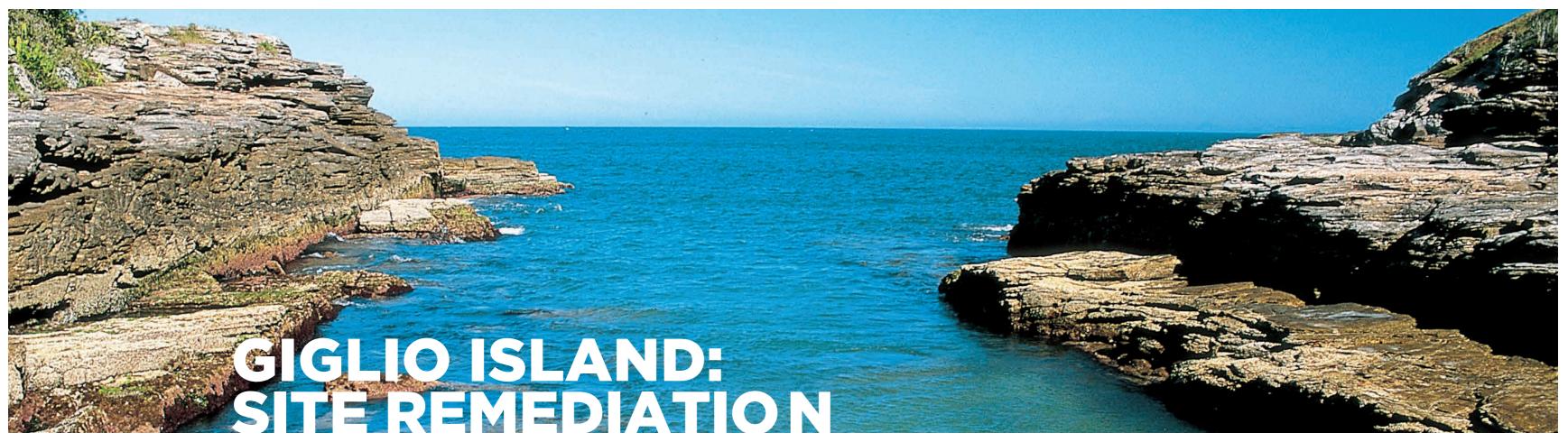


# Whale census on the routes of Costa's ships

In November the Costa Mediterranea (deployed in the Eastern Mediterranean) welcomed on board CNR researchers engaged in the initial scientific dissemination activities. Despite the adverse weather conditions at that time, this preliminary phase was used to determine the location of the observation points on board the ship in the most suitable positions for sightings during the summer months. Summer is the best time of year for whale watching on account of the long days and favorable sea and weather conditions. The initial stage was also used to test the first marine science seminars for guests. The workshops, held in English so as to attract passengers of different nationalities, gave the researchers the opportunity to present the main research activities of the CNR's Fish Technology Group, which is part of the Ancona branch of ISMAR. Attending guests were told about the aims of the national BYCATCH project dealing with the bycatch of whales and other species of conservation concern during pairtrawling operations in the Adriatic. The lectures were accompanied by videos showing the sighting and monitoring of cetaceans and illustrating the project set up with Costa.



ENVIRONMENT 63



13 www.regione.toscana.it /-/osservatorio-costa-concordia

<sup>14</sup> Tuscan Regional Environmental **Protection Agency** 

Observatory<sup>13</sup>.

One of Costa Cruises' top priorities is to focused mainly on removal of sediment protect the environment of Giglio Island and fragments of cement from the sea and to restore to the local community its bed near the coast, up to a depth of 40 natural terrestrial heritage and marine meters. One of the consequences of the environment. As arranged, in 2016 wreck removal operation was that natural environment restoration work continued and artificial materials were deposited on the site where the wreck of the on the sea bottom, altering its condition. Concordia was removed; these operations Recovery of this debris is vital for the commenced in November 2014 under the purpose of restoration of environmental direction of the Micoperi Consortium conditions which, over time, will lead and the supervision of the Environmental to the gradual return of the forms of marine life that were here originally. During the reporting period, work was The Observatory has confirmed that site

remediation operations are proceeding and other members of the Environmental so as to minimize any inconvenience to Observatory, also verify the validity of the the island's inhabitants; in particular, work carried out by the working group special attention is being paid to keeping consisting of the Università La Sapienza noise levels down at the worksite and to di Roma, CIBM (Centro Interuniversitario guaranteeing the quality of the water. The di Biologia Marina ed Ecologia Applicata results of the analysis conducted in 2016 di Livorno) and the DISTAV Department and certified by ARPAT<sup>14</sup> confirm that of the University of Genoa. Until 2015 the water transparency here is as good the Observatory also supervised the work as the best that can be found anywhere done by Oceanomare Delphis, which in the sea of Tuscany. ARPAT, together was tasked with acoustic monitoring and with ISPRA (National Institute for sightings of marine mammals and their Environmental Protection and Research) state of health in the area of operations.

(\*) Following decisions made by site supervisors, phases 5 and 6 of the restoration project were rescheduled (last update June 2017).

#### GIGLIO ISLAND SEA BED: THE PHASES OF THE RESTORATION PROJECT

**FIRST PHASE** 

Removal and disposal of mussel shells deposited on the sea bed (an area of approximately 4000 m<sup>2</sup>) and released by the pontoons used in the salvage operation. Removal was performed by means of a non-invasive underwater suction system, thereby ensuring that the mussels were collected from the sea bed and transferred to the surface.

**SECOND PHASE** 

Cutting and removal of the 11 anchor blocks used as part of the retaining system. Oceanomare Delphis, together with the Centro Interuniversitario di Biologia Marina ed Ecologia Applicata (CIBM) and the Università La Sapienza di Roma, carried out marine mammal monitoring to ensure that any whales and other species present in and around the area of operations were protected. These bodies had the right to order the temporary suspension of work in the event of detection of marine mammals within a radius of 1000 m of the site.

**THIRD PHASE** 

Cutting into pieces and removal of the 6 subsea platforms used during parbuckling and to provide a stable base for the upright vessel. Removal of grout bags and materials for additional stability of the hull (fastened using Water Glass) from the surface of the 3 main platforms.

**FOURTH PHASE** 

Disposal of the different types of grout bags put in place to build the false sea bed on which the wreck came to rest after parbuckling, with removal by means of various lifting methods and techniques designed to move the bags intact. This entailed designing and building a special grab bucket for safe

FIFTH PHASE (\*

Removal and disposal of the sediment deposited on the sea bed during the salvage operation; use of specific equipment (natural, non-invasive, underwater

SIXTH PHASE (\*)

Removal of the debris using different methods depending on the depth, type and size of the debris.

# creation

supervision of fishing.

of light present on the sea bottom and ecological quality of that ecosystem. the effects of this on plant physiology. The production of a cartographic map habitat.

Other researchers have produced coast of Isola del Giglio.

The value of the research: eight publications dealing with pure an example of shared value and applied marine biology issues findings that the scientific community would probably never have had access The monitoring at Giglio Island is to without the Giglio Island monitoring. almost unprecedented in Italy and These unique studies include the first indeed across the Mediterranean ever description of the turf-forming region. The data gathered covers all the alga Phyllophorau on the sea bed off the components of the marine environment: east coast of Giglio and the presence of water circulation and currents at all a particular species of algae, which is depths, particle size characterization a biological indicator of the quality of of the sandy sea bed, the presence of the water along the rocky coasts in the chemical pollutants (in the water and tidal zone. Another area of research that sediment), study of the fish and plankton has led to published papers is the effect population, cartographic map of the sea of atmospheric forces and the tides bottom, census of marine mammals and on coastal currents because this can cause changes in terms of the shifting The facts and figures collected have of sediment in the water column or the led in the last two years to the issue movement of pollutants. With regard to not only of Technical Reports by the observation of whales and other marine competent authorities but also of a mammals, the animals sighted have number of scientific publications - been catalogued and classified based dealing in particular with the impact on specific distinctive features (marks on the marine environment - that have or injuries on their backs, tails or fins). attracted international attention. More This mapping has enabled tracking of specifically, three articles describe the individual whales and their behavior effects of the shadow cast by the ship over time. Also, a drone with an HD on the Posidonia meadows and coral video camera has been used to study formations, which are identified as coastal habitats suitable for schools "priority habitats" by the EU "Habitats of species of interest for commercial Directive". The studies present the fishing, the aim being not only to restore results of measurement of the amount the ecosystem but also to guarantee the

An integral part of the research is the of the sea bottom and of the vegetation direct impact of the ship and the wreck and animal life present is of major removal structures on the coralligenous importance: it is extremely detailed (scale 1:10,000) and charts all of the

The map is of great assistance in managing of great value not only intrinsically as new All of this research and data gathering is authorities.

the island's coastal activities and has scientific knowledge to be disseminated in already been used by the local council in coming years, but also in terms of practical connection with work to extend Giglio applications regarding management of harbor and to overhaul the sewage system. the marine environment by the local

#### ANALYSIS AND MONITORING ACTIVITIES<sup>15</sup>

<sup>15</sup> Data as of 12/31/2016

ORGANIZATIONS INVOLVED	TYPE OF ANALYSIS CONDUCTED
Università La Sapienza - Roma/CIBM Livorno	<ul> <li>2,448 tests (48 samples at differing depths analyzing 51 parameters) on the water inside and outside the area</li> <li>4,928 ecotoxicology tests on the water and marine organisms (16 water samples for toxicology tests of 4 species + 96 samples of mussels for analysis of accumulation of 38 pollutants + 8 samples of 4 species of fish with measurement of 38 pollutants)</li> </ul>
Oceanomare - Delphis	NOISE  • 125 measurements, 1,840 minutes of recordings analyzed (during site remediation)  MARINE MAMMAL ACOUSTIC MONITORING  • 220 (PAM, Passive Acoustic Monitoring) noise measurements of the presence of whales  • 2,830 minutes of recordings analyzed  • 2 acoustic measurements of the presence of whales in the area  SIGHTINGS OF MARINE MAMMALS  • 202 sighting surveys  • 4,192 km traveled in 528 hours of visual monitoring at sea  • 8 sightings of whales
UniGenova/CIBM	<ul> <li>About 3,800 samples tested for 6 chemical/physical parameters on the water in the area of the site, collected using a multi-parameter probe at depths of up to 50 m</li> <li>96 samples analyzed for sediment flows (4 samples per month) with measurement of particle size and mineral composition</li> <li>255 days of 24/7 direct monitoring of 7 chemical/physical parameters of the water, as well as of intensity and current direction, with the results posted online</li> <li>96 mineralogical tests on trapping samples used for measurement of sample flows (4 samples per month with an average of 12 minerals identified per test)</li> <li>16 sediment samples in the area of the site, analysis of particle size and mineral composition</li> </ul>





# **Growing together** with local communities

a great deal of interaction with local the aim of creating the necessary communities, cruising stimulates the conditions to guarantee the start-up and creation of value and very substantial development of the business, including opportunities for growth over time in the suitable facilities and infrastructure ports of call. Costa Cruises is well aware to accommodate cruise passengers. of the importance of building trust with This process and the consequent direct its stakeholders and promotes a model of involvement of local stakeholders leads to business and tourism aimed at making the gradual spread of skills and expertise a tangible contribution local community in tourism and beyond, with the creation

with the aim of fostering its identity, along with its cultural and natural heritage.

A new destination is only added to our cruise program after completion of a viability study carried out using By definition a business that involves a multi-stakeholder approach with

of jobs in general and a growth in youth interested parties. By capitalizing on the employment in particular. Our presence opportunities created by the stopover of brings significant long-term benefits a cruise ship, fulfilling the expectations for the local economy in each place of passengers and effectively promoting visited, generating new opportunities the region's tourist attractions, the port for business, both directly and through and its environs can enjoy sustained the development of numerous allied growth. In turn, the injection of new industries. Both cruisers and crew demand into the circular flow of goods members generate large amounts of and services produces a multiplier effect revenue due to direct spending in ports leading to more revenue, the creation of of call.

between the Company and all the specialized know-how.

new skills, the building of infrastructure Successful lasting development of the and the upgrading of existing services, local economy in and around a cruise as well as new opportunities for port depends on constructive dialogue business thanks to the transfer of Costa's CREATION OF **EMPLOYMENT** IN THE PORTS OF MUMBAI, GOA, **MANGALORE** & COCHIN

LOCAL **COORDINATORS** 

840

**TOUR GUIDES** 

**798** 

**TOUR ESCORTS** 

700

**PORTERS** 

140

HOSPITALITY STAFF

Indian Ocean: creating opportunities with new routes mainstream tourist circuit. The new

Our opening in 2016 of a new government and local authorities for itinerary in the Indian Ocean (sailing the definition of agreements with the to destinations in India, the Maldives relevant ports, organization of the and Sri Lanka) is a clear example logistical aspects and planning of the of the significance and effects of itineraries together with the tourist cruising's contribution to the growth board. We have established partnerships

great potential but are not yet on the route is the result of discussions with of allied industries in areas that have with local operators for shoreside guest hospitality and management of other people working in logistical with local people.

have entailed job creation for local delivery of additional services directly coordinators, guides, tour escorts and managed by local stakeholders.

excursions; there are 20 different tours positions managing groups of cruisers in involved, the common denominator compliance with Costa's set standards. being the emphasis on natural and Customer satisfaction regarding this cultural heritage sites and the offer of new itinerary is such as to suggest authentic experiences in direct contact the likely creation of a stable microeconomy with further growth of The arrangements for shore excursions employment opportunities and the



### Capitalizing on the presence of Costa

Evidence of Costa Cruises' power as a Municipality of Savona and the local Port catalyst for change and of the importance Authority and aimed at the sustainable of the value we generate and share with development of the cruise industry in the local communities is the evolution of the township, is based on our shared vision town of Savona. Our main homeport of management of the positive social since 2003, Savona is now the fourth and economic impact deriving from the most important port in Italy. It has taken presence of Costa. full advantage of the stimulus for growth 
An integral part of the agreement is the vocation for tourism.

stemming from the presence of our analysis of the creation of value generated fleet and has over time developed a new by Costa in Savona. To this end, a specific study was conducted with the support The Memorandum of Understanding, of PwC in order to evaluate the direct, signed by Costa in 2015 together with the indirect and induced economic impacts,

based partly on a survey of consumer for measurement of the local economic spending in the town by Costa's guests and impact generated by Costa. The model crews, and partly on ISTAT [Italian Central was created not only to provide data Statistics Institute] macroeconomic data and information needed to improve our banks dealing with the effects on demand performance as a socially responsible for goods and services and on local enterprise, but also as a stimulus for local employment. The findings, announced in stakeholders so that they can prepare their 2016, showed the effects of over a million passenger movements a year, this being a According to the study, our annual precondition for the detailed definition of economic impact amounts to around €38 a master plan for long-term development million. Approximately half of this added and the associated investments. PwC was value derives from guests' expenditure, also commissioned to devise a model 34% from direct spending by the

own growth plans.



### **IMPACT GENERATED BY COSTA**

2.2% CONTRIBUTION TO SAVONA'S GDP 38

**MILLION EUROS** 

2.9% OF THE WORKFORCE IN THE MUNICIPALITY
OF SAVONA 661 **LOCAL JOBS CREATED** 

96 EUROS

OF DIRECT ANNUAL SPENDING BY EACH GUEST **ARRIVING IN SAVONA** 

OF DIRECT ANNUAL SPENDING FOR EVERY INHABITANT OF SAVONA

shoreside jobs.

Also significant is the effect of the co-design our shoreside services together creation of wealth for the families with local players comprising stakeholders of local stakeholders; this turns into from the town and environs, who additional demand for goods and services, benefit from the large numbers of cruise accounting for approximately 20% of the passengers in transit. The management total added value.

Company and 17% from spending by the The presentation of the study's average of 860 crew members on each conclusions, in line with the principle Costa ship, who go ashore and purchase of transparency and with the aim of goods and services they cannot buy on promoting constructive dialogue, helped board. On average, every cruiser who goes the townspeople of Savona to form more ashore spends €96. The presence of our informed opinions regarding the effects ships also accounts for the creation of 661 of Costa's presence and to align all the stakeholders vis-à-vis the key facts. We of flows of embarking and disembarking

cruisers is an opportunity but also a Genoa-Amsterdam is a tangible example challenge demanding the search for of Costa Cruises' role in contributing to specific solutions tackling a number of the growth and development of tourist issues.

flows in Liguria.

The integrated development boosted by this approach has led to a series of results and initiatives sharing a long-term perspective and designed to reap the potential identified. Examples of this are the activities launched in collaboration with the Regional Administration to set up new tours and tourist routes. The agreement with the KLM Air France Group for the opening of the new route



# added value for all

**SHORE TOURS** COMPARED TO THE

**YEAR BEFORE** 

further and, more importantly, increasing numbers of visitors. attractions; second, the environs of the attractions. cruise port have increased visibility and a boost to their development; and third, by redirecting a certain number of cruisers to these often hidden slices of paradise, the most popular places - those on the standard tours - are less crowded than

they would otherwise be.

Discovery of hidden treasures. For these more private getaway destinations, if they are guaranteed significant numbers of tourists on a An integral part of the path to development regular basis, they can plan improvements of the local economy in a port of call as to their infrastructure and accessibility, well as management of the flows of cruise safe in the knowledge that it will be easier passengers and the resulting impact is the to obtain funding for this work from identification of new places and cultural public and private sources. Local planners attractions to add to our shore excursion can also make provision for sustainable program. Our policy of adding new tours development of facilities in these places to places off the beaten path is in line which, being away from the hustle and with our goal of diversifying our offer bustle, are not used to catering for large

the opportunities for interaction with Costa Cruises is synonymous with "Italy's local stakeholders so as to promote the finest". Though a global operator, our development of the tourist industry more center of gravity lies very much in the evenly in the areas around the cruise port. Mediterranean, especially Italy where This is part of our strategy of contributing we make an average of over 650 calls to the long-term development of a year in the country's main ports. In sustainable tourism also in places which, 2016 the Company began introducing despite their splendid artistic and cultural shore tours of discovery to "hidden" Italy heritage, are relatively little known to and its treasures, focusing on places off the public at large and do not feature on the beaten track and adding them to standard tour programs. The advantages the catalogue according to a new logic are threefold: first, guests have the chance of traveling to the heart of new and to see hidden gems, especially cultural unexpected gems, particularly cultural

heritage



Costa's partnership with Naples' Museo and Real Bosco di Capodimonte is a tangible example of our commitment working side-by-side with the Ministry for Cultural Affairs & Tourism to foster and promote Italy's finest. The aim of the alliance is to increase the number of international visitors to this former royal residence with its extensive grounds. Cruise guests now have the chance to appreciate the Farnese art collection – one of Europe's most impressive, with works from the 13th century to the contemporary period, comprising many unique but relatively unknown masterpieces. To this end we are running organized shore tours to Capodimonte, and promoting them on board our ships porting in Naples. This is done by means of a special introductory video inviting cruisers make the most of this opportunity to discover this hidden gem's artistic wonders and splendid pastoral park. In addition to a guided tour of the museum, Costa's guests can go on a bike ride in the peace and quiet of the Real Bosco estate.

### Side by side with local communities

## **CONTRIBUTIONS** TO THE **COMMUNITY** 7.7 AMERICA 84.6 7.7 EUROPE

à-vis the local communities in its ports of providing practical answers to their social our solidarity initiatives aimed at the less fortunate and those affected by natural disasters or other emergencies.

Costa Cruises' sense of responsibility vis- Stimulating social innovation

call is reflected by the Company's focus on Costa's sheer size and its ability to sensitize and mobilize a large number needs, helping to develop their know-how of stakeholders is readily apparent in its and competencies, these being drivers participation in a number of community of innovation and the creation of value support projects. In particular, our over time. At the same time we continue employee volunteering program is structured to take full advantage of the very wide range of skills possessed by Costa's pool of human resources both in the shoreside offices and on board ship. It strengthens the Company's links with the local communities in its ports of call by sharing know-how and competencies

is extremely diversified and comprises expertise both in tourism (hospitality, entertainment, food & catering etc.) and in seafaring.

by non-profit organizations and associations engaged in social betterment, the school-to-work transition and the enhancement of entrepreneurial skills of young people.

Genoa. A number of Costa employees Genoa arranged partly with our support.

in an area like the cruise industry, which lent their professional expertise to assist in the development, launch and business strategy for this "ice cream lab" that uses quality, wholesome ingredients. It is Italy's first social franchise, its aim being The projects supported are implemented to provide employment opportunities to young people from difficult family situations. This project won the annual prize awarded by Confindustria (General Confederation of Italian Industry) for "Innovative experiences of social One example is the initiative called "E partnerships between enterprises and buono: un gelato, tante ragioni!", carried non-profit organizations". 40 youths out with the Consulta Diocesana of took part in the first training course in

BY GEOGRAPHICAL



### È BUONO: UN GELATO, TANTE RAGIONI - FACTS & FIGURES

7	COSTA EMPLOYEES INVOLVED
40	YOUTHS ATTENDED THE FIRST TRAINING COURSE
1	UNITED ICE CREAM LAB SET UP
24	TEMPTING FLAVORS TESTED AT THE INAUGURAL ICE CREAM TASTING HELD AT COSTA HEADQUARTERS
3	YOUNG WOMEN MANAGING THE FIRST SALES OUTLET IN GENOA
1	MORE ICE CREAMERY DUE TO OPEN SOON IN 2017

the school-to-work transition for disadvantaged youth. As part of one of at high school dropouts, the partnership our Corporate Chef Stefano Fontanesi based on learning by doing alongside our full lunch menu.

international projects such as the one degree.

In 2016 we also worked with the carried out by illy; our partnership with Cooperativa Sociale In-Presa, which illy goes beyond the product and reflects a provides practical training and facilitates largely shared vision statement and values, particularly when it comes to sustainability issues. This particular project, for the the cooperative's training paths aimed education and emancipation of women working in the coffee chain in Costa Rica, with Costa Cruises gave young trainees is the subject of the documentary film the chance to come on board, get A Small Section of the World, a tale of hands-on experience, and boost their passion and tenacity about how a cup of self-confidence and their motivation coffee can transform lives. The song "The in relation to the labor market. In turn, Morning", specially composed for the film, was co-written by Alanis Morissette and and Costa galley personnel took part in the lyrics decorate the espresso cup and a one-day workshop in the association's saucer featuring in the Illy Art Collection headquarters in the town of Carate box set. The set was previewed specially Brianza. This was a creative experience by Costa and made available fleetwide; part of the proceeds were used to fund staff and included the preparation of a further initiatives for the education and empowerment of these women coffee Stimulus for entrepreneurship is also growers, including scholarships for a a recurring theme in our support for course leading to a vocational Master's



### Solidarity comes on board

Once again in 2016, Costa's ships were Following the earthquakes in central used to host initiatives aimed at backing projects and raising funds for associations providing support for people with disabilities and doing research into genetic diseases. Our ties with some of these nonnow. Also, we continued to arrange events for children from orphanages in some of the local communities in the places on our regular itineraries; these included games and shows on board for these special relish such occasions.

In particular during the reporting period, two main community support activities were carried out with the direct involvement of our guests. As part of our efforts to raise awareness and promote the advancement of knowledge, Costa Cruises organized fundraising activity supporting the Fondazione Veronesi so as to finance a scholarship for a female doctor doing research aimed at beating breast cancer. At in our fleet and invited our guests to give the same time, an information campaign (with special videos and a study pack) was conducted on board with the aim of conveying the mission and values of "Pink is Good", a Fondazione Veronesi project that has the set objective of finally beating breast cancer by promoting prevention and providing annual support for medical researchers.

Nine ships in the Costa fleet staged a special "Pink Day" in October.

Italy in 2016, Costa Cruises - through the Costa Crociere Foundation contributed to efforts to help the people affected, in collaboration with the non-profit organization Fondazione profit organizations go back many years Francesca Rava. More specifically, Costa joined a project for the rebuilding of a kindergarten in Norcia. This was part of a broader initiative - under the direction of the Umbria Civil Protection Authority, the Department of the Prime Minister and young guests, who look forward to and Cabinet, the "mission school" task force and the Ministry of Education - involving the building of three new schools in Norcia (the kindergarten, a primary school and a middle school for a total of 600 pupils). For three months the Company conducted a fund-raising drive, called *Un'amatriciana* per Amatrice, whereby we donated €1 for each serving of Amatriciana pasta (named after the township of Amatrice, one of the worst hit by the quakes) on all the ships generously as well. In May 2017, just four months after work commenced, the new Norcia kindergarten opened for 125 children. The opening ceremony, staged with the assistance of Costa volunteers working as social staff, starred the future pupils themselves.





innovate. We do our utmost to foster talent, and management of growth in our new promote diversity and inclusion, capitalize markets; it is designed to integrate into on our multicultural workforce and turn our business model the vital features this into value for guests. Costa's human of management and development of resources management strategy revolves human capital enabling us to enhance our around the process of transformation competitive advantage and ensure change.

### **COSTA'S PEOPLE STRATEGY**

**CAPITALIZE** 

ON DIVERSITY AND MULTICULTURALISM

**PROMOTE** ENGAGEMENT AND EMPOWERMENT

**INVEST** IN COMPETENCY (SHORESIDE AND SHIPBOARD)

PEOPLE 85

### **Celebrating diversity**

is the goal of conveying our unique style thanks to the input guaranteed by diversity of hospitality and our holiday product of people, thought, skills and experience. consistently fleetwide while respecting the Costa people engage with each other in an rich diversity of our human capital, with the inclusive work environment where diversity awareness of the intrinsic value of a diverse is respected as an added value, facilitating workforce for the business and the customer. the fostering of talent and creating For Costa Cruises, the multicultural setting opportunities for cultural enrichment of the workplace, with employees from 70 as well as professional advancement. different nations, is a valuable opportunity Accordingly, the development of a model of to understand the needs of an international integration designed to enhance the spread

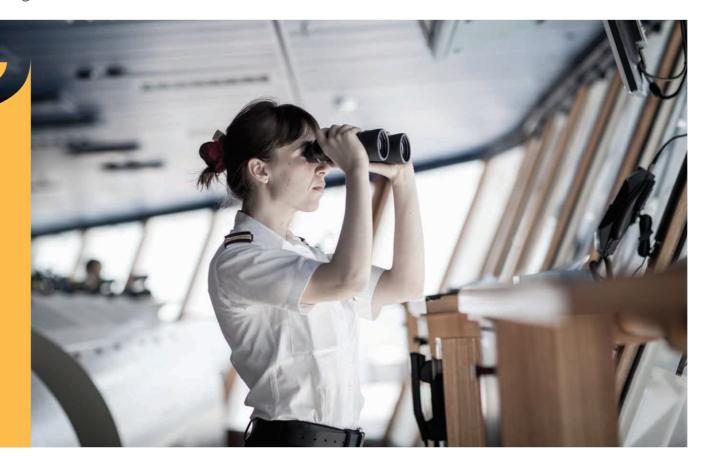
Part and parcel of our corporate strategy innovative solutions into the product, and heterogeneous clientele and to integrate of virtuous behaviors aimed at respecting

diversity and the promotion of inclusion is harassment is accepted. Mapping of the at the center of all our programs directed at gender gap was the first step in defining Costa people. By means of our Diversity & Genderenergy, our specific action plan **Inclusion Program** launched in 2015 and designed to address the gender imbalance implemented in 2016, Costa Cruises intends in the Company's senior management in to bolster actions and human resources the medium term. management policies focusing on cultural pluralism, a key asset for a cruise industry operator. The activities integrated into the action plan are aimed at guaranteeing a work environment with equal opportunity, where no form of discrimination or

### The Genderenergy program

We are working Company-wide to reduce the gender gap in key management positions, facilitating talent development for women while taking into account the specificity and particular features of the organizational setting.

The search for women with great potential and the definition of their career paths follows separate lines of development, the aim being to make every effort to empower our female employees and ensure they have a structured path to professional growth. As far as concerns shipboard jobs, our focus is on supporting women in middle and high level management positions in the Hotel Operations area. We look for the best performers by direct monitoring of the talent pool and performance review. Candidates for advancement are given the opportunity to hone their managerial skills and become wellrounded professionals. We have devised specific training courses in female leadership development taking into account the key question of the work-life balance and how to deal with the lengthy periods away from home and family. With regard to shoreside positions, the program cuts across corporate functions and involves networking and mentorship initiatives with the involvement of organizations that support the growth of women in the cruise industry.

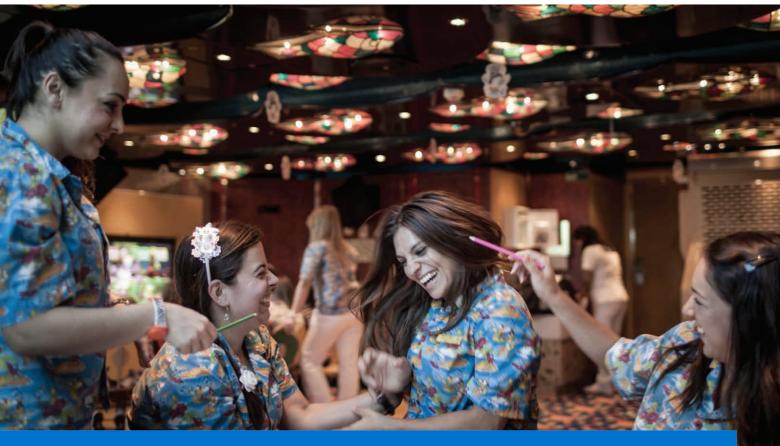


Identification and implementation of the knowledge possessed by "digital diversity actions is managed by our Head natives". As regards the integration of Office in coordination with the ships in **people with disabilities**, the Company the fleet, by means of the Shipboard extends employment opportunities to HR Director. The right to freedom of them, in compliance with the relevant sexual orientation has for years been legislation; this applies to shoreside an integral part of our policy ensuring positions only, because the specificity an inclusive environment, especially on of the work environment and safety board the ships. The extension of our considerations prevent the employment Company welfare system to partners of disabled people on board. more linked to our shoreside offices, Diversity&Inclusion Award. is the need to bridge the generation At the same time we continued to take gap at work. To this end we have an active part in workshops organized introduced a reciprocal mentorship by the associations Parks Liberi e program between employees aged Uguali and Valore D dealing with over 50 and the younger generation. diversity issues, and drew inspiration The dual aims are to facilitate the from these events for actions and exchange of professional experience initiatives to be introduced by the and to enable the sharing and use of Company internally.

in civil unions and de facto couples, Our efforts to guarantee an increasingly before the entry into force of Law no. inclusive environment in the setting 76 of 05/20/2016 on civil rights (the where our employees work – and live so-called Cirinnà Law), is a concrete for lengthy periods in the case of crew example of Costa's engagement in members - were acknowledged in 2016 this area. Another issue, but this time when Costa received the Sodalitas







## Melting pot on board

Our multicultural setting has always been one of the distinguishing features of the Company and constitutes strategic added value insofar as it enhances our relations with guests. In this context Costa is committed to respecting the different cultural and religious traditions of its workforce, taking into account the very specific nature of cruise ships where so many people from such varied backgrounds live and work together in what are very confined spaces. Indeed, the ship is a veritable social experiment, a "laboratory" used to test ideas aimed at reconciling differing needs and facilitating an ongoing cultural exchange.

Costa's initiatives in this area refer mainly to two aspects: the first is cultural sensitivity, particularly respect for ethnic and religious differences. For example, the Company organizes shifts so that employees can observe different religious precepts and national holidays. The Welfare Food Committee has the task of catering for these considerations while at the same time supervising the nutritional intake of the crew members, also taking into account their occupational duties.

The second aspect deals with the work-life balance and includes measures designed to achieve a better equilibrium between crew members' time on the job and the periods off duty. Also, our Proximity Program is structured so as to facilitate the system whereby, where possible, shipboard employees who may need to be with family members for extraordinary reasons are assigned to ships on conveniently located routes.

### **Building professionalism** and promoting engagement

825,840

**TOTAL** TRAINING HOURS **SHIP+SHORE** 

16.75

TRAINING HOURS PER PERSON (SHORESIDE)

65

TRAINING HOURS PFR PERSON (SHIPBOARD)

information and competencies across the individual performance and attainment organization and being able to count on of set objectives, this being assessed highly motivated people who embrace regularly, fairly and transparently. Focusing change is vital for supporting future on sharing of responsibility, dialogue growth and pursuing excellence. The and feedback, in 2016 Costa Cruises' encouragement of forms of innovative Performance Management system was involvement, oriented towards harnessing used to assess 93% of the workforce; our engagement and passion, is part of our objective is to reach 100% in 2017. development plans, which are structured The Leadership Programs defined for differently for ship and shore. Cornerstones shoreside and shipboard positions are of our People Strategy are consistent designed to enhance talent development, leadership style, the introduction of a new strategic thinking and decision-making system of management and the promotion capacity (in situations of stress and great of two-way ship-shore dialogue. During management responsibility) as well as

development plans is the structured objectives and managed by Carnival

leaders.

Sharing a sense of responsibility, exchange with managers regarding

the reporting year, work continued on basic managerial skills. The programs the alignment of our training and career and other training tools are prepared in paths and new actions were implemented collaboration with important partners to identify talent and select Costa's future such as London Business School, Harvard University, INSEAD, IMD.

A central and strategic part of the Development of technical skills, effectiveness of the ongoing process of especially for Ship Officers, is carried change and the definition of professional out in accordance with the Corporation's

Maritime. Officers regularly attend courses our employees so that they can achieve at CSMART in Almere (Netherlands), including specific leadership modules designed to consolidate key bridge management skills.

new managerial development program designed for our most promising young employees with the aim of guaranteeing the long-term sustainable growth of our senior management and structured 38 top performers (including 12 women) from our Genoa headquarters and foreign offices. The individual growth path provides an all-round training experience aimed at perfecting managerial capacity and enabling young high-fliers to fulfill their potential, be proactive and resultsdriven, and tackle challenges head-on. Being a dynamic company we support

career growth, whether horizontal or vertical, and we do this by means of advanced resource management policies and systems. In this sense we encourage 2016 saw the launch of **Talent Waves**, our Costa people to rise to challenges and take advantage of our global dimension. In line with the Company's strategic approach, positions vacant are filled mainly by means of structured paths of internal mobility. When an employee moves succession plans in line with Company from one position to another within the and business trends. The first stage of the organization, they are always supported project, devised in collaboration with the by a job-specific empowerment program. business school ESCP Europe, involved In 2016 eight positions were advertised of which 3 were filled internally.

277,351

**HOURS** OF **PROFESSIONAL SKILLS** 

### Made in Costa: bringing the headquarters on board

One of our general aims is to bring about greater interaction between the two parts of our business - a meeting of two very different symmetrical worlds: ship and shore. The idea of giving shoreside employees hands-on experience of our shipboard operations led in 2016 to the launch of Made in Costa, a program offering two days of full immersion in working life on board. This opportunity was offered to senior managers from our Head Office so that they could see the business and the product from a different perspective. Participants gained direct experience in one of five different positions on board (in Housekeeping, Entertainment, Tours and the Hospitality Service), and also had a session of 'shadowing' during which they worked side-by-side with a colleague, enabling them to discover the

specificity of the jobs with the greatest impact on the guest experience. 87% of our shoreside managers took part in this project, which enabled them to see things from alternative viewpoints, try doing things differently and appreciate the work that goes on 'behind the scenes' on a cruise ship.

An integral part of the program was the sharing of feedback. All the phases of the project were managed by the Made in Costa App, a web-based platform specially created to guide participants through the experience with information specific to the position covered, as well as the possibility of adding an evaluation and of sharing images and comments afterwards.

### Flexibility and involvement

work enabling more autonomy, flexibility and responsibility while capitalizing on the changes offered by the digital revolution program, designed to enable the active and improving the work-life balance.

of P4I, a company specializing in the of call, saw the involvement of over 60 launch of this kind of system and a spinoff of Milan Polytechnic, involved two departments in our Genoa headquarters. with various not-for-profit organizations The project, providing for remote work and associations with which Costa locations, will be extended throughout collaborates locally (see page 78).

our Italian Head Office by the end of 2017, combining with our other flexible Smart Working is a new approach to working options such as flextime, parttime employment and parental leave.

In 2016 our employee volunteering engagement of the shoreside workforce Our SW project, defined with the support in community support efforts in our ports employees for a total of 285 hours; they took part in a range of projects, working

Building skills and professionalism: The master plan implemented in 2016 a model recognized worldwide

the cruise industry make it imperative in all areas directly linked to the product to invest in professionalism at all levels of our organization. We recognize that members and Officers, the top priorities by developing new skills and advanced technical know-how we are generating bridge. value. At Costa we are committed to developing individual talent and to investing in our employees by providing them with ongoing training and supervisory guidance throughout their careers in the Company.

guaranteed continuity for our mediumterm training programs focusing primarily The market context and the evolution of on growth of a customer-centric approach and the service. As regards our crew are safety training and teamwork on the

### **CSMART Academy:** a state-of-the-art training facility

Built in order to provide training for an ever-increasing number of Officers, the Arison Maritime Center is a perfect example of investment in the professional development of our employees. The center, which opened in 2016, is the world's most advanced facility dedicated to providing rigorous safety training for bridge and engine officers working on cruise ships. The centerpiece of the campus is the CSMART Academy, featuring cuttingedge full mission bridge and engine room simulators providing participants with access to the visual environments of some of the world's main cruise ports, the operation of the machinery space and the emergency systems. The new center provides an authentic shipboard experience for participants to hone skills in navigating complex control and automation systems. It also focuses on safety management and sustainability; the latter includes the study of increasingly sophisticated solutions to curb emissions and reduce consumption.



MILLION EURO INVESTMENT TO BUILD THE FACILITY

**BRIDGE SIMULATORS** 

**ENGINE ROOM SIMULATORS** 

6,500

**CARNIVAL GROUP BRIDGE** AND ENGINE OFFICERS **TRAINED** EACH YEAR

### The centrality of specialized training

ship offers much more than other job the continuous training programs allow our people to achieve a high level of hospitality industry as employees in highgeneration of a positive economic impact services ashore.

Costa tends more and more to use web-based platforms and professional social networking sites for recruiting Working on board a Costa Cruise purposes. However, at the same time our partnerships with professional opportunities: the values assimilated and training schools remain an essential part of our employee selection process at all levels of our organization. This way we professionalism and acquire skills that are guarantee the continuity of our business, sought after beyond the cruise industry. where there is a higher turnover -Former Costa staff typically work in the especially of hotel department employees - than in comparable industries ashore. end establishments or set up their own These institutes provide pre-embarkation tourism and travel businesses. This is training of hotel personnel and are another way in which the know-how and veritable "labs" simulating job-specific skills we help develop contribute to the core activities in fully functional facilities with mock-up cabins, restaurants, galleys, and the enhancement of hospitality bars and so on. The schools are designed and run jointly with our training partners, Given that it is a global operator with and the curriculum is specifically an extremely wide range of professions, designed to guarantee the successful

induction and integration of new hires regional and provincial public bodies. direct management of these training centers thereby effectively conveying our know-how and Italian style in several Meanwhile, Costa's long-established countries, with consequent development of the local hospitality training industry. This has led to the establishment of a Naval Academy) in Genoa is very number of enterprises, thus constituting a tangible example of capacity building Company's future Officers and others for new generations.

Investments in new training paths and concerned with maritime operations. in the definition of new professional skills are carried out in order to ensure constant compliance with our very high standards and provision is made for the direct participation of schools offering hospitality and tourism training. Specific programs are run in collaboration with the European Social Fund as well as

on board. Our partners have, over the In this context we decided to help set years, taken over more and more of the up the new Academy of Advanced Training for Shipboard Hotel Services, the first institute of its kind in Italy.

partnership with the Accademia della Marina Mercantile (Merchant Marine important in terms of training of the who will be working in strategic positions



#### TRAINING SCHOOLS

WORLDWIDE: ITALY, BRASIL CHINA, PHILIPPINE, INDONESIA, INDIA, VIETNAM, PERÙ

2,515

**TRAINEES HIRED** BY THE COMPANY IN 2016

#### **ACCADEMIA MERCANTILE**

15

CADET **DECK OFFICERS** 

CADET ENGINE OFFICERS

## 500

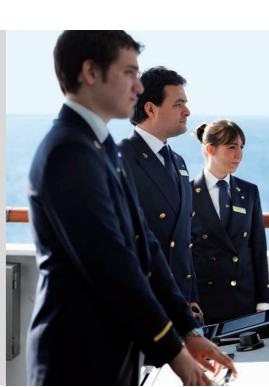
PUPILS FROM EUROPEAN TECHNICAL INSTITUTES IN THE 5<sup>TH</sup> AND 6TH EDITIONS OF THE PROJECT **SAILOR - THE SHIP OF ORIENTATION** 

## 118

FIRST JOB SEEKERS TRAINED THROUGH THE EUROPEAN **SOCIAL FUND** AND REGIONAL AND **PROVINCIAL PUBLIC BODIES** 

86,50%

HIRED IN 2016



### CONTINUOUS TRAINING LABORATORIES. SCHOOL OF TRADES



its food & beverage service professionals. program (3122 participants).

The pursuit of standards of excellence in courses for our Here for you hospitality our food experience on board has led Costa program (11,814 participants) as well as to organize ongoing specialized training for for our Italy's Finest Service Value training

The **School of Trades** project, managed A similar approach was used with our shore in partnership with leading Italian food tours personnel, who attended a training brands, sees the direct involvement of our program dealing with the art of storytelling food handlers and other key personnel in run by external partners and designed to highly specialized seminars and workshops enhance our employees' communicative held by our partners at their training skills and the way they describe the facilities. In 2016 we continued to hold locations visited on our excursions.

<sup>1</sup> Ministry of Education, University and Research

### Villa Figoli, much more than a training school

The new Academy of Advanced Training for Shipboard Hotel Services is the result of collaboration between the Ligurian Regional Administration, Arenzano City Hall, the Fondazione ITS Accademia Italiana Marina Mercantile and Costa Cruises. The facility opened in 2016 and is designed to train professionals who will be working in the field of hospitality on cruise ships (mainly food & beverage, entertainment and customer service). It also carries out research and pursues innovation with the goal of instilling the value of excellence and promoting the development of the tourist industry.

An important part of the curriculum of the new school, located in prestigious premises at Villa Figoli, is the Italian Cruise Hospitality Academy project with the direct involvement of the Company in co-designing the first four courses, which alternate classroom tuition and work experience on board.

Funded by MIUR<sup>1</sup> and directed at young job seekers, there is an ITS course for 22 bakers and pastry chefs; Costa is committed to hiring at least 70% of these trainees. Three more courses offering a total of 60 places for social staff (hosts and hostesses), customer service personnel and cooks funded by the Ligurian Regional Administration with the European Social Fund are reserved for people aged over 24; a position on Costa's shipboard staff is guaranteed for 60% of those successfully completing

Villa Figoli de Geneys is a renovated 18th century Art Nouveau stately home that has been equipped with state-of-the-art teaching facilities that blend into the surroundings perfectly. Students here benefit from a unique training experience. The Academy is also residential with a dormitory that sleeps up to 50. Villa Figoli is an example of broad spectrum synergy facilitating the school-to-work transition and creating a model of excellence for the long-term supply of cruise industry hospitality professionals. At the same time, the renovation of the building and the estate has given back to Arenzano and the local community a splendid public park and a multipurpose venue.



PEOPLE 97

### **Employment: the value of growth**

2016 was another good year for us in workforce by geographic area, the situation terms of the creation of jobs; 388<sup>2</sup> people is substantially the same as last year. joined Costa worldwide. The integration of All Costa Cruises' employees (100%) new human resources took place mainly are covered by cruise industry collective in our international markets and in areas bargaining agreements. In line with the in which our business activity is growing principles of corporate responsibility fastest. Consolidation of our presence in and with stakeholders' interests, Costa Asia resulted in a regional increase not only Cruises liaises productively with trade in seafarers recruited there but especially unions and employers' associations on all in staff employed in our Asian shoreside levels. By means of ongoing dialogue with offices. As regards the breakdown of our all industrial relations stakeholders, the

Company seeks to obtain shared solutions to guarantee remuneration based on and deal with possible critical issues using objective criteria for all employees in the constructive arguments and reasoning; the various countries in which Costa Cruises ultimate aim is to reconcile the needs of the operates. business with those of the individual. The same approach applies to the Company's remuneration system. The wage structure differs according to the category of employee and the particular position. Basic pay, benefits and incentive schemes are in line with industry standards and designed



<sup>2</sup> It is pointed out that the figure is the





### Sustainability in the evolution of the guest experience

experience.

the world's most appealing destinations are of increasing concern to society at and, at the same time, involves them in large and also central to our business the sharing of values and behaviors so as model for sustainable development. This to safeguard the local communities and approach is reflected by our initiatives to promote sustainable development.

cruise product by adding new perspectives resources. It is also the rationale behind our and opportunities is part of our continuous shore tours, which are designed to promote focus on changes in society and the social and economic development while market and our determination to prioritize fostering local heritage and minimizing customer centricity.

Cruising is a unique, one-of-a-kind Costa Cruises has been engaged for some time in integrating sustainability aspects Costa Cruises takes cruisers to some of into the cruise experience - topics that raise awareness and facilitate informed decisions regarding the food experience Our work to redesign and enhance the and the responsible use of shipboard impact.

sustainability

Costa Cruises works to promote on board produce. Another feature of Costa's food the ships in its fleet a sustainable food experience is the introduction of regional model encapsulating the key components menus conveying the culinary heritage of of the vacation: healthy living, wellbeing, the countries visited on the cruise. At the pleasure and culinary experience. Our same time, however, the Mediterranean engagement in this area focuses on the systematic review of the shipboard On this journey towards sustainable menus and of food preparation processes untrition, the Company enlisted the support designed to satisfy the differing tastes of several key partners in the Italian food of our customers while respecting the industry. In particular our alliance with the principles of healthy nutrition. An integral Università delle Scienze Gastronomiche part of the path to food sustainability is di Pollenzo allowed us to integrate into the our campaign to encourage guests to food experience innovative elements and be increasingly aware when it comes to a holistic approach based on wholesome adopting good eating habits. In line with ingredients and a correct nutritional this objective, our food and wine offerings balance.

Combining taste, wellbeing and are as wide ranging as ever but now focus more on sustainability aspects of the supply chain and seasonal availability of diet retains pride of place on board.

The preparation of pizza made from Barilla - dedicates the weekly Pasta naturally leavened sourdough and the in Festa (Pasta Party) showcasing the careful selection of toppings are typical versatility of the world's favorite Italian instances of this approach. Another staple (a meal in itself) in a series of example is the decision to have genuine, dishes prepared on the spot for our top quality mozzarella cheese produced guests. Alongside the Mediterranean diet from Italian milk made directly on board we offer a variety of fusion cuisines, for the Costa Diadema and Costa Favolosa. example our new Pacific Fusion menu. This project is run jointly with the Our efforts to encourage sensible Latteria del Curatino dairy and enables eating include events with the direct us to produce the amount required each involvement of guests. In 2016 Costa day, thus virtually eliminating waste.

ships' restaurants (there are 18 regional nutritional properties and value of food. menus with a total of over 520 Italian dishes). Of course one of the stars of the Mediterranean diet is pasta, to which Costa Cruises - in collaboration with

launched Bravo Chef, a cooking show The great variety of the Italian culinary where passengers are contestants and tradition is readily apparent in the the accent is on healthy recipes and the

### Direct involvement of guests in Cruises take people around the world, sustainability

The reduction of energy and water consumption as well as of environmental impacts, thanks to the continuous off the beaten path, thus promoting advancement of shipboard technology, is one of the most important goals for the future of Costa Cruises. The effectiveness of the associated investments is increased substantially by the direct involvement in energy-saving efforts of guests, called on to play an increasingly active part in responsible consumption initiatives without this affecting top-of-the-range comfort. Examples include separate collection of waste (with collection points throughout the ship) and the eco-friendly use of water in the cabin.

giving them the chance to discover other cultures. For some time now, Costa has featured itineraries taking in not only customary tourist resorts but also places sustainable nature-based tourism.

Accordingly, we offer 415 eco-tours to unspoiled areas (parks, oases and nature reserves); these excursions feature zeroimpact means of transport and provide participants with a more authentic experience, enhancing cultural exchange and forging links with the local community.

**DISCOVERY AND TASTE** EXCURSIONS - WALKING TOURS IN OUR MAIN **MEDITERRANEAN DESTINATIONS** 

**LOW-IMPACT EXCURSIONS** IN ICELAND AND NORWAY - WALKING TOURS. KAYAKING, HIKING AND DOG SLEDDING



for eco-tours and foster respect for local of eco-friendly excursions is expanding all

### Towards the impact cruise

social impact travel, offering mindful travelers to make a real impact on the working side-by-side with local volunteer organizations.

Carnival Corporation pioneered the impact cruise allowing travelers to immerse, learn, serve and flourish while making enduring, sustainable contributions. Carnival's purpose-driven

To this end we also arrange special brand Fathom is synonymous with information sessions to prepare guests traveling for lasting enrichment and growth, both for the guest and for the local cultures and traditions. Costa's program community. This new model of tourism is set to spread: plans are in place to expand the time: we added 71 new ones in 2016. Fathom's social impact experiences to the Corporation's other brands. The idea is that guests will be able to purchase this kind of excursion – a new participatory We are introducing the new concept of and immersive travel category that takes people into the heart of a destination to activities and programs that enable explore local communities and discover its people in unconventional ways - just as people in the communities they visit, they do today with traditional shore tours.





### Inspiring a whole new perspective on life

Fathom began operating in 2016 and provided Costa with the chance to add to its conventional recreational and sightseeing cruise tours in the Caribbean new social impact excursions, combining authentic discovery with initiatives to help facilitate and sustain educational, environmental and economic development programs.

More specifically, in Puerto Plata (Dominican Republic) during a unique, hands-on visit to the Chocal cooperative founded by enterprising local women (over 24,000 cacao seeds planted), travelers visit the community and the tiny organic-chocolate factory, where they have the opportunity to work alongside these women to participate in the chocolate production process from bean to bar, a truly rewarding experience. This enables the cooperative to boost production and sales (over 103,000 products packaged and ready for sale) with positive knock-on effects for the local micro-economy. Many local farmers belong to a farming cooperative and make their living by harvesting their cacao and selling the cacao beans.

Meanwhile the volunteer experience at RePapel (Uruguay) is a visit to a micro-business where artisans repurpose natural, recycled paper into arts & craft treasures (over 18,000 new sheets of paper produced). Once again this is a cooperative run by local women. Travelers work side by side with these women, discovering all aspects of the program, including creating new products for sale. This is an important source of support for growth of the recycling entrepreneurship and a stimulus for future creativity.

As part of the Grand Tour of Australia we take travelers to meet the Mutitjulu Foundation, which assists projects to relieve poverty, advance education and improve health care for residents of Aboriginal communities. These visits help support the organization.

111 VISITS TO THE COOPERATIVE

3,736

**TOURISTS INVOLVED** 

3,443

**TOURISTS INVOLVED** 

### Interpreting changing demands

transparently and effectively.

the opening of new routes sailing to new the southwest coast of Abu Dhabi. destinations in response to the need for Feedback from guests was used in the

We keep the promise made to the increasing popularity of cruising perceived customer by meeting and exceeding their as the most enjoyable form of vacation expectations of a very special kind of experience and a great way to visit exotic vacation. This is also one of Costa's key places. A number of new options were strategic objectives. In turn, by delivering introduced in 2016. The Company added exceptional experiences for guests we two new Mediterranean itineraries (Greek build trust and enhance our reputation, Islands - Sardinia & Balearic Islands) this being essential for our relational capital targeting younger cruisers. Further afield, and our long-term business development. we opened a new route in the Indian Ocean Accordingly, at every stage of design and taking in India, Sri Lanka and the Maldives. delivery of the product, the Company A first for the cruise industry and package pursues solutions that will respond to the holidays generally, this itinerary offers the demands of our customer base clearly, novelty of longer overnight stays allowing guests to really get to know each port of call and go on more than one shore tour Introduction of new cruise routes in each destination. Another particularly exclusive innovation is the stopover at Sir A corollary of the massive growth in Bani Yas, a stunningly beautiful natural demand for cruising in recent years is paradise with private beaches, located off

continuous product innovation and to the reporting period to review the tour program

and the shore experience as a whole. called Fun & Discovery without stress. A specific survey was conducted on a The evolution of Costa Tours entailed not sample of 2000 passengers, enabling us only the launch of new services and the to collect suggestions and have a fuller enhancement of existing ones offered understanding of changing perceptions by local partners at our destinations, but and expectations of one of the key parts also shoreside reorganization with the of any cruise holiday. The resulting action creation of new positions: the Corporate plan focused primarily on the authenticity Destination Manager with responsibility of the shore experience and catering to for aligning the procedures with the new the demand for visits to places off the approach (some 2200 tour descriptions beaten track taking people into the heart rewritten to make them more subjective) of a destination. Key aspects include: and the group tour expert, offering travel priority disembarkation and fast track agencies booking groups on board Costa entry privileges at museums and other ships specific consultancy on the most tourist attractions; guaranteed quality suitable excursions, with organization with qualified operators and multilingual of tours and the creation of special guides; full assistance and complete safety; personalized programs. This type of guaranteed price and rescheduling of service enhances the appeal of our cruises excursions in the event of changes to the for consumers and therefore gives the itinerary. Costa Cruises' main action in Company and its agencies a competitive response to the survey findings was the edge and an additional opportunity for introduction of a new excursion program business.



### Transparency and interaction which can be booked in advance and paid

simplified its pricing system, thus better sure of reserving a place on the shore tours meeting the needs of its customers and that most take your fancy and also enjoy travel agents, by introducing the Total maximum flexibility if you need to make Comfort fare – part of its new, simpler and any changes to your planning. more transparent pricing model. The most After the cruise, a comment form is innovative change during the reporting emailed to all the guests; the aim of this period, implemented with the aim of online questionnaire is to determine the further enhancing customer interaction, is level of satisfaction and find out whether the new web platform www.mycosta.it, in the holiday met the cruiser's expectations. 6 language versions and accessible on all mobile devices; using the website, guests by means of the Net Promoter Score can personalize their cruise by adding (the industry standard measurement of exclusive services and special surprises, customer loyalty) so as to assess customer

vacation.

for directly on board, at the end of the During the reporting period Costa vacation. Thanks to the site you can be

The responses are evaluated and analyzed

Trust and loyalty: key assets for the Company

CostaClub is a key asset and a tangible expression of our relational capital. In addition,

it is an excellent means of gathering feedback from our most loyal repeaters. Indeed,

CostaClub provides a means of measuring the satisfaction of our key customers,

continuously improving our services and implementing a state-of-the-art rewards program. In 2016, to mark the anniversary of our loyalty program, we reviewed membership rules

and introduced new exclusive, personalized benefits. CostaClub members come from 200 countries - the majority are Italian, French and German - and show a sense of loyalty and a passion for the Costa cruise experience that goes far beyond mere appreciation of the

satisfaction, point to areas of service delivery that require improvement and measure guests' degree of loyalty. In 2016 our NPS rose to 43.22 (compared to 40 the year before), an increase of 9.77%. The shipboard experience, consisting of so

many special moments and unforgettable highlights, is described directly by the guests themselves on the most popular social networks. Costa Cruises deems this exchange a means of enhancing its reputation and increasing its relational capital and, to this end, interacts with customers during and after the cruise by means of the Company's web-based platforms.

### **INTERACTING** WITH THE **WORLD OF COSTA**

**WEBSITE VISITS** 

37,438,538



2.234.266

fans worldwide



71,851

fans worldwide

## OVER 3

**MILLION** CRUISES SAILED ON BY MEMBERS **IN 15 YEARS** 

COSTACLUB MEMBER HAS BEEN ON **100 CRUISES** IN THE LAST 5 YEARS (A TOTAL OF 871 DAYS ON BOARD)

19

**COSTACLUB MEMBERS** HAVE BEEN ON **4 ROUND-THE-WORLD CRUISES** 

COSTACLUB MEMBER HAS CHOSEN THE SAME **SHIP** FOR THE **LAST 40 CRUISES** 



followers



5.356.685

total views



Our 38,000 partner travel agencies Meanwhile, the Agorà Project, launched located in 70 countries worldwide in Italy in 2015 and subsequently extended are often the first point of contact for to France, was used to collect feedback customers and help them opt for the from our most important partners solution that best matches their demands. internationally, this being essential for For this reason the relationship with the the continuous innovation of the product. travel agent is vitally important and needs In 2016 a panel consisting of our main to be cultivated all the time in order to French distributors met to exchange build trust and share the objective of ideas and opinions regarding the product value creation.

reduce emissions.

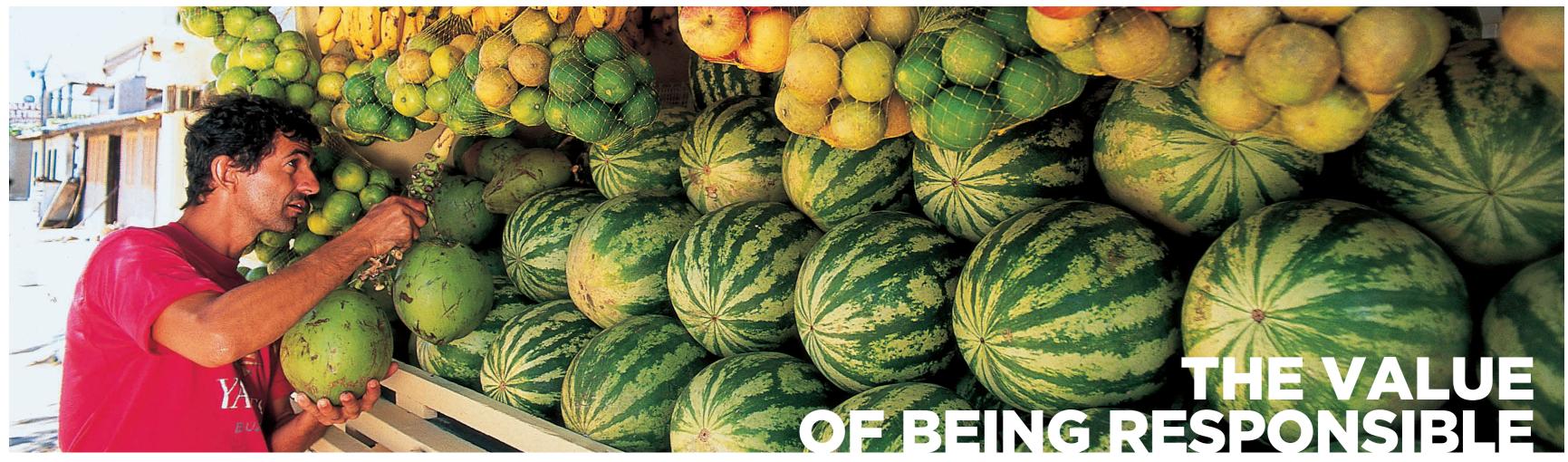
and trends in the industry. This kind of The Costa Sales Academy on Board structured meeting helps strengthen provides travel agents with specific the ties between Costa Cruises and its training in sales techniques and the latest partner travel agents, whose experience product news, partly conveyed online is a precious asset to be capitalized on by the web platform Costa extra, the by means of a proactive approach to biggest Italian online business community development. In order to provide concrete in the travel industry, for agencies in Italy, support for the development of business plus France and Spain, allowing users to intelligence and enhance constructive exchange information in real time and two-way dialogue with the travel benefit from mutual learning. At the agencies, in 2016 the Company launched same time, the use of webinars on the the innovative CostaNext program. The platform means less travel for our sales result of a substantial investment as well force, which cuts costs and also helps as complex analysis and research for the management of large data sets, this

platform provides access to useful and innovative tools for customer profiling and the identification of potential.

Support for local travel agencies is vital for the definition of hospitality programs for people with disabilities and the development of accessible tourism. By providing accessible cruise ships for passengers with disabilities or reduced mobility, we are demonstrating our commitment to ensuring that all citizens can exercise their right to freedom of movement equitably. One example is our partnership with the Spanish Deaf-Blind Association, Asociación de Sordociegos de Castilla y León. Together, we chose the Costa Diadema to host a made-tomeasure experience for 24 travelers requiring accessibility features and specific services and facilities.

### "Shore calling Ship". A chance for professional enrichment

The motto "Shore calling ship" accompanied 200 Sales Agents from Italy, Spain, France, Benelux and New Markets during a one-off training session held on board Costa ships. The aim was to let participants find out more about the product and, above all, have a close encounter with the professionalism of our shipboard personnel and appreciate the complexity of the business. This was an itinerant, interactive and dynamic form of training designed to convey Costa's commitment to service excellence: a hands-on group experience alongside our staff on board. The ship visit was a tour of discovery of what goes on "behind the scenes", including a look inside the cabins and in the different public spaces; the idea was to communicate naturally the quality of the service offered and the awareness of everything that a Costa holiday represents in terms of emotion and memorable experience. Participating Sales Agents, already experts in assessing customers' expectations and tourism industry trends, soaked up the ambiance of a cruise and honed their interpersonal skills through greater awareness of our continuously evolving product and market. This type of training arouses the interest of Sales Agents and helps bridge the gap between 'shore' and 'ship'. We intend to arrange further initiatives of this kind for these highly strategic stakeholders.



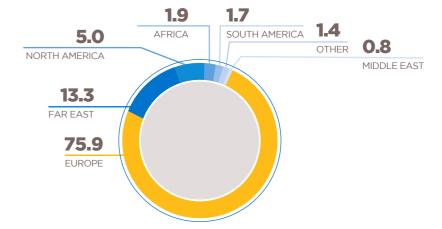
### Management of the supply chain

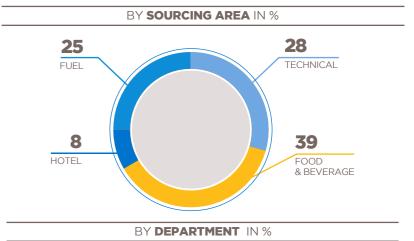
objectives in each case – notably safe and nature and the environment.

prompt supplies, maximum efficiency and reduced impact of logistic activities. This is done by setting up local logistic hubs and, where possible, purchasing The complexity of a business characterized local products. This applies particularly by the continuous movement of people to fresh foodstuffs; the positive effects and goods all over the world requires a of this approach include far fewer structured organization in terms of the emissions due to minimal transport management of procurement, ensuring and development of the local economy better integration of internal processes, (with particular regard to Mauritius in capitalization on aspects of innovation winter 2016). Sustainable procurement and synergies between the functions and in the food&beverage area includes stakeholders involved in the supply chain. our collaboration with Italian partners The procurement strategies for the main of the highest caliber offering Italy's categories of commodities are defined finest - products made using farming globally in order to pursue the key and processing techniques that respect

Added to this is Costa's management of the supply chain linked to extraordinary maintenance of the fleet, regulated by multi-year service contracts, which are needed on account of the scale and complexity of the work and the specialized know-how required for dry-docking operations.

### **DISTRIBUTION OF PURCHASES**





8,774

**SUPPLIERS** 

#### SUSTAINABLE PROCUREMENT IN COSTA



#### **BUNKERING OF FUEL**

#### **FUEL USED** FOR SHIP PROPULSION

■ use of fuel in compliance with ISO 8217 (international standard) and regular random testing (for compliance with parameters) of bunker supplies (sampled on the fuel barge, on board and in the laboratory)



#### **WATER RESOURCES**

#### **SUPPLY OF WATER**

■ gradual increase in amount of water produced on board and planning of bunkering so that water is sourced in areas of the world where it is not such a scarce resource, thus not impacting on local communities



#### **TECHNICAL**

SPARES (\*) AND **TECHNICAL EXPENDABLE** MATERIALS. **FLEETWIDE ROUTINE** AND EXTRAORDINARY **MAINTENANCE SERVICES.** 

- supply of certificates
- transfer of know-how and business opportunities in ports carrying out dry-docking with high standards of reliability and solidity

(\*) spare parts for plant and machinery except for engine room equipment

#### **HOSPITALITY**

#### PRODUCTS AND MATERIALS LINKED TO THE DEMANDS OF THE HOTEL SERVICES AND THE FITTING-OUT OF THE SHIP

(MANAGED IN COLLABORATION WITH THE TECHNICAL SOURCING AREA)

- eco-friendly complimentary cosmetic products
- biodegradable (mater-bi) material used for dishes, cutlery, straws and excursion materials
- recycled paper used for information sheets on board
- linen made of special organic cotton



#### **FOOD & BEVERAGE**

#### **FOOD & BEVERAGE**

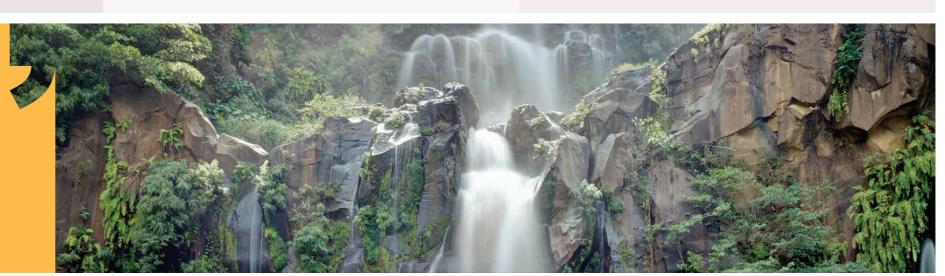
FOOD PRODUCTS INCLUDING SUPPLIES OF FRESH FOOD

- strengthening and enhancement of partnerships with food companies active in the field of sustainability
- gradual introduction of basic foodstuffs sourced from sustainable supply chains
- sourcing of suppliers of drinks a nd other products using packaging and dispensers with reduced environmental impact (e.g. Acqua San Benedetto)
- continuous review of the menus in order to foster local culinary traditions and local producers
- increased use of local suppliers, resulting in reduced impact of logistic activities
- gradual increase (15.5% of all food) in the amount of fresh produce supplied directly from the ports of call

### With San Benedetto to reduce impact

Behind our collaboration with Acque Minerali San Benedetto is the joint commitment to safeguarding the environment; a model of excellence in the mineral water industry, San Benedetto introduced PET back in the 1980s, in line with an energy-saving approach based on a lower amount of plastic used for bottling and reduced CO<sub>2</sub> emissions throughout the production cycle.

The partnership with Costa Cruises is designed to substantially reduce the quantity of packaging used for the mineral water distributed on board. By replacing the 1.5 liter bottle with a 2-liter version that actually weighs less, it has been possible to reduce the amount of plastic sent for disposal by some 26 metric tons a year.



### A partnership of excellence for dry-docking

The increased technological and mechanical complexity of ships has led over time to the setting-up of hubs of excellence providing maintenance services tailored to the demands of cruise operators. This, in turn, has stimulated processes of capacity building centered around the upgrading of facilities and infrastructure designed to accommodate ever-larger mega-ships and ensure continuous innovation.

With this objective in mind, in 2016 Costa Cruises acquired a 33.3% stake in Chantier Naval de Marseille, a shipyard specializing in repairs and conversions headquartered in the French city, which is a subsidiary of the Genoese company San Giorgio del Porto, one of Italy's leading yards. This operation will lead to the creation of a global player in ship repairs and conversions, bringing benefits to the local economy in terms of direct employment and development of allied industries.

This strategic venture entailing an initial investment worth 10 million euros is a vital step forward towards the optimum management of fleet maintenance in the Mediterranean, and will include provision for handling the next-generation ships scheduled for delivery in the next few years.



265 **AUDITS OF THIRD** 

**PARTY SUPPLIERS** 

Trust based on clear and transparent relationships

Costa Cruises operates so as to establish in its supply chain strong, lasting partnerships based on mutual trust and with the further strengthening interaction. shared aim of ensuring growth, quality, innovation and sustainability. Relationships 
Cruises uses objective evaluation criteria with suppliers depend on clear and to assess technical aspects and the sound transparent management processes, consideration of both parties' respective their ethical, environmental and safety needs, and a careful process of selection record. The accreditation process is and performance monitoring, prioritizing completed by assigning "unconditional"

equal opportunities. In 2016 the Company focused on the process of harmonization and rationalization of vendors for each broad commodity category with the goal of consolidating strategic partnerships and

For the purposes of qualification, Costa economic footing of suppliers, as well as means that the candidate does not meet adopt a correct approach by limiting the all of the evaluation criteria in compliance use of non-renewable resources, reducing, with set standards.

necessary to sign a contract and pledge to abide by Costa's Business Partner Code of Conduct and Ethics, thereby undertaking to meet the Company's expectations for regulations relevant to slavery and human legal compliance and ethical behavior. In trafficking, as set out in the UK Modern particular, suppliers must have knowledge of and comply with the environmental laws and health & safety regulations in legal requirements.

or "conditional" qualification; the latter force. The Code invites our partners to recovering and recycling waste, and To become an official supplier, it is minimizing the environmental impact generated.

> Costa Cruises has stated its intent to comply with and support laws and Slavery Act; similarly, Costa expects all of its suppliers to respect and follow these

"Conditional" qualification means that there will be a limitation on the amount of business that can be assigned to the supplier concerned. Initial qualification also depends on the outcome of a screening procedure and confirmation that the supplier concerned does not belong to one of the categories of entities with which Costa Cruises, being a member of Carnival Corporation, is not allowed to engage in any business transactions insofar as it is subject to the laws and regulations implementing economic sanctions programs administered by the United States Department of the Treasury's Office of Foreign Assets Control (OFAC Compliance Policy).

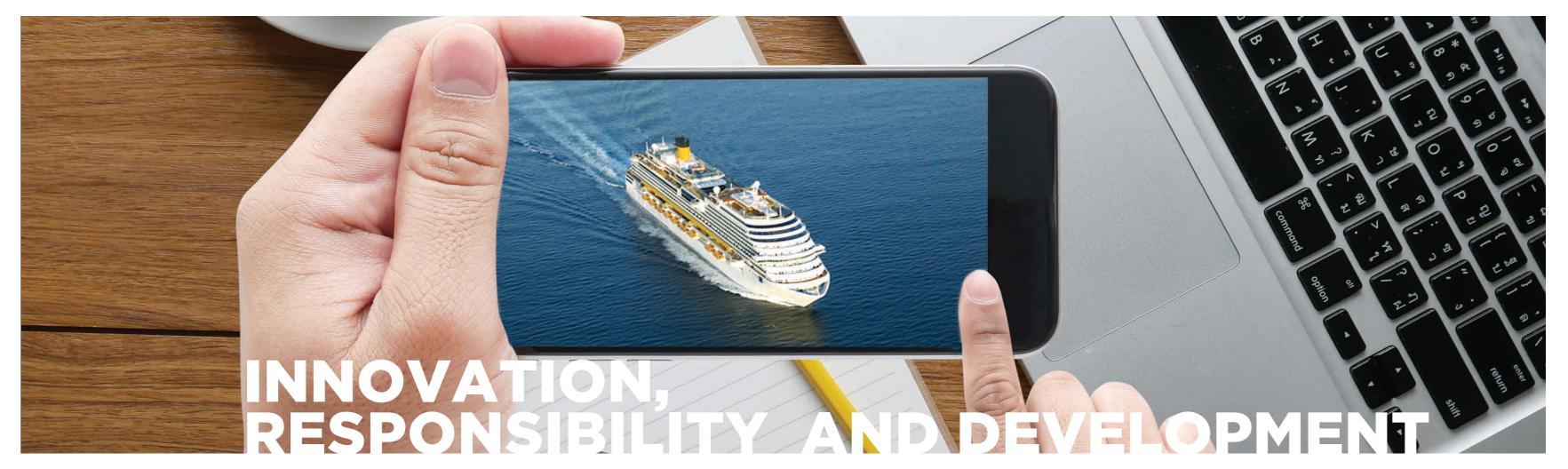
### **Purchase Order Vendor Integration System**

Management of the procurement system for products in the food&beverage area for each ship demands the prompt and accurate electronic exchange of business data: there are more than 50 categories of commodities involved with an average of 6,000 orders processed each month.

The launch of the POINT (Purchase Order Integration) Project with implementation of a web-based system for all our food&beverage suppliers is in line with Costa's determination to upgrade, enhance and

simplify the exchange of data and information. The new system is based on B2B integration in lieu of traditional paper document transactions. The paperless process facilitates traceability of any changes, which is vital in a setting like a ship where the level of demand varies depending on the number of guests on board. The intention is to extend the POINT system to other broad categories of commodities and other fields such as management of tenders, methods of purchasing from catalogues and requests for offers.





generation LNG-powered cruise ships both product and process level. horizons and making responsible of the 2030 Agenda.

In Costa's long-term vision the next- innovation the main driver of change at

constitute the platforms on which It is a path to business growth impacting to design - using a multidisciplinary directly on all the stakeholders in the approach - the guest experience of supply chain, supported by tangible the future, exceeding consumers' investments closely linked to the key expectations and creating value. Ours is a sustainable development issues set out distinctive strategy aimed at broadening in the Sustainable Development Goals

### Clean energy for the future

reduced carbon profile and cleaner utilize cleaner burning fuel, such as LNG. emissions – is a global phenomenon that The emphasis on emissions regulation is is shaping international energy policy and in Europe with tighter regulations due to influencing the world's main economies. enter into force by 2020 in the northern As a result of regulations recently adopted Mediterranean, the Baltic Sea, the North internationally, there is a greater push in the Sea and the English Channel.

The drive towards LNG - due to its maritime industry to build ships that can



### **SUSTAINABLE ENERGY**

Chosen to power our next-generation cruise ships, LNG is the world's cleanest burning fossil fuel. The use of Liquefied Natural Gas will play a lead role in the transition to a more sustainable energy mix aimed at reducing pollution and GHG emissions.



### NDUSTRY AND INFRASTRUCTURE

The entry into service of the new ships is a great stimulus to infrastructure development in ports and shipyards, this being an acknowledged driver of economic and social development.



#### **RESPONSIBLE INNOVATION**

Technological innovation of the systems and equipment on our future ships will enable considerable savings in terms of consumption of energy, water and natural resources. The new design concept of the ship's interiors will minimize waste throughout the production cycle.



Of the 75 new cruise ships due for delivery in the next few years, a third of which were ordered in 2016 alone, 13 will be powered by LNG. Carnival is expanding its LNG capabilities all the time; with nine LNGfueled ships currently on order, Carnival pioneered the transition to LNG, once again pre-empting the cruise industry. The Corporation has enabled the Costa Crociere Group to become the first cruise company to use LNG to power its ships and allow bunkering when they are both in port and on the open sea.

## the world's cleanest fuels

Being the first mover, Carnival Corporation is actively promoting at industry level the real benefits and advantages derived from the use of LNG as the fuel of choice for the future, and is engaging in structured dialogue with all the key stakeholders – suppliers from shipyards, ports, institutions and classification societies - with a view to their participating in the planning of infrastructure for management of the new builds with a long-term vision and working together to ensure the



<sup>1</sup> Carnival is a member of SEA\LNG, a new cross-industry initiative established to accelerate the widespread adoption of LNG as a marine fuel by 2020. www.sea-Ing.org

widespread implementation of LNG and inland waterway ports, the objective solutions<sup>1</sup>.

To be effective, the transition to these number of projects are also underway to new propulsion systems must be construct bunkering terminals in other accompanied by a program ensuring parts of the world, especially the Far the growth and upgrading of the global East (China, South Korea and Japan), network of LNG bunker services; indeed, where the cruise market growth rate is in 2014 there were only 22 bunkering highest. terminals worldwide, of which 15 located In Italy, where as yet there are no LNG in European ports. Global liquefaction bunkering terminals, the companies capacity is already substantial and, managing regassification units have thanks to the growth in demand for mobilized in order to assess the feasibility LNG, many emerging markets have of upgrading existing infrastructure shown interest in it as a replacement and the Port Authorities have put for expensive oil-based fuels, thereby forward projects for the conversion leading to diversification of the offer of port facilities so as to enable the and supply security. At the same time, distribution of LNG. The outlook is for the European Union is supporting the certain growth and, according to the building of LNG infrastructure in coastal 2030 National Strategic Framework, the

being to reach completion by 2025. A

demand for LNG bunker is expected to by IMO for the safe carriage by sea of for conversion.

was the entry into force in February 2017 of ISO 20519:2017, which sets requirements for LNG bunkering transfer systems and equipment thereby ensuring that LNG-fuelled vessels can bunker in a safe and sustainable way, no matter where the bunkering takes place. The new standard contains requirements that are not covered by the IGC Code (the prevailing international code issued

be around 1 million metric tons a year. liquefied gases in bulk) such as liquid Forecasts suggest there will be a total of and vapor transfer systems, operational 20 bunkering terminals for vessels in sea procedures, a requirement for the LNG and inland waterway ports nationally, provider to provide an LNG bunker with 35 LNG-powered new builds and delivery note, training and qualifications 25 existing ships that may be flagged of personnel, and requirements for LNG facilities to meet applicable ISO An important regulatory development standards and local codes (in each port).



### **GLOBAL FLEET** OF LNG VESSELS

**ACTIVE VESSELS** 

**VESSELS** ON ORDER

**GLOBAL TRADE** 

MILLION METRIC TONS (+5% VS. 2015)

**OUTLOOK +4-5% PER ANNUM** 

#### **GLOBAL LIQUEFACTION CAPACITY:**

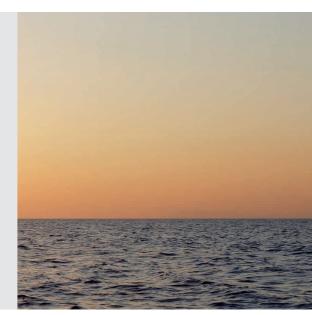
GLOBAL LNG INFRASTRUCTURE AND MARKET(\*)

MILLION METRIC TONS PER ANNUM (+11.5% VS. 2015)

### **LIQUEFACTION CAPACITY (UNDER CONSTRUCTION):**

MILLION METRIC TONS PER ANNUM

**LNG CARRIERS:** 439 VESSELS (+7% VS. 2015)



(\*) Source SEA/LNG - as of December 2016

### Development of infrastructure infrastructure with particular regard to in pivotal ports for Costa

be powered by LNG is scheduled for delivery in 2019 and will be porting in Savona and the local Port Authority. Savona, the Company's operational base in the Mediterranean. The choice of project, our vessels will be supplied with Savona as homeport means consideration natural gas by means of ship-to-ship must be given to upgrading the local offshore transfer systems.

the building of floating storage units and bunkering facilities. This depends on the The first of Costa Cruises' two ships to definition of a long-term development plan agreed on by Costa, the town of Prior to the implementation of such a In July 2016 work began officially on the Scheduled to open in 2018, the new construction of the second cruise terminal facility is designed to accommodate in the Port of Barcelona. Carnival is the new class of next-generation green investing 30 million euros in the build, which paired with its existing terminal at by LNG and it will substantially increase the port represents its largest combined terminal investment in Europe. The building of the second terminal testifies project will secure employment for around to the strength of the decade-long 150 people through the Corporation's partnership between Carnival and the work with local contractor companies. Barcelona Port Authority.

cruise ships that will be fully operated passenger capacity in the port. The

SULFUR DIOXIDE **EMISSIONS** 

95-100%

**REDUCTION** IN PARTICULATE MATTER

85%

**REDUCTION IN NITROGEN OXIDES** 

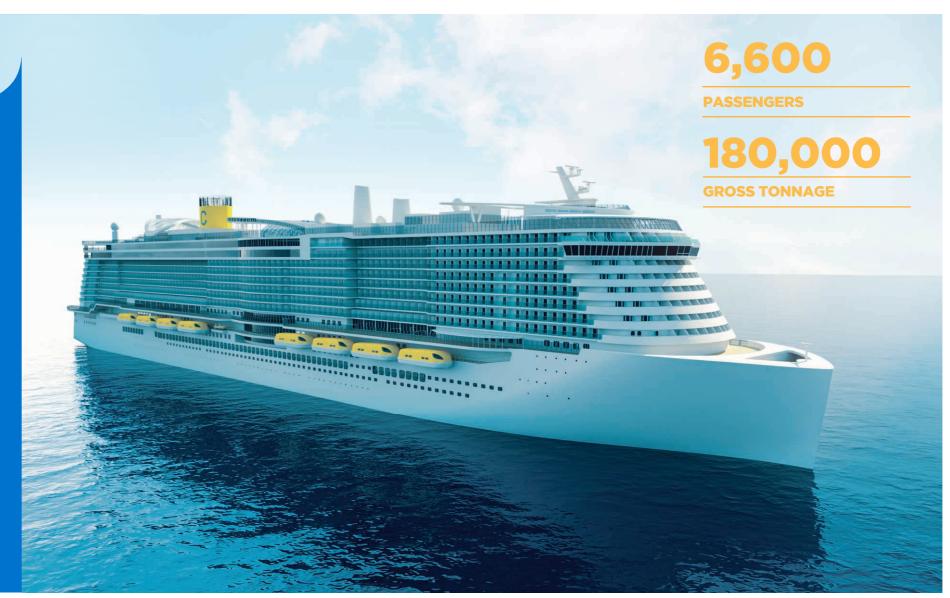
25%

**REDUCTION** IN **CARBON EMISSIONS** 

# LNG supply agreement with Shell

SHELL has entered into an agreement to supply two next-generation ships of Carnival Corporation&plc with LNG; the new alternative fuel will be used to power the ships both in port and at sea. This unique commercial partnership is based on a shared vision of the need to help the transition to cleaner LNG cruising by contributing to a robust and reliable LNG fuel supply chain.

Under the terms of the agreement, signed in October 2016, one cruise ship will refuel from Shell's special LNG bunker vessel that will load at the Gas Access to Europe terminal in Rotterdam. The second ship is expected to refuel at one of the ports in the Western Mediterranean.



### New ships: the concept

propulsion systems and the adoption part of a creative project conveying core of shipboard solutions yielding benefits Italian values. The new interiors feature in terms of reduced impacts, greater modern design elements and innovations efficiency in use of resources as well as intended to rethink the cruise experience energy savings, Costa has launched a and ensure that the ship itself is the focal strategy designed to make the ship itself point of the vacation. increasingly a destination, a holiday resort. The Creative Director for these new Linked to this is the new design concept builds is Adam D. Tihany, considered the for the ship's interiors based on the latest world's leading hospitality designer, who is trends aimed at delivering joyful cruise overseeing an elite group of international vacation experiences.

As on its existing cruise ships, Italian design, versed in design for shipboard spaces culture and spirit will be showcased on such as restaurants, swimming pools and the new additions to Costa's fleet. Roving multifunctional entertainment venues. ambassadors for "Italy's Finest", they will The main aim is a bespoke realization of allow countless thousands of international the "Italy's Finest" philosophy so as to stun

Alongside the investments in new style, hospitality and entertainment, as

architects and specialists who are wellguests to discover excellence in terms of guests and make them feel that they are

discovery of Italy at sea based on beauty 

Carefully selected works and exhibits from and aesthetic appeal in its various forms. A key part of the project is the of course – the fashion industry will make reinterpretation of fine materials – stone, this a unique showcase for Italian culture glass, leather, fabrics, wood and ceramics and style. The ship will be a veritable

- featuring prominently in the different place "to discover" - an evocative location shipboard spaces and used to further stirring the emotions and marking a new convey to the guest the passion and way of appreciating the cruise experience. unique know-how of the Italian artisans taking part in the work together with the most prestigious brands of Italian interior

Epitomizing Italy's Finest will be a floating museum, a first for the cruise industry, in an exhibition area permanently set aside on board for this purpose and blending into the surrounding spaces, displaying

an integral part of a "broader" journey of the very best in Italian art and design. various industrial sectors, the cinema and -



### Pre-empting the future: Pepper on board

Central to the design and construction of our new ships is the introduction of state-of-the-art facilities and technology enhancing guests' experience on board and allowing them to enjoy a more interactive vacation, including the possibility of planning which amenities to use in line with their tastes and interests.

Since 2016, guests on the Costa Diadema have been able to converse with Pepper, the first humanoid robot capable of recognizing human emotions. Pepper, who entertains and informs passengers, is a first for the cruise industry and the result of a partnership between Costa and SoftBank Robotics.

Pepper is extremely natural, can detect people nearby and is capable of perceiving basic human emotions by interpreting your expression and your tone of voice. This "emotional" robot speaks Italian, English and French and can therefore interact freely with our international clientele. In addition to entertaining guests, Pepper is also programmed to handle requests for information, provide guidance both about shipboard services and about the destinations on the itinerary, and gather feedback, comments and suggestions from guests concerning their perceptions of the cruise experience.



Conservation and enhancement of food issues and refers to many aspects, resources has become one of Costa's from the use of primary resources in key challenges and for this reason it agriculture and farming, to the emissions has been included in the framework of produced throughout the process, and our sustainable development strategy to the social and economic questions applied to the *food experience*.

The whole process of production, life cycle of food.

arising from the production cycle and

distribution and consumption of food Within global political agendas, hunger is central to sustainable development and food waste are two sides of the same

the vital role played by food security tools implemented is a platform for the

coin demanding a change of approach and nutrition in the attainment of many on the part of all the stakeholders continuing development priorities such involved. One of the priority objectives as health, wellbeing, poverty eradication, of the 2030 Agenda for Sustainable sustainability and environmental Development is to halve per capita protection. In its transposition of the global food waste. The Sustainable SDGs as guidelines for action, the EU Development Goals (SDGs) defined by is focusing on promotion of a model the UN include six points referring to of the circular economy. Among the



#### **ROUGHLY 1/3 OF THE FOOD**

produced in the world every year approximately **1.3 billion** metric tons gets lost or wasted at a cost of **US\$750 billion** 



#### **795 MILLION PEOPLE**

hungry in the world



#### THE FOOD WASTAGE **CARBON FOOTPRINT**

amounts to **3.3 Gtonnes** of GHG emissions, equivalent to 1/3 of annual emissions from fossil fuel use



#### BY REDUCING BY ONE-FOURTH **CURRENT FOOD WASTE**

there would be enough to feed all the hungry people in the world

Source: Food Sustainability Index, Barilla Center for Food and Nutrition Foundation

designed to support all stakeholders no. 166/16, reforming the regulatory in defining the measures needed to framework and regulating donations of prevent food waste, facilitate sharing unsold food using measures to simplify, of best practices and monitor progress harmonize and incentivize the process, made over time.

Italy has also been actively involved in donation to the less fortunate. efforts to ensure safe, nutritious and As set out in the Milan Protocol, sufficient food all year round, initially drafted as part of Expo 2015, actions by means of the PINBAS 2014 National to tackle the major global paradoxes

mapping of food wastage and losses the form of the so-called "Gadda Law" prioritizing the recovery of food for

Food Waste Prevention Plan, and later in on food and nutrition do not only

tangible results can only be achieved if a operator to sign the Milan Protocol<sup>1</sup> multi-stakeholder agreements along the path to food sustainability. production and supply chains in order to optimize production, distribution and consumption while respecting everyone involved in the process.

Costa Cruises has risen to this challenge

concern public institutions; indeed, and was the first travel industry movement is created involving all parts on sustainable food, undertaking to of society, first and foremost businesses. take concrete steps to revise the food Enterprises are called on to promote experience on board and continue on

> <sup>1</sup> www.barillacfn.com/it/divulgazione/ protocollo di milano

# Costa takes part in the Week of Italian Cuisine in the World

In 2016 our promotion of Italian culture and excellence internationally, in collaboration with Italian Embassies in the countries where we operate, focused on food. Costa Cruises supported the diplomatic missions in Copenhagen, Boston and Malta during the First Week of Italian Cuisine in the World.

This initiative, conceived at the Milan Expo 2015 and set to become an annual appointment, was held in November 2016 in 105 countries with over 1300 events celebrating fine Italian food and wine; the quality of the inimitable Italian culinary tradition was promoted at tastings and other happenings arranged by businesses, restaurants, associations and

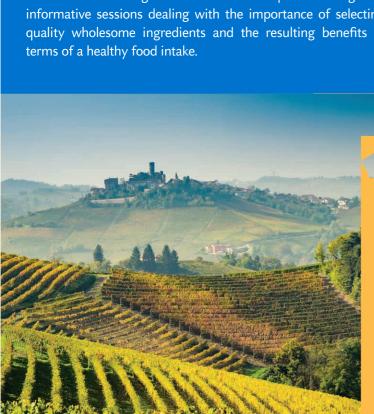
On board the Costa Pacifica, moored at the Port of La Valletta, Costa Cruises and the Italian Ambassador to Malta held a seminar organized in collaboration with the Università di Scienze Gastronomiche di Pollenzo (UNISG): the main topics discussed were responsible consumption of food and reduction of food waste.

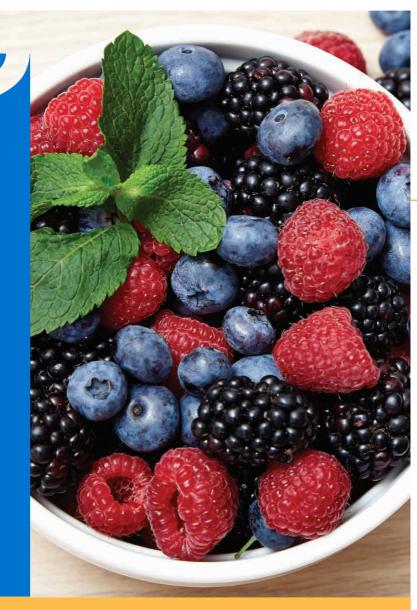


### **Selection of choice ingredients:** Agrimontana gelato

Agrimontana, a leader in the production of compotes, jams and candied fruit as well as of authentic Italian gelato, supplies all the ingredients used to make ice cream on board the ships in the Costa Cruises fleet. We chose Agrimontana as partner on account of their careful selection of and respect for the basic ingredients used and the conservation of their intrinsic nutritional properties. Management of the supply chain, starting with the sourcing of produce and facilitated by special relationships with suppliers, also makes it possible to monitor and refine the process of careful upstream selection of the individual products used to make the ice cream. Further examples of this Italian excellence come in the shape of the following ingredients: Washington Navel oranges (from Calabria), the best variety of citron in the world (grown at Diamante, also Calabria) and blueberries from Monviso (Po Valley).

As part of this partnership we hosted on board the Costa Favolosa a meeting of the Artisti del Gelato, an association set up by Agrimontana, whose members are the most famous Master Ice Cream Makers. The association aims to promote and foster the traditional technique of making Italian gelato, with rigorous quality controls and a very specific production process. At this event Costa's guests were able to take part in tastings and informative sessions dealing with the importance of selecting quality wholesome ingredients and the resulting benefits in





### Sustainabile wines

Created in collaboration with the Italian winemaking experts Banca del Vino in Pollenzo (Piedmont), Costa's new wine list (featuring more than 100 wines) has as a common denominator the attention paid to respect for the environment and biodiversity. Over half of the wines listed were produced by Italian or foreign wineries using sustainable winegrowing practices, with minimal usage of chemicals both in the vineyard and in the cellar. Some of these winemakers have certification for organic wine production (EU Regulation no. 203/2012), some are part of the Vino Libero circuit (wines free from non-natural substances), while others adopt an even more hard line approach termed "biodynamic", with no chemicals at all on the grapes. Those producers on the list who do not fall under any of the above categories do however share the same broad vision.

### Costa's commitment

eating habits.

Attention to the nutritional value of food The first objective in this direction was message to companies in where they food.

Gastronomiche (UNISG) di Pollenzo, management of the supply chain.

Costa Cruises has put the issue of the world's first and only university nutrition and the food supply chain at specializing in the study of food culture, the heart of its sustainable development is a testament to the scale of the efforts strategy. Translating this into concrete mounted by Costa in this area, including a action in a highly multicultural setting full review of all our internal food service in a leisure industry like cruising is processes and the gradual remodeling far more than a question of simply of the food experience on board with an rewriting menus and altering the approach based on sustainability. Our preparation of dishes; it demands the partnership with UNISG is a long-term direct involvement of guests and crew alliance aimed at providing a culinary as well as specific measures to raise experience centering on the principles of awareness of the importance of healthy good, healthy and sustainable nutrition.

is one of the key aspects of integrated the review of our food&wine offerings sustainability. An informed consumer by means of the rigorous selection of will make more informed choices when quality products and ingredients. Over it comes to food and this, in turn, will the last two years we have introduced influence the production techniques fleetwide more than 500 dishes and implemented by large corporations; recipes reflecting Italy's unrivalled indeed, if consumers value sustainable culinary heritage and the Mediterranean attributes then the public has a hugely diet. A key aspect is the management of important role to play in sending a clear menus based on seasonal availability of produce (e.g. fruit and vegetables) in the spend their money. Our intention is to various ports of call. Incorporating these guarantee a sustainable food experience factors in the procurement of foodstuffs on board our ships while directing guests and the planning of menus was a towards responsible consumption massive task, insofar as it is directly initiatives that take nothing away from linked to the deployment of our ships the enjoyment of tasting pleasure while all over the world. At the same time educating people about the value of we have strengthened and enhanced our partnerships with food companies active in the field of sustainability The synergy created in partnership (notably Barilla, illy, Agrimontana and with the *Università di Scienze* Carlsberg) and committed to responsible

#### **HEALTHY AND SUSTAINABLE FOOD EXPERIENCE**

#### **REVIEW**

OF THE FOOD **EXPERIENCE BASED ON SUSTAINABILITY** 



#### **REAPPRAISAL**

OF FOOD **PREPARATION MODELS** 



**MEASURES** TO REDUCE **FOOD WASTE** 



### **RAISING**

**GUESTS' AND CREWS' AWARENESS** OF HEALTHY **EATING** 

The gradual introduction of more includes vegetarian food, more vegetable and more natural food preparation proteins (legumes and lesser known techniques on board, for example the cereals) and the creation of a "crudité use of naturally leavened sourdough corner" full of fruit and vegetables. for bread and other bakery products, These innovations were tested on the has further enhanced the quality of our Costa Diadema, used as the lab and culinary offer featuring wholesome, test bed for all the initiatives stemming nutritional ingredients. In 2016 Costa from our partnership with UNISG, and and UNISG took a good hard look at gradually implemented - depending our buffet service, where guests are on the results and on the positioning of free to choose which dishes to try each ship – across the rest of the fleet. and how much of each, this being an A key part of the buffet project was the integral part of customer satisfaction harmonization of our presentation of the while in turn influencing the dishes we offer and a review, as far as possible, of prepare. While retaining our distinctive the arrangement and lighting of the food Italian culinary style and considering display cabinets. Given the specificity of the expectations and demands of our the shipboard setting (where space is at international clientele, we defined a plan a premium and changes in layout are for the introduction of new dishes; this extremely difficult) and the fact that the

food service is in operation constantly, we concentrated on increasing guests' perceived value and quality of the food (presentation of dishes and use of storytelling techniques).

We also reviewed some aspects of the food service process in our restaurants with a view to better conveying the cultural roots and traditions of the different dishes and their links to the various ports of call (illustration and contextualization of regional dishes).

Together with the review of our approach to food preparation, we considered the design of our galleys and food service areas for the new ships. The priority was responsible innovation in the processes and delivery of the food experience (layout of the food service areas).



### Towards a future with less waste

Respect for and love of fine food guests to eat more responsibly. of raising awareness of the importance preparation process. of choosing the right portions, and The starting point for this project was putting quality before quantity.

that we can make a real difference measures required.

by implementing methods aimed at reducing the amount of food prepared but not consumed, and encouraging

guide the planning of all our activities For this reason, in 2016 Costa began undertaken with the *Università di Scienze* a partnership with **Winnow Cook** Gastronomiche di Pollenzo, including Smarter, a company specializing measures to reduce food wastage both in optimization of processes in during preparation of dishes and when professional kitchens with the aim of consuming meals. In the latter instance ensuring continuous improvement and the focus is wholly on the guest and Costa sustainability. The goal was to cut food has worked with UNISG to devise a way waste in each step of the shipboard food

to analyze and quantify the amount The sheer scale of our operations, in of food thrown away; this, in turn, terms of the number of meals served determined the choice of the strategies each year, enables us to tackle the and processes to be implemented on reduction of waste in the knowledge board together with any corrective

Next was the definition of the actions actions aimed at all the passengers and required to involve and sensitize food crew. the cruise experience.

are key parts of the project with direct perceived by society at large.

service personnel. The operational plan A program of communication has been included mapping of wastage at food devised drawing attention to the preparation processing level; this was importance of a balanced diet and done by placing kitchen scales in each good eating habits in relation not only strategic area on the ship, weighing to health but also to environmental what was put in the bin and keeping a impact. Sensitization of guests, using a record of the different food categories. range of tools and channels, is directed What started out as a pilot project at promoting the benefits of healthy will now be gradually extended and eating and a healthy lifestyle. It will implemented on board all the members also be increasingly aimed at conveying of the Costa Cruises fleet. This will be information and key messages so as to a first for the cruise industry, using a encourage responsible behaviors, reduce holistic approach to drive and sustain food wastage and accompany changes reductions in food waste without in any in the shipboard food experience – the way affecting the guest's enjoyment of latter being one of Costa Cruises' brand assets - on a path to sustainability Awareness raising and involvement that is increasingly "social", shared and

## **NOTES CONCERNING THE METHOD**

Costa Crociere S.p.A.'s Sustainability Report 2016 (hereinafter "the Report" or "the document") is the eleventh edition of this document, which is designed to provide stakeholders with a complete and – as far as possible – comprehensive account of the economic, environmental and social impacts of the different activities performed by the Company. The set objective is to link these impacts to certain key aspects of the Sustainable Development Goals (SDGs) launched by the United Nations in 2016; the ultimate aim is to achieve the Sustainable Development Agenda by 2030, mobilizing efforts on the part of enterprises, institutional stakeholders and civil society.

The Report, which is drawn up in accordance with the G4 Sustainability Reporting Guidelines prepared by the Global Reporting Initiative<sup>1</sup>, with a compliance level "in accordance-core", takes into account the issues dealt with by Legislative Decree no. 254/2016, which transposes into Italian law the European Directive on non-financial reporting.

## Report boundary and reporting process

The Sustainability Report is drawn the Costa Crociere Group as a whole; this up annually by Costa Crociere S.p.A.'s comprises the parent company (Costa Sustainability Department, which is in Crociere S.p.A.) and the brands Costa charge of central coordination of the Cruises and AIDA, and refers to the civil reporting process and the engagement of code balance sheet at November 30, 2016 the relevant corporate functions.

All the information presented has been Where information pertains to any other obtained from Costa's in-house IT systems definition of the report boundary, specific and databases, and validated by the mention of this is made in the discussion topics dealt with in this Report concern concerned. financial data and Added Value includes Report (June 2017).

as approved by the Shareholders' Meeting. respective data owners. The sustainability of the particular performance indicator

operations and activities performed in For the sake of completeness and internally 2016 by Costa Cruises, which is referred to consistent presentation of information, herein both as a brand and as a company. the organizational dimension includes Conversely, the report boundary for data updated at the time of issue of the

## Discussion of reporting principles

accordance with those laid down by of the proper coverage of the standard the GRI and appropriately applied and disclosures and indicators, see the table adapted to Costa Cruises' operating in the appendix.

The main reporting principles, in context, are set out below. For details

#### SUSTAINABILITY CONTEXT AND **MATERIALITY**

consistent with the material issues that year's Sustainability Report. In 2016 there were no internal or external factors such impractical to collect; as to alter the aforementioned findings.

issues identified by Carnival Corporation about results or outcomes is presented. & plc. This led to the definition of the sustainability strategy and the ACCURACY AND RELIABILITY sustainability plan.

The Report includes all information with the functions concerned and the deemed relevant for stakeholders insofar Group's top management and has been as it reflects the organization's significant approved by Costa Crociere S.p.A.'s legal economic, environmental or social impacts. Material aspects and content The Sustainability Report has been selected for inclusion in the Report have externally audited by the independent been identified on the basis of analysis and auditors PricewaterhouseCoopers. assessment carried out by the corporate functions directly involved in the decision- TIMELINESS making process.

#### **CLARITY**

as to be readily understandable with the stakeholders. different topics clearly set out. It is written For information contact the in plain, simple language mirroring Sustainability Department the style used in Costa's institutional communication generally. It is published in English as well as Italian. Where relevant, the Report provides links to other documents or websites, including references to non-Company sources.

#### **BALANCE AND COMPARABILITY**

The overall presentation of the content provides a systematic and unbiased picture of the Company's performance; where relevant and meaningful, figures are provided illustrating the trends for the 3-year period 2014-2016.

The Report discloses all relevant indicators and topics, irrespective of The choice of topics dealt with, as well as whether the results are favorable or the scope and quality of the reporting, are unfavorable compared with previous reporting periods. Where meaningful emerged from the analysis of materiality comparison is not possible, this is due to: carried out in 2014 and published in that 1) information not reported in previous

- years and which would have been
- 2) use of different calculation methods Costa Cruises' sustainability framework from those adopted previously. For some also includes a discussion of the topics and indicators, only qualitative information

The Report is prepared in consultation representatives.

This edition of the Sustainability Report is published in digital form and can be downloaded from the Company's The Sustainability Report is designed so website. It is also sent by email to key

sustainability@costa.it.

<sup>1</sup> The Global Reporting Initiative is an independent standards organization involving an international multi-stakeholder consultation process for the development and dissemination of guidelines for sustainability reporting. The resulting comprehensive Sustainability Reporting Framework is widely used around the world. It includes the Reporting Guidelines, setting out the Principles and Indicators organizations can use to measure and report their economic. environmental and social performance. In this way, Sustainability Reports can be used to compare performance within an organization and between different organizations over time.

## **Summary of indicators 2016**

U.M.	2014	2015	2016
			2010
<del></del>			
Gjoules	17,654,401	18,786,493	18,568,248.21
	17,640,696	18,772,883	18,555,896.37
	13,705	13,609	12,351.84
MT	436,340	461,205	456,378.16
	344,140	383,967	328,795.57
	59,015	1,750	59,411.18
	33,185	75,488	68,171.42
U.M.	2014	2015	2016
g/ALB-nm(**)	149.9	144.96	138.35
MT/kALBD(***)	37.3	35.5	34.7
TOE (Tons of Oil Equivalent)	1,068.1	1,061.49	974.14
	120.05	120.05	120.05
	948.04	941.44	854.09
	U.M. g/ALB-nm(**) MT/kALBD(***) TOE	17,640,696  13,705  MT 436,340  344,140  59,015  33,185  U.M. 2014  g/ALB-nm(**) 149.9  MT/kALBD(***) 37.3  TOE 1,068.1  (Tons of Oil Equivalent)  120.05  948.04	17,640,696   18,772,883   13,705   13,609   MT   436,340   461,205   344,140   383,967   59,015   1,750   33,185   75,488   U.M.   2014   2015   g/ALB-nm(**)   149.9   144.96   MT/kALBD(***)   37.3   35.5   TOE   1,068.1   1,061.49   (Tons of Oil Equivalent)   120.05   120.05   948.04   941.44

(\*) Data includes all current fleet, excluding from all years any ships transferred out to another brand or sold externally.
(\*\*) Ala-nm stands for Available Lower Berth nautical miles: Available Lower Berth is a standard cruise industry metric of ship passenger capacity and refers to the number of guest beds available on a cruise ship, assuming two people occupy a cabin. Combining this metric with distance travelled in nautical miles allows the incorporation of guests carried by the fleet as well as the fact that they are transported over distances. Data includes all current fleet, excluding any ships transferred out to another brand or sold externally.

(\*\*\*) MT= metric tons of fuel consumed; ALBD = ALBDs (Available Lower Berth Days) is a standard measure of passenger capacity for the period, which the Company uses to perform rate and capacity variance analyses to determine the main non-capacity driven factors that cause its cruise revenues and expenses to vary. ALBDs assume that each cabin the Company offers for sale accommodates two passengers and is computed by multiplying passenger capacity by revenue-producing ship operating days in the period.

(EN15) Total direct and indirect GHG emissions by weight	U.M.	2014	2015	2016
CO <sub>2</sub> from fuel use	ton	1,364,139	1,443,357	1,429,633.94
CO <sub>2</sub> from refrigerant releases		43,016	31,462	43,603.47
(EN18) GHG emissions intensity	U.M.	2014	2015	2016
	kg/ALB-km <sup>(*)</sup>	0.2524	0.2465	0.2349

(\*) ALB-km stands for Available Lower Berth kilometers: Available Lower Berth kilometers: Available Lower Berth is a standard cruise industry metric of ship passenger capacity and refers to the number of guest beds available on a cruise ship, assuming two people occupy a cabin. Combining this metric with distance travelled in kilometers allows the incorporation of guests carried by the fleet as well as the fact that they are transported over distances. Data includes all current fleet, excluding any ships transferred out to another brand or sold externally.

U.M.	2014	2015	2016
kg	1.6	1.17	0.112
	2014	2015	2016
ton	28,362	29,978	29,664.58
	18,849	18,360	17,334.10
	524	554	547.65
g/ALB-nm	9.7	9.4	9.03
	6.5	5.8	5.27
	0.180	0.174	0.167
	kg	kg 1.6  2014  ton 28,362  18,849  524  g/ALB-nm 9.7  6.5	kg 1.6 1.17  2014 2015  ton 28,362 29,978  18,849 18,360  524 554  g/ALB-nm 9.7 9.4  6.5 5.8

(\*) For the calculation of the volume of SOx, NOx and PMs the Company uses conversion factors laid down by Carnival Corporation for the evaluation of ship emissions. There are no GHG emissions standard metrics in the cruise line industry. With the aim of guaranteeing a system of control and management of the level of impact generated by each ship (from operating the diesel-electric and diesel power plants) the parent company has implemented measures based on existing International Maritime Organization (IMO) regulations, including the voluntary introduction of a Ship Energy Efficiency Operational Indicator (EEOI) as a monitoring tool for managing passenger ship efficiency performance over time.

(EN8) Water withdrawal/consumption	U.M.	2014	2015	2016
Total water withdrawal by source - shipboard	m³	3,603,508	3,927,084	4,099,526.65
- Water supplied		1,407,567	1,252,843	1,394,345.50
- Water produced		2,295,377	2,763,565	2,729,211.20
Water consumed per person per day - shipboard (*)	liters	220	221	226
$(^*)$ The calculation of the number of people on board per day was carried out by adding the number of people on board per day was carried out by adding the number of people on board per day was carried out by adding the number of people on board per day was carried out by adding the number of people on board per day was carried out by adding the number of people on board per day was carried out by adding the number of people on board per day was carried out by adding the number of people on board per day was carried out by adding the number of people on board per day was carried out by adding the number of people on board per day was carried out by adding the number of people on board per day was carried out by adding the number of people on board per day was carried out by adding the number of people on board per day was carried out by adding the number of people of the number	umber of passengers on board to the nur	mber of crew members (this is a set num	nber for each ship) multiplied by th	e number of days in the year.
Water consumption in shoreside offices (**)	m <sup>3</sup>	9,937	11,302	11,600

(\*\*) Including Savona cruise terminal

(EN22) Wastewater	U.M.	2014	2015	2016
Total gray water	m <sup>3</sup>	3,093,883	3,293,164	3,060,446.60
- discharged at sea		3,081,920	3,246,135	3,017,444.10
- landed ashore		11,963	47,029	43,002.50
Total sewage		509,625	633,920	630,944.63
- discharged at sea		505,958	632,287	623,731.83
- landed ashore		3,667	1,633	7,212.80
Total bilge water		33,137	36,739	34,902.53
- discharged at sea		31,786	33,971	31,834.27
- landed ashore		1,351	2,768	3,068.26
Total wastewater per person per day	liters	220	222	203.33
- total gray water		189	186	168.57
- total sewage		31	36	34.75
(EN23) Waste produced	U.M.	2014	2015	2016
Total shipboard waste (*)	$m^3$	129,312	131,610	121,994.84
- total hazardous waste	ton	776	836	701.73
Total daily waste per person per day	liters	7.9	7.4	6.72
Disposal methods for waste produced on board	%			
Discharged at sea		9	12	12.98
Landed ashore		80	81	83.19
Incinerated		11	7	3.83
Waste recycled by category	%			
Cat. A (plastic) & cat. C (domestic waste)		7.1	7.4	18.53
Cat. D		64	53.7	62.94
Cat. F (operational waste) (**)		17	18	4.94
(8) Data includes Massel Cat E (acceptional conte) as usual Differential from last contact the acc				1

(\*) Data includes Marpol Cat F (operational waste) as usual. Differently from last year, the amount of Cat F in cubic meters was calculated starting from the amount of Operational Waste discharged ashore (in kg). (\*\*) All hazardous and non-hazardous solid wastes not covered by the other categories. This includes slurries, materials used for normal maintenance, cargo stowage and handling, as well as cleaning agents and additives.

SHIPBOARD WAST	E CATEGORIES (MARPOL)	
Categoria Marpol	Marpol category	Method of disposal
A - Plastic	Plastic materials.	Collected on board in separate containers, subsequently treated in compactors to reduce volume and then discharged at port reception facilities.
B - Food	Food wastes (fruit, vegetables, dairy products, meat products and fish etc).	Collected on board separately and treated in the pulper for processing in compliance with overboard discharge requirements (distance from the coast: 3 nautical miles and 12 nautical miles inside IMO-defined special areas). Alternatively, discharged at suitable port reception facilities.
C - Domestic wastes	Material generated in the accommodation spaces on board the ship, except for gray water.	Separation at source of: paper, glass, crockery, metal and aluminum. Specificwaste reduction treatment for each particular type: pulping, crushing and/or compacting, incineration (including aerosol cans) and discharge at port reception facilities.
D - Cooking oil	Any type of edible oil or animal fat used or intended to be used for the preparation or cooking of food.	Collected on board separately and discharged at port reception facilities.
E - Incinerator ashes	Ash and clinkers resulting from shipboard incinerators used for the incineration of garbage, except for plastic products which may contain toxic or heavy metal residues.	Collected on board separately and discharged at port reception facilities.
F - Operational	All hazardous and non-hazardous solid wastes not covered by the previous categories. This includes slurries, materials used for normal maintenance, cargo stowage and handling, as well as cleaning agents and additives.	Collected on board separately based on type, classificationand assigned European Waste Code (EWC), then discharged at port reception facilities. This does not include potentially infectious waste from the medical infirmarieson board or oily rags used.

U.M.	2014	2015	201
no.	11,113	12,173	12,31
	6,616	6,549	6,46
%			
	16.0	14.8	14.
	84.0	85.2	85.
%			
	17.1	14.8	13.
	29.1	30.1	30.
	22.9	22.6	22.
	14.8	15.1	15.
	7.3	8.1	8.
	4.0	4.2	4.
	5.0	5.2	5.
%			
	12.9	12.3	12.
	3.9	3.8	3.
	11.5	12.6	11.9
	71.6	71.2	72.
	0.1	0.1	0.3
U.M.	2014	2015	201
%	19	20(**)	20.1
	% %	no. 11,113 6,616 % 16.0 84.0 % 17.1 29.1 22.9 14.8 7.3 4.0 5.0 % 12.9 3.9 11.5 71.6 0.1 U.M. 2014	no.       11,113       12,173         6,616       6,549         %       16.0       14.8         84.0       85.2         %       17.1       14.8         29.1       30.1         22.9       22.6         14.8       15.1         7.3       8.1         4.0       4.2         5.0       5.2         %       12.9       12.3         3.9       3.8         11.5       12.6         71.6       71.2         0.1       0.1         U.M.       2014       2015

( ) Wiscalculation in 2013.				
(LA6) Numbers of injuries	U.M.	2014	2015	2016
Total	no.	1,104	1,013	1,006
- Number of reportable injuries		779	617	618
- Other		325	396	388
Days off work (*)	no.	3,007	2,269	6,429
(*) There was a rise compared to the previous year in the number of hours of exemption assigned by	the infirmary to the various cases and	for this reason the index of gravity is	higher (for the same number of acci	dents).
Index of frequency		3.56	2.57	2.51
Index of gravity		13.75	9.42	26.16
(LA9) Training (*)	U.M.	2014	2015	2016
(*) The sum of the indicators differs from the total shown due to rounding up and down of the figures.				
Total hours of training	no.	859,241	986,228	801,795
- Environmental		105,621	112,240	55,718
- Health		39,957	50,232	53,108
- Safety		264,262	241,328	95,882
- Security		119,950	30,809	28,616
- Job skills		174,680	356,481	231,159
- Language		41,831	35,610	24,517
- Managerial		14,080	39,988	36,285
- Orientation		71,234	92,533	252,605
- Train the trainer		1,858	3,348	2,373
- Other		25,770	23,661	21,533
Hours per person	no.	77.3	81	65.1

(HR3)/(LA16)(HR12)	U.M.	2014	2015	2016
Total number of incidents of discrimination and actions taken / Grievances about labor practices / Number of grievances about human rights	no.			

n.a.

n.a.

- Reported on board

- Dealt with shoreside

143

19

6

2

SHORESIDE PERSONNEL				
(G4-10) Shoreside employee count	U.M.	2014	2015	2016
Shoreside employees at 11/30	no.	1,415	1,435	1,414
Note: It is pointed out that, given the nature of the business and the type of planning add For the sake of consistency of the figures and reporting, FTE units were also used to calcu	opted for shipboard personnel, the average shipboard en late the number of shoreside employees.	nployee count shown in the table was	calculated using the Full-Time Equi	ivalent (FTE) method.
By gender	%			

By gender	%			
Women		60.3	59.9	60.7
Men		39.7	40.1	39.3
By age group	%			
18-25		3.8	3.3	3.4
26-30		18.1	17.2	15.4
31-35		20	20.3	21.4
36-40		18.9	18.4	17.3
41-45		15.9	16.9	17.2
46-50		10.5	11.7	13.3
>50		12.7	12.3	12.1
By geographical area	%			
Italy		62.1	61.6	57.9
Europe (except Italy)		21.4	21.3	20.4
South and Central America		7.6	7.2	6.3
Asia		6.4	7.8	13.4
Other		2.4	2.1	2
By type of contract	%			
Open-ended		89.7	87.2	84
Temporary		10.3	12.8	16
By position	%			
Executives		6.0	5.9	5
Line managers		19.8	18.9	17.5
Employees		74.1	75.1	77.3
Blue collar workers		0.1	0.1	0.1
(LA1) Personnel turnover(*)	U.M.	2014	2015	2016
Terminations/Average employee count	%	7.0	13.6	7.5

(\*) Turnover is intended to mean the ratio between the number of terminations and the average employee count during the fiscal year of reference; for shoreside personnel the calculation is based on the number of employees at the end of the fiscal year, plus the number of terminations during the year.

(LA3) Return to work and retention rates after parental leave (Italy) (*)	U.M.	2014	2015	2016			
	%	-	100	88.90			
(*) Following a change in the method of calculation for 2015, in order to ensure comparability over time, we have not included the data for 2014, since these figures can no longer be reconstructed.							

(LA6) Absenteeism Rate (*)	2014	2015	2016
Days of absence/Days worked	2.83	2.82	3.52

<sup>(\*)</sup> The number of days of absence from work (excluding paid vacation, family leave, study leave and maternity/paternity leave) as a proportion of the total number of days worked.

(LA6) Absenteeism Rate (*)	U.M.	2014	2015	2016
Total accidents (*)	no.	11	15	13
- In the workplace		4	4	6
- Outside the workplace		7	11	7
Day off	no.	198	411	533
- Days of absence due to workplace injuries		30	54	217
- Days of absence due to injuries outside workplace		168	357	316
(*) The data refers only to Italy.				
(LA9) Training(*)	U.M.	2014	2015	2016
(*) The sum of the indicators differs from the total shown due to rounding up and down of the figures.				
Total hours of training	no.	33,081	30,891	23,688
- Environmental		0	0	0
- Health		176	824	0
- Safety		2,060	2,265	1,256
- Security		0	0	0
- Job skills		16,093	10,059	6,509
- Language		1,166	8,197	8,733
- Managerial		2,753	4,247	3,353
- Orientation		1,842	302	600
- Train the trainer		1,296	2,768	72
- Other		7,695	2,230	3,166
Hours per person	no.	23.4	21.5	16.8
Total hours of shoreside and shipboard training per year	no.	892,322	1,017,119	825,483
(HR3)/(LA16)/(HR12)	U.M.	2014	2015	2016
Total number of incidents of discrimination and actions taken / Grievances about labor practices / Number of grievances about human rights				
- Reported	no.	47	41	41
- Wholly or partly confirmed		3	8	7

U.M.	2014	2015	2016
no.	8,860	10,032	8,744
	775	1,098	2,166
U.M.	2014	2015	2016
%			
	16	8	39
	6	31	8
	28	26	28
	50	35	25
) %			
	5	9	13.3
	85	77	75.9
	1	1	0.8
	6	8	5
	1	2	1.7
	2	3	3.3
	no.  U.M.  %	no. 8,860 775  U.M. 2014 % 16 6 28 50 ) % 5 85 1 6 1 6	no. 8,860 10,032 775 1,098  U.M. 2014 2015 %  16 8 6 31 28 26 50 35 ) %  5 9 85 77 1 1 1 6 8 1 6 8



### INDEPENDENT AUDITORS' REPORT ON THE SUSTAINABILITY REPORT AS OF 30 NOVEMBER 2016

To the Board of Directors of Costa Crociere SpA

We have carried out a limited assurance engagement of the Sustainability Report for the year ended 30 November 2016 (hereinafter the "Report") of Costa Crociere SpA (hereinafter "Costa Crociere" or the "Company").

#### Responsibility of the Directors for the Report

The Directors are responsible for preparing the Report in compliance with the *G4 Sustainability Reporting Guidelines* defined in 2013 by the GRI - *Global Reporting Initiative* as indicated in the paragraph "Note on methods" of the Report. The Directors are responsible for that part of internal control that they consider necessary to prepare a Sustainability Report that is free from material misstatement, whether due to fraud or unintentional behaviours or events. The Directors are also responsible for defining the sustainability performance targets of Costa Crociere, for reporting the sustainability results, as well as for identifying the stakeholders and the significant aspects to be reported.

#### Auditor's responsibility

We are responsible for the preparation of this report on the basis of the work performed. We conducted our engagement in accordance with the *International Standard on Assurance Engagements 3000 (Revised) – Assurance Engagements other than Audits or Reviews of Historical Financial Information* ("ISAE 3000"), issued by the IASSB ("*International Auditing and Assurance Standards Board*") for limited assurance engagements. The standard requires that we comply with applicable ethical requirements, including professional independence, since services or activities that could have generated an independence conflict have not been performed for the Company, and that we plan and perform our work to obtain limited assurance that the Report is free from material misstatement.

Our company applies the *International Standard on Quality Control 1* (*ISQC* (Italy) 1) and, therefore, maintains an overall quality control system that includes directives and procedures on the compliance with the ethical principles, with the professional principles and with the applicable laws and regulations.

The procedures we performed consisted in interviews, primarily of company personnel responsible for the preparation of the information presented in the Report, analysis of documents, recalculations and other verification procedures.

#### PricewaterhouseCoopers Advisory SpA

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The procedures consisted in verifying its compliance with the principles for defining the content and the quality of a sustainability report set out in the *G4 Sustainability Reporting Guidelines*.

The procedures performed are summarised as follows:

- comparing the financial information reported in the Report with the information included in the Company financial statements as of 30 November 2016 on which we issued our audit opinion, in accordance with articles 14 and 16 of legislative decree n. 39 of 27 January 2010, on 10 May 2017;
- analysing, through inquiries, the governance system and the process for managing the sustainability issues relating to Company's strategy and operations;
- analysing the process aimed at defining the significant reporting areas to be disclosed in the Report, with regard to the methods for their identification, in terms of priority for the various stakeholders, as well as the internal validation of the findings;
- analysing the processes underlying the generation, recording and management of quantitative data included in the Report. In detail, we carried out:
  - meetings and interviews with management of Costa Crociere to achieve a general understanding of the information, accounting and reporting systems in use to prepare the Report, as well as of the internal control processes and procedures supporting the collection, aggregation, processing and submission of the information to the function responsible for the Report preparation;
  - a sample-based analysis of the documents supporting the preparation of the Report, in order to obtain evidence of the reliability of processes in place and of the internal control system underlying the treatment of the information relating to the objectives disclosed in the Report;
  - verification onboard the ship Costa Mediterranea, in order to obtain evidence of the reliability of shipboard processes in place, and of the internal control system underlying the treatment of the information, as well as, on a sample basis, to cross check data relating to the said shipboard processes towards supporting documents;
- analysing the internal consistency of the qualitative information described in the Report and
  its compliance with the guidelines identified in the preceding paragraph "Responsibility of the
  Directors for the Report";
- analysing the engagement of stakeholders and its results through the existing documentation concerning the significant matters arisen during Company's dialogue initiatives;
- obtaining a representation letter, signed by the legal representative of Costa Crociere SpA, on the compliance of the Report with the guidelines identified in the paragraph "Responsibility of the Directors for the Report", as well as the reliability and completeness of the disclosed information.





Our limited assurance work was less in scope than a reasonable assurance engagement performed in accordance with ISAE 3000 ("reasonable assurance engagement") and, consequently, it does not provide us with a sufficient level of assurance necessary to became aware of all significant facts and circumstances that might be identified in a reasonable assurance engagement.

#### Conclusion

Based on the work performed, nothing has come to our attention that causes us to believe that the Sustainability Report of Costa Crociere SpA as of 30 November 2016 has not been prepared, in all material respects, in compliance with the *G4 Sustainability Reporting Guidelines*, defined in 2013 by the GRI - Global Reporting Initiative, as disclosed in the paragraph "Note on methods" of the Report.

Turin, 29 June 2017

PricewaterhouseCoopers Advisory SpA

Signed by

Paolo Bersani (Partner)

This report has been translated from the original, which was issued in Italian, solely for the convenience of international readers.

We have not performed any controls on the Sustainability Report 2016 translation.

# **Content Index GRI-G4**

The following table is designed to help the reader find the location in the Report of the GRI-G4 indicators. For each indicator the table provides a reference to the sections or pages of the 2016 Sustainability Report or to other publicly available sources.

GRI-G	4 Indicators	Publication	Reference (page)	Reporting	Omission (reason why)
Strateg	y and analysis				
G4-1	Statement from the most senior decision-maker	SR	7	<b>V</b>	
G4-2	Description of key impacts, risks, and opportunities	SR	34	<b>V</b>	
Organiz	zation profile				
G4-3	Name of the organization	SR	8, 10	<b>V</b>	
G4-4	Primary brands, products, and/or services	SR	8, 10	<b>V</b>	
G4-5	Location of organization's headquarters	SR	8	<b>V</b>	
G4-6	Countries of operation	SR	8, 10	<b>V</b>	
G4-7	Nature of ownership and legal form	SR	8	<b>V</b>	
G4-8	Markets served	SR	8, 10	<b>V</b>	
G4-9	Scale of the reporting organization	SR	8	<b>V</b>	
G4-10	Report the total number of employees by employment contract, gender and region	SR	82, 140	<b>√</b>	The nature of the business does not allow the reliable and complete quantification of all the aspects indicated by the index, which has therefore been reported on the basis of the best information available
G4-11	Report the percentage of total employees covered by collective bargaining agreements	SR	96	<b>V</b>	
G4-12	Describe the organization's supply chain	SR	110	<b>V</b>	
G4-13	Report any significant changes during the reporting period regarding the organization's size, structure, ownership, or its supply chain	SR	8	<b>V</b>	Corporate structure unchanged compared to 2015
Commi	tments to external initiatives				
G4-14	Rules for the application of the precautionary approach or principle	SR	22	<b>V</b>	
G4-15	Adoption of external codes and standards in the economic, social and environmental fields	SR	24, 32	<b>V</b>	

GRI-G	GRI-G4 Indicators		Reference (page)	Reporting	Omission (reason why)		
G4-16	List memberships of associations (such as industry associations)	SR	30	✓			
Report	profile						
G4-17	Report Profile	SR	138	<b>V</b>			
G4-18	Explain the process for defining the report content	SR	138	<b>V</b>			
G4-19	List all the material Aspects identified in the process for defining report content	SR	31, 24, 25, 138	<b>V</b>			
G4-20	For each material Aspect, report the Aspect Boundary within the organization	SR	30, 31, 138	<b>V</b>			
G4-21	For each material Aspect, report the Aspect Boundary outside the organization	SR	31, 138	<b>V</b>			
G4-22	Report the effect of any restatements of information provided in previous reports, and the reasons for such restatements	SR	138	✓			
G4-23	Report significant changes from previous reporting periods in the Scope and Aspect Boundaries	SR	138	<b>V</b>			
Stakeho	older engagement						
G4-24	Provide a list of stakeholder groups engaged by the organization	SR	30	<b>V</b>			
G4-25	Basis for identification and selection of stakeholders with whom to engage	SR	30	<b>V</b>			
G4-26	Activities for stakeholder involvement	SR	30, 78, 81	<b>✓</b>			
G4-27	Key topics and concerns that have been raised through stakeholder engagement, and how the organization has responded to those key topics	SR	31	✓			
Report I	Parameters						
G4-28	Reporting period (such as fiscal or calendar year) for information provided	SR	138	<b>V</b>			
G4-29	Date of most recent previous report	SR	138	<b>√</b>	The previous edition of the Sustainability Report was published on our website in July 2016		
G4-30	Reporting cycle	SR	138	<b>V</b>			
G4-31	Contact point for questions regarding the report or its contents	SR	139	<b>V</b>			
GRI Con	tent Index						
G4-32	GRI Content Index	SR	148	<b>✓</b>			
G4-33	External Assurance Report	SR	146	<b>V</b>			
GOVERNANCE, COMMITMENTS AND ENGAGEMENT							
Governance							
G4-34	Report the governance structure of the organization, including committees of the highest governance body	SR	34	<b>V</b>			
G4-35	Report the process for delegating authority for economic, environmental and social topics from the highest governance body to senior executives and other employees	SR	31, 34	<b>√</b>			
G4-36	Report whether the organization has appointed an executive-level position or positions with responsibility for economic, environmental and social topics	SR	35	<b>V</b>			
G4-41	Processes designed to prevent conflicts of interest	SR	34	<b>V</b>			

GRI-G	4 Indicators	Publication	Reference (page)	Reporting	Omission (reason why)
Ethics a	and integrity				
G4-56	Describe the organization's values, principles, standards and norms of behavior such as codes of conduct and codes of ethics	SR	32	<b>V</b>	
G4-57	Internal and external mechanisms for seeking advice on ethical and lawful behavior, and matters related to organizational integrity	SR	32	<b>V</b>	
G4-58	Internal and external mechanisms for reporting concerns about unethical or unlawful behavior, and matters related to organizational integrity	SR	32	<b>V</b>	
DMA		SR	7, 8-10	<b>v</b>	
Econom	ic				
Econon	nic Performance				
EC 1	Direct economic value generated and distributed	SR	22	<b>V</b>	
EC 2	Financial implications and other risks and opportunities for the organization's activities due to climate change	SR	/	Not applicable	
EC 4	Financial assistance received from the Public Administration	CF	/	Not applicable	
Market	presence				
EC 5	Range of ratios of standard entry level wage by gender compared to local minimum wage at significant locations of operation	SR	/	Not applicable	Given the diverse origins of the workforce, the type of contract applied by country of origin is not applicable
EC 6	Proportion of senior management hired from the local community at significant locations of operation	SR	/	Not applicable	
Indirec	t economic impacts				
EC 7	Development and impact of infrastructure investments and services supported	SR	20, 72, 77, 118	<b>V</b>	
EC 9	Proportion of spending on local suppliers at significant locations of operation	SR	110	<b>V</b>	
Enviror	nmental				
EN 1	Materials used by weight or volume	SR	/	Not applicable	The nature of our business does not allow quantification by weight or value of some raw materials used
Energy					
EN 3	Energy consumption within the organization (by primary energy source)	SR	140	<b>V</b>	
EN 4	Energy consumption outside the organization (by primary energy source)	SR	/	Not applicable	
EN 5	Energy intensity	SR	140	<b>V</b>	
EN 6	Reduction of energy consumption	SR	48, 140	<b>V</b>	
EN 7	Reductions in energy requirements of products and services	SR	/	Not applicable	

GRI-G	4 Indicators	Publication	Reference (page)	Reporting	Omission (reason why)
Water					
EN 8	Total water withdrawal by source	SR	140	<b>V</b>	
EN 9	Water sources significantly affected by withdrawal of water	SR	54, 140	<b>V</b>	
EN 10	Percentage and total volume of water recycled and reused	SR	54, 140	<b>V</b>	
Biodive	rsity				
EN 11	Operational sites owned, leased, managed in, or adjacent to, protected areas and areas of high biodiversity	SR	/	Not applicable	
EN 12	Description of significant impacts of activities, products, and services on biodiversity	SR	58	<b>V</b>	
EN 13	Habitats protected or restored	SR	62	<b>V</b>	
EN 14	Number of IUCN Red List species and national conservation list	SR	/	Not applicable	
Emissio	ns				
EN 15	Direct greenhouse gas (GHG) emissions (Scope 1)	SR	50, 140	<b>✓</b>	
EN 16	Energy indirect greenhouse gas (GHG) emissions (Scope 2)	SR	/	Not applicable	
EN 17	Other indirect greenhouse gas (GHG) emissions (Scope 3)	SR	52	<b>V</b>	
EN 18	Greenhouse gas (GHG) emissions intensity	SR	140	<b>V</b>	With regard to cruise industry activity
EN 19	Reduction of greenhouse gas (GHG) emissions	SR	48, 50	<b>V</b>	
EN 20	Emissions of ozone-depleting substances (ODS)	SR	48, 50	<b>V</b>	
EN 21	NOx, SOx, and other significant air emissions	SR	140	<b>V</b>	
Effluent	s and waste				
EN 22	Total water discharge by quality and destination	SR	140	<b>V</b>	
EN 23	Total weight of waste by type and disposal method	SR	140	<b>V</b>	
EN 24	Total number and volume of significant spills	SR	55	<b>V</b>	
EN 25	Hazardous waste according to the Basel Convention	SR	140	<b>V</b>	
EN 26	Biodiversity and related habitats significantly affected by the organization's discharges of water and runoff	SR	62	<b>V</b>	
Product	s and services				
EN 27	Extent of impact mitigation of environmental impacts of products and services	SR	48, 62	<b>V</b>	

GRI-G4	4 Indicators	Publication	Reference (page)	Reporting	Omission (reason why)
EN 28	Percentage of products sold and their packaging materials that are reclaimed by category	SR	/	Not applicable	
Complia	ance				
EN 29	Monetary value of significant fines and total number of non-monetary sanctions for non-compliance with environmental laws and regulations	SR	148	<b>V</b>	The previous edition of the Sustainability Report was published on our website in July 2016
Transpo	ort				
EN 30	Significant environmental impacts of transport	SR	/	Not applicable	
Overall					
EN31	Total environmental protection expenditures and investments by tipe	SR	/	Confidentiality	
Supplie	r Environmental Assessment				
EN 32	Percentage of new suppliers that were screened using environmental criteria	SR	111	<b>V</b>	
EN 33	Significant actual and potential negative environmental impacts in the supply chain and actions taken	SR	/	Not applicable	
Environ	mental Grievance Mechanisms				
EN 34	Number of grievances about environmental impacts filed	SR	55	<b>✓</b>	
SOCIAL					
Employı	ment				
LA 1	Total number and rates of new employee hires and employee turnover by age group, gender and region	SR	140	<b>√</b>	The nature of the business does not allow the reliable and complete quantification of all the aspects indicated by the index, which has therefore been reported on the basis of the best information available
LA 2	Benefits provided to full-time employees that are not provided to temporary or part-time employees, by significant locations of operations	SR	/	Not applicable	There are no specific differences from a contractual point of view. Any benefits are granted proportionally to contractual working hours, based on the relevant legislation in each country and for this reason there are variations as to what is or is not included in relation to certain types of social security and/or insurance cover
LA 3	Return to work and retention rates after parental leave, by gender	SR	140	<b>✓</b>	
LA 4	Minimum notice period(s) regarding significant operational changes	SR	/	Confidentiality	As far as concerns minimum notice periods regarding operational changes, Costa Cruises informs and consult the workers' representatives prior to signing any agreements, in compliance with the relevant legislative requirements
LA 6	Type of injury and rates of injury, occupational diseases, lost days, and absenteeism, and total numsber of work-related fatalities, by region and by gender	SR	140	<b>V</b>	

GRI-G4	Indicators	Publication	Reference (page)	Reporting	Omission (reason why)
				8	,
LA 7	Workers with high incidence or high risk of diseases related to their occupation	SR	/	Not applicable	
LA 8	Health and safety topics covered in formal agreements with trade unions	SR	39	<b>V</b>	
Training	g and education				
LA 9	Average hours of training per year per employee by employee category	SR	140	<b>V</b>	
LA 10	Programs for skills management and lifelong learning that support the continued employability of employees and assist them in managing career endings	SR	91	<b>V</b>	
LA 11	Percentage of employees receiving regular performance and career development reviews, by gender and by employee category	SR	88	<b>V</b>	
DIVERS	ITY AND EQUAL OPPORTUNITY				
LA13	Ratio of basic salary and remuneration of women to men by employee category, by significant locations of operation	SR	/	Confidentiality	
Supplie	r Assessment for Labor Practices				
LA 14	Percentage of new suppliers that were screened using labor practices criteria	SR	111	<b>V</b>	
LA 15	Significant actual and potential negative impacts for labor practices in the supply chain and actions taken	SR	/	Not applicable	
Grievan	ces about labor practices				
LA 16	Number of grievances about labor practices filed, addressed, and resolved through formal grievance mechanisms	SR	140	<b>V</b>	
SOCIAL	: HUMAN RIGHTS				
Investm	nent and procurement practices				
HR 2	Total hours of employee training on policies and procedures concerning aspects of human rights	SR	140	<b>V</b>	
Non-dis	crimination				
HR 3	Total number of incidents of discrimination and actions taken	SR	140	<b>V</b>	
Forced	or compulsory/Child labor			<b>V</b>	
HR 5	Operations and suppliers identified as having significant risk for incidents of child labor and measures taken to contribute to its effective abolition	SR	32	<b>V</b>	
HR 6	Operations and suppliers identified as having significant risk for incidents of forced or compulsory labor, and measures to contribute to the elimination of all forms of it	SR	36	<b>V</b>	
Security	y practices				
HR 7	Security personnel trained in the organization's policies or procedures concerning aspects of human rights	٧	32	<b>V</b>	
Indigen	ous rights				
HR 8	Total number of incidents of violations involving rights of indigenous people and actions taken	SR	/	Not applicable	
SUPPLI	ER HUMAN RIGHTS ASSESSMENT				
HR 10	Percentage of new suppliers that were screened using human rights criteria	SR	111	<b>V</b>	

GRI-G <sup>2</sup>	4 Indicators	Publication	Reference (page)	Reporting	Omission (reason why)
HR 11	Significant actual and potential negative human rights impacts in the supply chain and actions taken	SR	/	Not applicable	
Human	Rights Grievance Mechanisms				
HR 12	Number of grievances about human rights	SR	32, 140	<b>V</b>	
SOCIET	Υ				
Local co	ommunities				
SO 2	Operations with significant actual or potential negative impacts on local communities	SR	68, , 72	<b>V</b>	
Anti-Co	rruption				
SO 3	Monitoring the risk of corruption	SR	57	<b>V</b>	
SO 4	Communication and training on anti-corruption policies and procedures	SR	57, 140	<b>V</b>	
SO 5	Confirmed incidents of corruption and actions taken	SR	/	Not applicable	
Public p	olicy				
SO 6	Total value of political contributions by country and recipient/beneficiary	Code of Business Conduct and Ethics	/	Not applicable	
Anti-cor	npetitive behavior				
SO 7	Total number of legal actions for anti-competitive behavior, anti-trust, and monopoly practices and their outcomes	SR	/	Not applicable	
Complia	ance				
SO 8	Monetary value of significant fines and total number of non-monetary sanctions for non-compliance with laws and regulations	SR	/	Not applicable	
Supplie	r Assessment for Impacts on Society				
SO 9	Percentage of new suppliers that were screened using criteria for impacts on society	SR	111	<b>V</b>	
SO 10	Significant actual and potential negative impacts on society in the supply chain and actions taken	SR	/	<b>V</b>	
Grievan	ce Mechanisms for Impacts on Society				
SO 11	Number of grievances about impacts on society filed, addressed, and resolved through formal grievance mechanisms		/	Not applicable	
PRODUC	CT RESPONSIBILITY				
Health a	and safety of consumer				
PR 1	Percentage of significant product and service categories for which health and safety impacts are assessed for improvement	SR	34	٧	
PR 2	Total number of incidents of non-compliance with regulations and voluntary codes concerning health and safety impacts of products and services during their life cycle, by type of outcomes	SR	/	Not applicable	
Product	and service labeling				
PR 3	Information on products and services	SR	/	Not applicable	

GRI-C	4 Indicators	Publication	Reference (page)	Reporting	Omission (reason why)
PR 4	Total number of incidents of non-compliance with regulations and voluntary codes concerning product and service information and labeling, by type of outcomes	SR	/	Not applicable	
PR 5	Results of surveys measuring customer satisfaction	SR	107	<b>V</b>	
Marke	ting Communication				
PR 6	Sale of banned or disputed products	SR	/	Not applicable	
PR 7	Total number of incidents of non-compliance with regulations and voluntary codes concerning marketing communications, including advertising, promotion, and sponsorship by type of outcomes	SR	/	Not applicable	
Custor	ner privacy				
PR 8	Complaints regarding breaches of customer privacy and losses of customer data	SR	/	Not applicable	
Compl	iance				
PR 9	Monetary value of significant fines for non-compliance with laws and regulations concerning the provision and use of products and services	SR	/	Not applicable	



Costa Crociere S.p.A

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